Horseracing Bettors Forum

Results of Bettors' Survey, October 2018

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Special Thanks to Steve Tilley for his extensive data analysis work

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HBF Publishes Results of 2018 Betting Survey

Management Summary

At the end of 2018, the Horseracing Bettors Forum (HBF) invited responses to its annual betting survey. The survey covered various aspects of wagering on UK horseracing and invitations to respond were sent to racing groups on facebook, via racing websites, through twitter and via the Racing UK (as was) email newsletter.

In total, 1,024 responses were received from a broad cross-section of racing bettors. A number of questions invited 'free text' answers in order to derive qualitative as well as quantitative feedback.

Some of the key themes which emerged were:

- Quality and quantity of racing
- Bookmakers accepting a bet
- Improving the racecourse experience
- Horseracing data
- Facilitating in-running betting

Free text questions elicited 814 individual comments, and included:

- 178 individual requests for sectional timing data provision
- 117 individual requests for horse weights data provision
- 68 individual requests for reduced/free racecourse entry, especially midweek

In the remainder of this report may be found more detail in relation to the survey; the quantitative survey results; and some cross-tabulation of results.

The survey asked a range of questions designed to assist HBF in prioritising its future activities. A number of questions gave respondents the opportunity to provide their own views on how racing could be made more attractive as well as what additional information should be made available.

Age and Gender

Of note were the ages of those completing the survey in that only 5% of respondents were aged 18-25 whereas 27% were aged 61-80. This could be seen to underline the need to educate and engage younger bettors about horseracing and its associated intricacies.

94% of respondents were male, 5% female and 1% preferred not to share their gender.

Betting Frequency

Most of those surveyed often bet on horse racing (88%). 16% indicated they bet on greyhound racing occasionally or often whereas 58% indicated they bet of football occasionally or often. The lottery was not as popular with only 26% playing often or occasionally. Few of the surveyed horse racing bettors played casino and online games (81% indicating never), and even more never played FOBTs (93%).

Information Sources

The survey also asked bettors about which sources of information they used. 64% never use a daily newspaper for horseracing information. However, 73% used the Racing Post at least some of the time. Most respondents (94%) use websites, with fewer (57%) using bookmaker sites for information. Awareness of the BHA website was quite low though 46% of respondents use that resource.

Concession Preferences

One aspect of the survey was to ask bettors about which concessions they use. The results were:

- Best odds guaranteed 72%
- Extended place terms 32%
- Enhanced accumulator terms 9%
- No Runner no bet 48%
- Faller insurance 6%

If bettors could choose only one of the above, 70% would choose best odds guaranteed.

There were a number of questions relating to where people bet on racing; online was the most popular (95%) with some 71% using betting exchanges, most using this for win betting although both lay bets and in running (bet and lay) were also popular.

Online Betting Preferences

For those betting online the most popular bets were win bets (84%) and each way (53%), with multiples (each way or win multiples) being notably less popular (19% using these often). Place betting was even less popular with only 8% using this often although 21% indicated they bet this way sometimes. Forecast and tricast betting was popular with only 4% of respondents, 16% saying they played these sometimes.

Betting Shop Betting Preferences

Specifically in relation to those betting in betting shops, the most popular bets were win bets (53%) and each way (35%), each way and win multiples being less popular with only 14% playing these frequently. Place betting was even less popular with only 2% of shop punters using this often and just 5% indicating they bet place only sometimes. Forecast and tricast bets were played often by only 2% with 10% playing them sometimes.

Racecourse Bookmakers

The survey went on to ask about racecourse bookmakers. 61% stated they used an on-course bookmaker. When choosing an on-course bookmaker:

91% indicated those offering good odds was very important
79% thought that offering good each way terms was important
71% thought offering best odds guaranteed was important
65% thought a friendly attitude was important
48% thought their location was important
18% thought cash less betting was important

When betting on course 57% looked around the racecourse for the best odds, 40% around the nearest bookmakers and only 2% bet simply with the nearest bookmaker. 51% indicated they knew what a bookmaker's overround was, and 72% would find it useful to see this displayed on the bookmakers' boards.

In Running Betting

The survey also asked a few questions about betting in running. 52% have bet in running in the last year (although 6% have stopped doing so since). The reasons given for stopping were 61% pictures were too slow, 29% it was too difficult, 12% too little liquidity.

In terms of sources of pictures, 53% used ATR pictures, 62% used RUK, 53% indicated they used another source. 6% indicated they bet in running when at the racecourse and 12% indicated that they used the commentary. If faster pictures were provided 33% indicated they would start betting in running with a further 29% indicating they would consider betting in running.

The 'Going'

The survey also questioned how bettors felt about assessments of the actual going on the race course? Response percentages are shown below.

	Official going	*Going stick readings*	*Jockeys' opinion after riding*	*Winning times of races*
Not Accurate	25%	21%	20%	10%
Quite Accurate	65%	64%	55%	54%
Very Accurate	8%	13%	23%	34%
Not answered	2%	2%	2%	2%

Additionally, the survey asked bettors to share their ideas on how racing could be improved for punters. Of the 1024 responses, there were 814 comments in this survey section - with a number of respondents making more than one suggestion.

The top response groups related to the following:

- Better Odds / Minimum Bet Guarantee
- No restrictions / account closures
- Free or reduced entry to racecourses
- Improved level of information and data provision
- Less racing / better quality racing
- Guarantee each way terms when NR's / improve each way terms
- Faster pictures/ promote in running betting
- Drink free racing areas / reduce alcohol consumption
- Each way terms replicated on course from online or betting shop

A handful of the 800+ free text replies are published below.

Increasing the quality of racing and reducing the quantity of (poor) racing - which is also linked by many to integrity issues.

> *"I fear we're in a situation where there's a huge amount of poor racing and declining horse numbers, whilst the cost of training is rising."*

> *"More balanced race calendar. Less low-quality racing."*

Bettors' objections to perceived sharp practices of a number of operators is a constant between this survey and the previous one, and these categories score most highly. An increasingly interesting opinion seems to be that accepting a **minimum bet liability** is a condition of being granted a license.

> *"This issue of traditional bookmakers advertising all sorts of offers (including prices, enhancements, and other special deals) all over the place yet refusing to take bets above 10p from [some] of their clients is outrageous. To my mind, a huge middle finger is being waved at British law and/or the Advertising Standards Authority, and something should be done."*

> *"Enforce (if necessary) bookmakers to lay minimum bets far in excess to what they do now, to genuine bettors, i.e. 95%+ of all punters, and when an account IS restricted, give a bit more information than simply an unopposable 'trading decision'!"*

The **deteriorating conditions of the on-course racing experience** – in particular the cost of entry and food/drink, an uncompetitive on-course market offering poorer prices and terms than off course, anti-socials spoiling the racing experience – also comes through very strongly. 7% of respondents also called specifically for free entry or reduced entry.

"At the racecourse, bookies could offer the same terms as online bookies & high street bookies as the amount of times I have heard the public saying why bet with the bookies on course when you can get bog & better place terms [on your phone]"

"Stop the drunken idiots who have made Saturday racing a no-go. Have the beer tents in the centre of the course so those that just want to get drunk can do so away from real race goers and families."

There is strong support and demand for a more level playing field for **in-running betting** and this is tied in with a demand for both free pictures and fast pictures.

"If I can only say one thing then it has to be picture speed, it's clear that in-play is now vital to the betting health of any sport and racing is getting left behind currently given the visual liquidity levels during races; the best way for new people to get interested in racing, initially, is through in-running as it's simple, exciting and with races every few minutes."

"Vision of racing should be free. Racing has a high cost of entry because it has wagering attached: if you want people to wager then you must decrease other costs involved eg vision, information, times etc should all be free and it will stimulate interest."

Another free text section allowed respondents to give their views on what additional information they would like. The top three areas were:

<u>**Sectional times**</u>

"Official sectional times for all horses in every race. And have the leader's time displayed live to facilitate betting in-running."

"Stride data, sectionals, distance covered, etc. Anything that can improve race reading."

"Accurate Sectional Timing so bettors can see how quickly a horse ran [in the context of the race]"

"Accurate sectional times and it has to be free, UK racing is terribly behind the times on this."

<u>**Horse weights published**</u>

"The weight of the horse to be published and be used as a means to gauge the horse's fitness and over time build up data which provides bettors with an optimal racing weight"

"Horse weight would be useful to assess if for e.g. on return from layoff it needs the run or is at peak fitness"

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Accurate going reports/ race distances

"Genuine intentions/actions from the Clerk of the Course to say what they intend to do and why, and what they've actually done and why, mainly overnight, which may explain more track biases and potentially make going predictions easier for all."

"Accurate going description as well as up to date rail movements, these should be made available to bettors as soon as they are known"

Cross-tabulations

1. Comparing Younger and Older Bettors

This section compares younger and older bettors from the survey data. A "younger" punter in this context is less than 41 years old, primarily because there were not enough data in the 18-25 age bracket for a meaningful comparison.

There were a total of 1024 responses, of which 269 were below the age of 41 and so classed as younger bettors.

Listed below are those cross-tabulations which have a p value of less than 0.005. This was calculated by using Chi-squared on the appropriate tables and implies a likelihood of statistical significance.

- Younger bettors were more inclined to bet on football and other sports than older bettors
- Younger bettors were more inclined to get their horse racing information from social media and less inclined to use terrestrial TV
- Of bookmaker concessions younger bettors liked enhanced place terms more than did older bettors
- When asked to choose just one concession younger bettors liked enhanced place terms and free bets if your horse loses more than older bettors
- When betting online younger bettors were more inclined to play win and each way multiples than older bettors. They also were more inclined towards forecasts and tricasts mainly because older bettors avoided them
- Betting without the favourite online appealed more to younger bettors than older ones
- Younger bettors were more likely to bet on course (but only to 0.02 significance level)
- When betting on course, good each way terms and BOG were more important to younger bettors than older ones
- Younger bettors were more likely to bet in betting shops
- Younger bettors were more inclined to bet in running. They were less likely to use RUK than older bettors. Younger bettors are keener on betting in running than older bettors if faster TV pictures are available
- There is no difference between younger and older bettors in what type of racing they like to bet on
- Younger bettors are less likely to use computer software as their favourite source of information

2. Comparing Casual and Keen Bettors

This section compares casual and keen bettors from the survey. A keen bettor is one who bets most days on horse racing. A casual one is one who bets less often than this on horse racing.

In our survey we had had a total of 1024 responses of which 705 respondents bet on horse racing most days. This left 319 respondents as what were classified as casual bettors.

Listed below are those cross-tabulations which have a p value of less than 0.005. This was calculated by using Chi-squared on the appropriate tables and implies a likelihood of statistical significance..

- Female bettors are less likely to bet every day
- Casual bettors bet more often on greyhound racing and football
- Casual bettors bet less often on other sports
- Casual bettors are less likely to use the BHA website for betting information
- Casual bettors are more likely to use tipsters for betting information
- Casual bettors are less likely to use computers for betting information
- If casual bettors were asked to choose only one type of concession they chose differently to bettors who bet every day. Keen bettors were more likely to choose best odds guaranteed and enhanced place terms than were casual bettors
- Keen bettors were more likely to bet online than casual bettors
- Casual bettors were less likely to use straight win singles than keen bettors
- Keen bettors were more likely to use exchanges than casual bettors
- Casual bettors were less likely to know what a bookmakers' over-round is; however, they don't differ in their feeling about the usefulness of displaying over-rounds
- Casual bettors are less likely to bet in running
- Making faster pictures available were less likely to make casual punters more inclined towards in running betting
- Casual bettors are less likely to like betting on handicap races than keen bettors
- Casual bettors are more interested in betting on high class racing than keen bettors
- Casual bettors are more interested in betting on televised racing (terrestrial) than keen bettors
- Casual bettors are less interested in betting on all weather racing than keen bettors

Appendix 1 – Racing 'Tribes'

In 1999, Kate Fox published a book called *The Racing Tribe*, which highlighted the many groups and factions within British racing. With the data available from the survey, HBF has attempted to create its own set of tribes as can be seen in the following pages of the report.

The responses given to the "what type of races encourage you to bet" question can be explored statistically. Below illustrates how these are correlated.

The blue boxes are significantly correlated. So, for example, people who like chase races also tend to like hurdle races; and people who like lower class racing also tend to like all weather.

| Variable | Colour map of correlations (Betting survey for statistica) N=1024 (Casewise deletion of missing data) r>= | | | | | |
	I like 8+ runners	I like Handicaps	I like High Class	I like Televised	I like evening	I like Short Favs
I like 8+ runners	1.000000	0.394947	0.173641	0.127238	0.208336	0.117554
I like Handicaps	0.394947	1.000000	0.116035	0.099608	0.130895	0.031441
I like High Class	0.173641	0.116035	1.000000	0.262686	0.125393	0.147804
I like Televised	0.127238	0.099608	0.262686	1.000000	0.214639	0.073008
I like evening	0.208336	0.130895	0.125393	0.214639	1.000000	0.206841
I like Short Favs	0.117554	0.031441	0.147804	0.073008	0.206841	1.000000
I like Fewer than 8	-0.005547	0.023380	0.102740	0.057093	0.250983	0.339524
I like Chase	0.267491	0.258241	0.241931	0.256537	0.209929	0.095062
I like hurdle	0.250920	0.247579	0.164584	0.187075	0.210492	0.152051
I like all weather	0.200115	0.223795	0.040773	0.057893	0.404063	0.167658
I like flat	0.234811	0.248912	0.202311	0.110101	0.288739	0.203828
I like famous meeting	0.179707	0.135367	0.447839	0.451192	0.170161	0.104576
I like Lower class	0.177821	0.234201	0.010795	0.041744	0.265571	0.246500

and

Variable	Colour map of correlations (Betting survey for statistica) N=1024 (Casewise deletion of missing data) r>=						
	I like Fewer than 8	I like Chase	I like hurdle	I like all weather	I like flat	I like famous meeting	I like Lower class
I like 8+ runners	-0.005547	0.267491	0.250920	0.200115	0.234811	0.179707	0.177821
I like Handicaps	0.023380	0.258241	0.247579	0.223795	0.248912	0.135367	0.234201
I like High Class	0.102740	0.241931	0.164584	0.040773	0.202311	0.447839	0.010795
I like Televised	0.057093	0.256537	0.187075	0.057893	0.110101	0.451192	0.041744
I like evening	0.250983	0.209929	0.210492	0.404063	0.288739	0.170161	0.265571
I like Short Favs	0.339524	0.095062	0.152051	0.167658	0.203828	0.104576	0.246500
I like Fewer than 8	1.000000	0.092611	0.133307	0.189802	0.195573	0.057549	0.206266
I like Chase	0.092611	1.000000	0.694450	0.136183	0.160075	0.309032	0.129003
I like hurdle	0.133307	0.694450	1.000000	0.177396	0.236756	0.233823	0.173132
I like all weather	0.189802	0.136183	0.177396	1.000000	0.426558	-0.002041	0.353939
I like flat	0.195573	0.160075	0.236756	0.426558	1.000000	0.117235	0.219974
I like famous meeting	0.057549	0.309032	0.233823	-0.002041	0.117235	1.000000	-0.013939
I like Lower class	0.206266	0.129003	0.173132	0.353939	0.219974	-0.013939	1.000000

This may be quite complicated to look at initially, so a statistical technique called factor analysis can be used to establish if there are underlying factors or groupings that help explain how people's preferences are distributed.

Applying factor analysis, it appears there are three factors underlying the above tables.

I have called these factors 'tribes' so that we may allocate our respondents to them.

Tribe 1 - Anoraks: Like less than 8 runners, short priced favourites, all weather racing, flat racing and evening racing.

Tribe 2 - Suits: Like famous/prestige meetings, high class racing and races on terrestrial TV, chase and hurdles.

Tribe 3 - Tweeds: Like Handicaps, 8 or more runners, chases and hurdles.

Allocating people to these tribes explains about 50% of the variation in responses which is quite a good number.

To make it easier to remember the three tribes have been named anoraks, suits and tweeds. Obviously, no offence is intended with these conventions. The reason for the names may become clearer as the data are shared below.

Race Type Preference by Tribe

Factor analysis allows assignation of each respondent to their appropriate tribe before investigating how those respondents considered each of the different types of race.
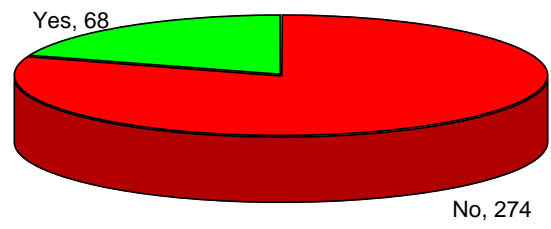
Pie Chart of I like 8 or more; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 78

No, 259

Tribe: Anorak

Yes, 86

No, 256

Tribe: Suit

No, 95

Yes, 250
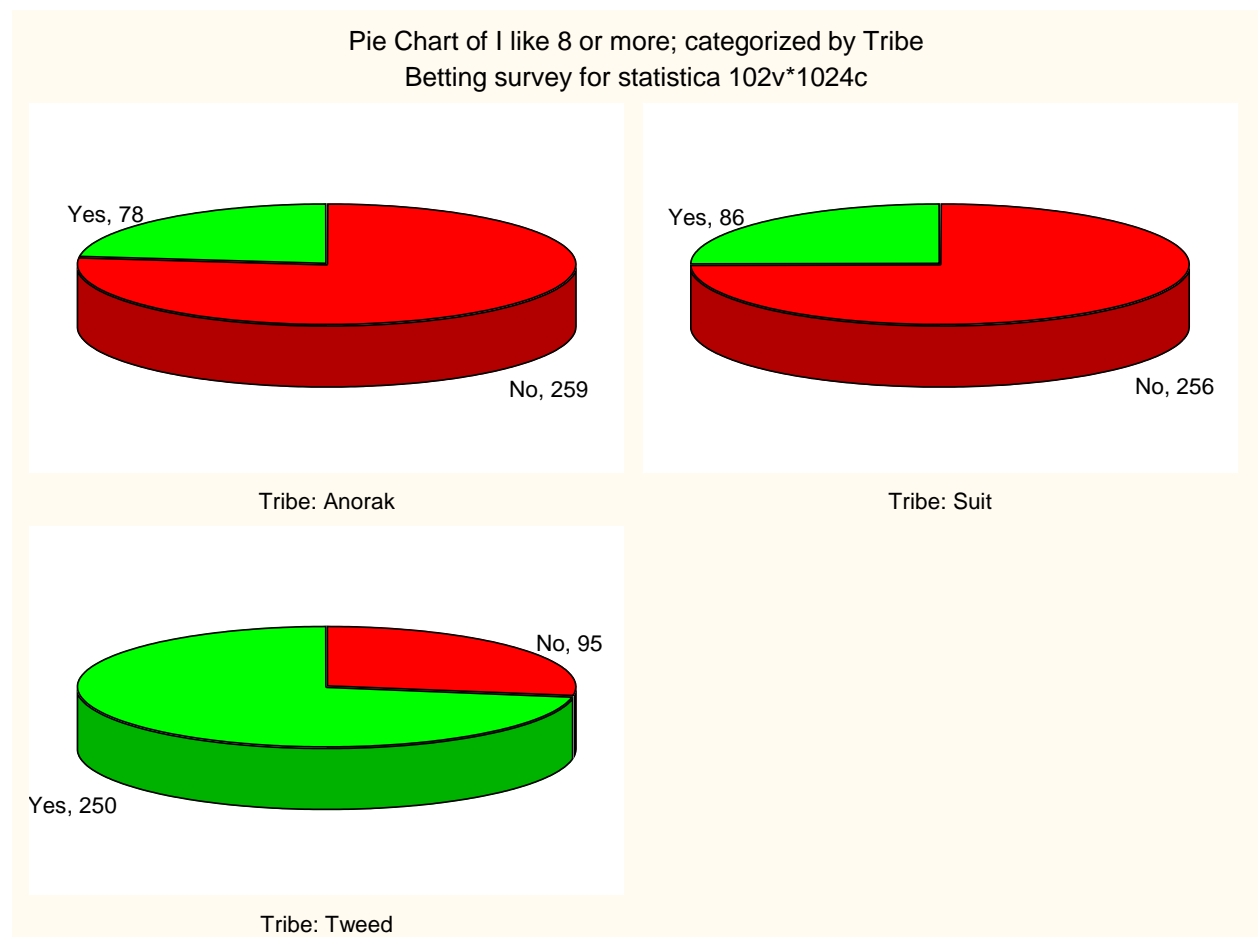
Tribe: Tweed

Looking at 8 or more runners the tweeds liked that far more than the anoraks and suits.

Pie Chart of I like Handicaps; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 67

No, 270

Tribe: Anorak

Yes, 68

No, 274

Tribe: Suit

No, 79

Yes, 266
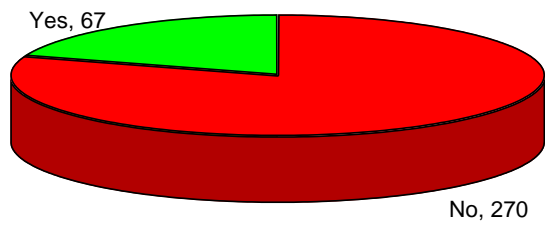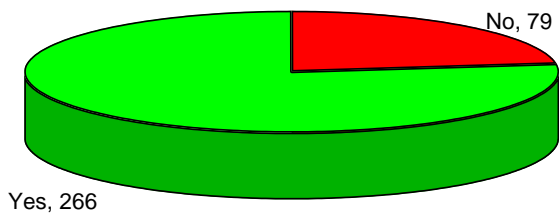
Tribe: Tweed

Looking at handicaps, these are greatly preferred by tweeds.

Pie Chart of I like High Class; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 129

No, 208

Tribe: Anorak

No, 48

Yes, 294

Tribe: Suit

No, 172

Yes, 173
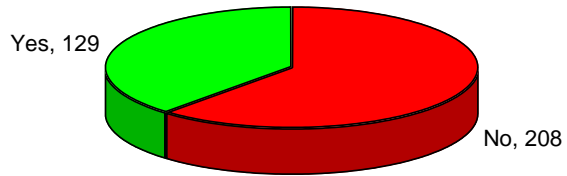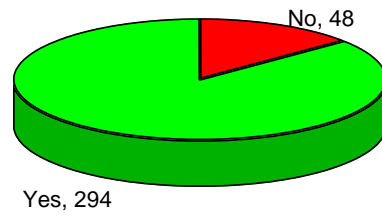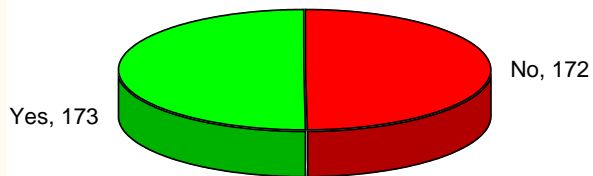
Tribe: Tweed

High class racing is loved by the suits but is not so liked by the anoraks

Pie Chart of I like Televised; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 60
No, 277

Tribe: Anorak

No, 138
Yes, 204

Tribe: Suit

Yes, 77
No, 268
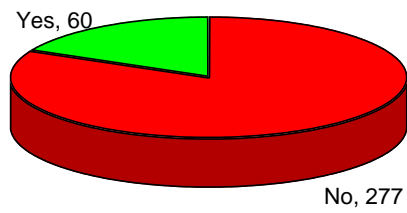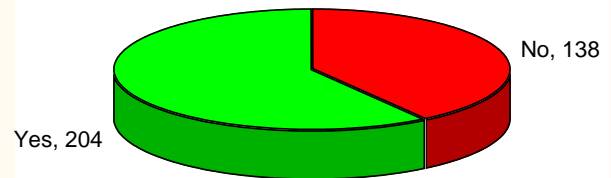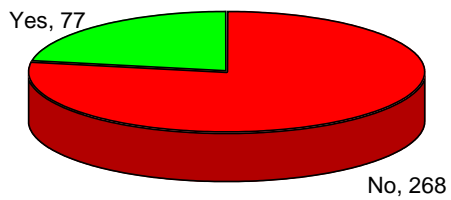
Tribe: Tweed

Races televised on terrestrial TV are liked by suits far more than the other two groups.

Pie Chart of I like evening; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 78

No, 259

Tribe: Anorak

Yes, 26

No, 316

Tribe: Suit

Yes, 31

No, 314
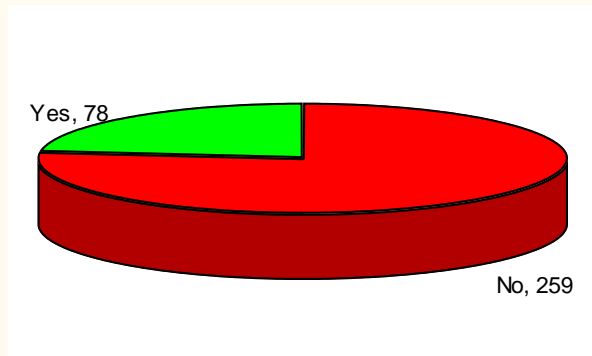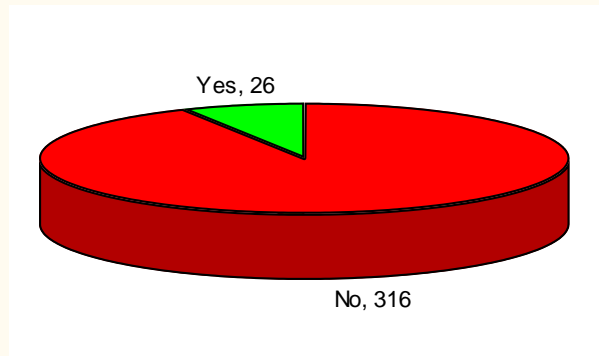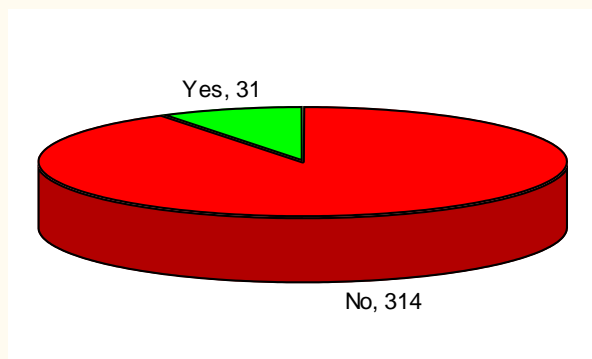
Tribe: Tweed

Not so many people like evening racing but the anoraks liked it far more than the other two tribes.

Pie Chart of I like Short Favs; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 74

No, 263

Tribe: Anorak

Yes, 22

No, 320

Tribe: Suit

Yes, 2

No, 343
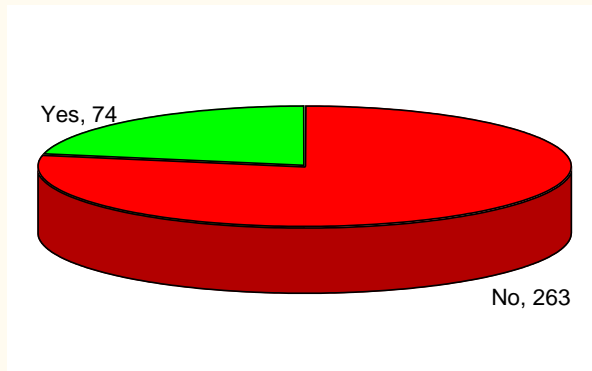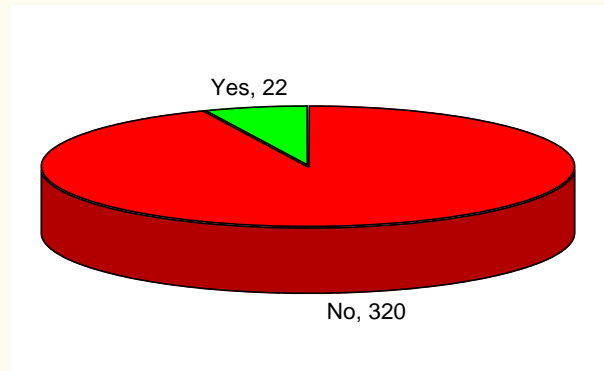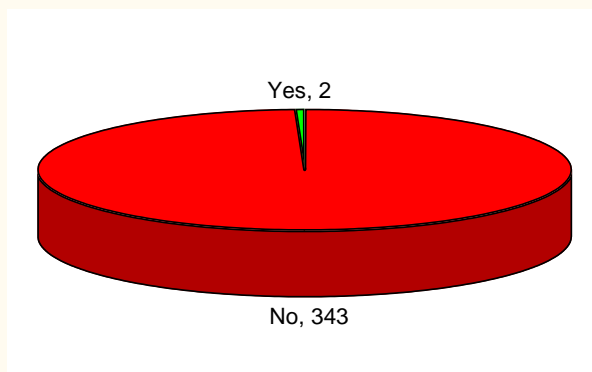
Tribe: Tweed

Tweeds don't like races with short priced favourites whereas the anoraks are far more tolerant of them.

Pie Chart of I like Fewer than 8; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 80

No, 257

Tribe: Anorak

Yes, 16

No, 326

Tribe: Suit

No, 345
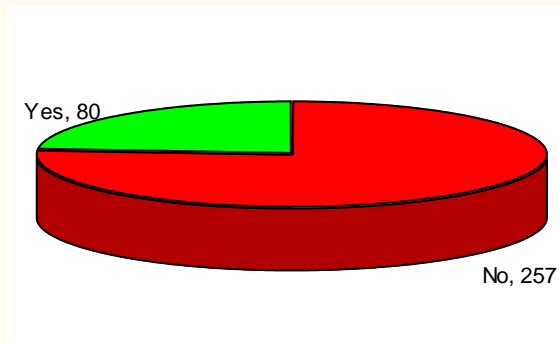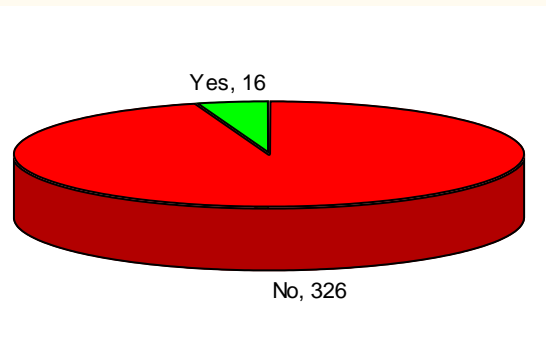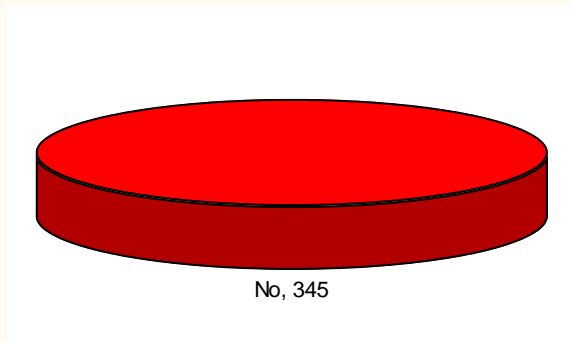
Tribe: Tweed

Amazingly not a single tweed liked small field races whereas anoraks were much more tolerant.

Pie Chart of I like Chase; categorized by Tribe
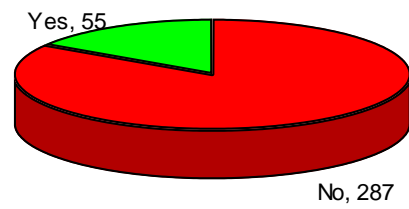### Betting survey for statistica 102v*1024c

Yes, 43

No, 294

Tribe: Anorak

Yes, 95

No, 247

Tribe: Suit

Yes, 146

No, 199
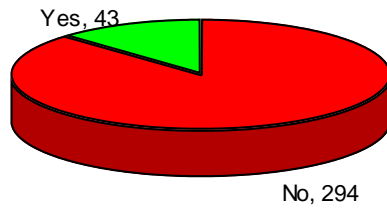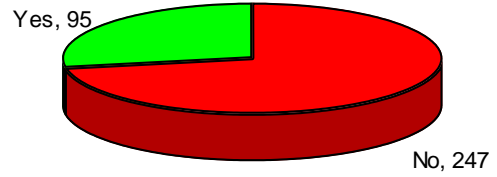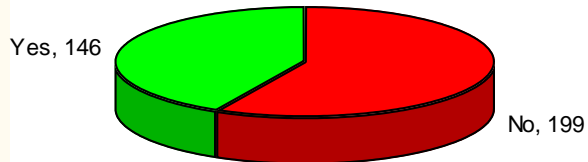
Tribe: Tweed

Tweeds like chases whereas anoraks are not fussed by them.

Pie Chart of I like hurdle; categorized by Tribe
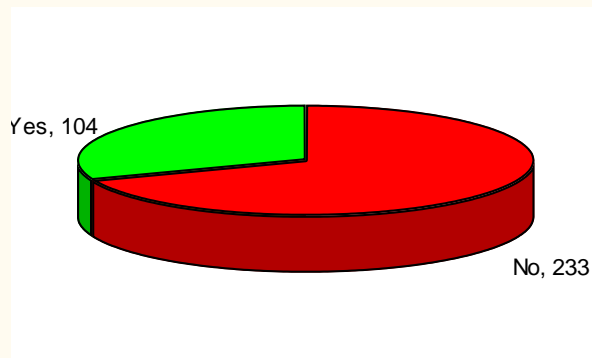### Betting survey for statistica 102v*1024c

Yes, 48

No, 289

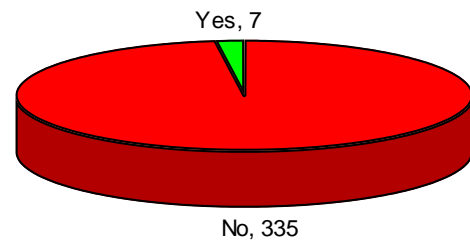Tribe: Anorak

Yes, 55

No, 287

Tribe: Suit

Yes, 134

No, 211
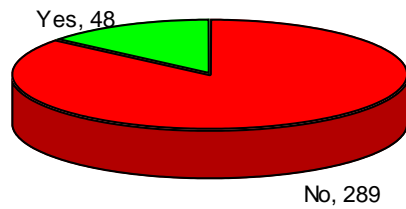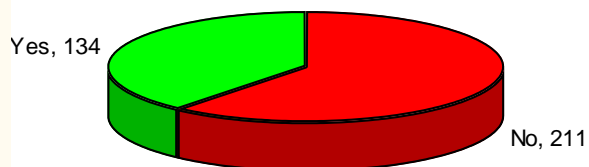
Tribe: Tweed

Hurdles are liked more by tweeds whereas the other two tribes are less keen.

Pie Chart of I like all weather; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 104

No, 233
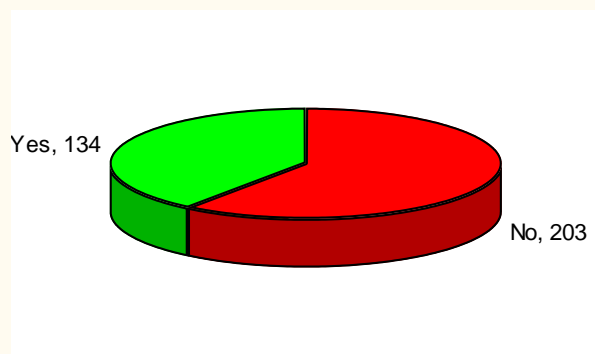
Tribe: Anorak

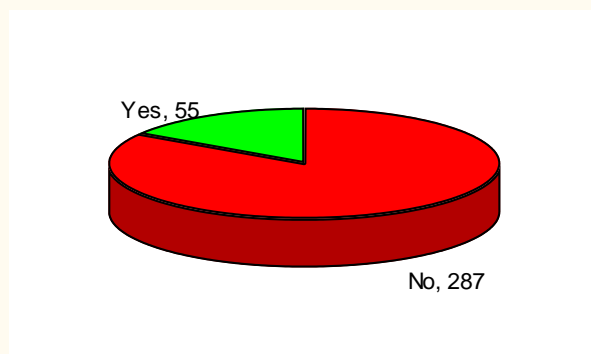Yes, 7

No, 335

Tribe: Suit

Yes, 73

No, 272
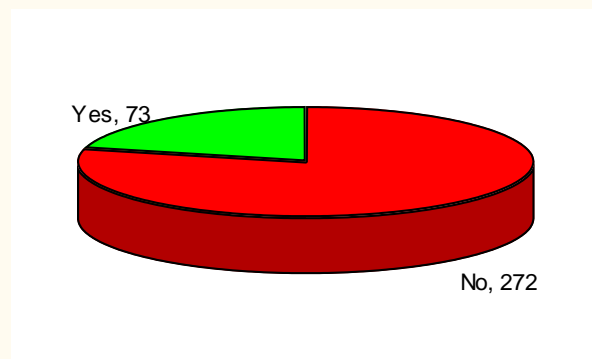
Tribe: Tweed

The anoraks and, perhaps surprisingly, the tweeds don't mind all weather but the suits are not at all keen on it.

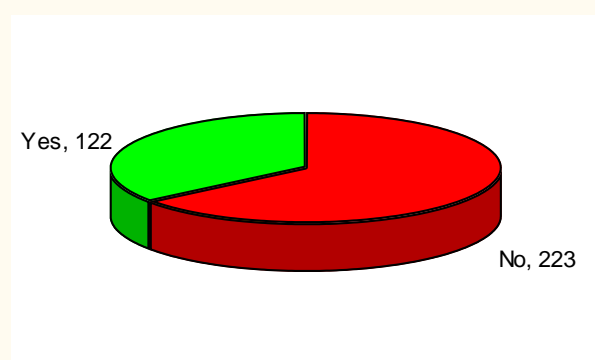## Pie Chart of I like flat; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 134

No, 203
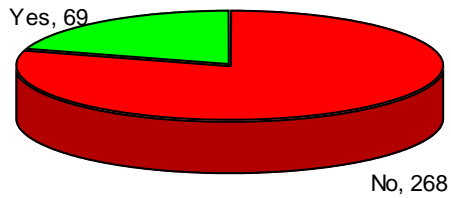
Tribe: Anorak

Yes, 55
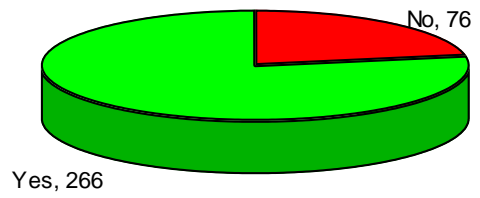
No, 287

Tribe: Suit

Yes, 122

No, 223

Tribe: Tweed

Here the suits don't like flat racing as much as the other two tribes

Pie Chart of I like famous meeting; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 69

No, 268
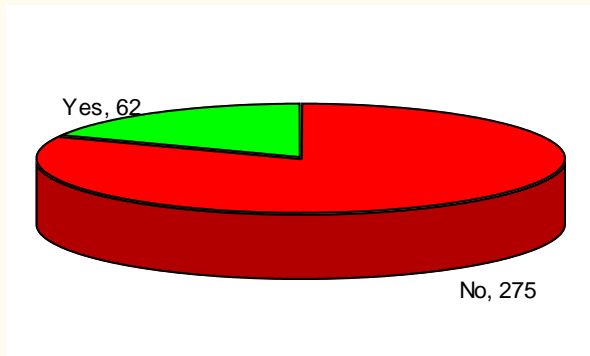
Tribe: Anorak

No, 76

Yes, 266

Tribe: Suit

Yes, 118

No, 227
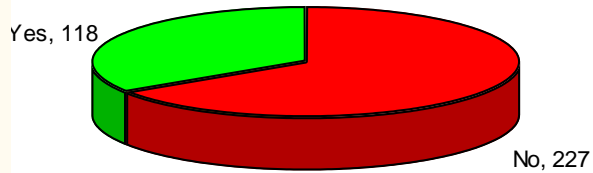
Tribe: Tweed

When it comes to prestigious meetings at famous courses like Ascot and Cheltenham the suits are wild for them whereas the anoraks are not particularly enthused.

Pie Chart of I like Lower class; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes, 62

No, 275

Tribe: Anorak

Yes, 1

No, 341

Tribe: Suit

Yes, 39

No, 306
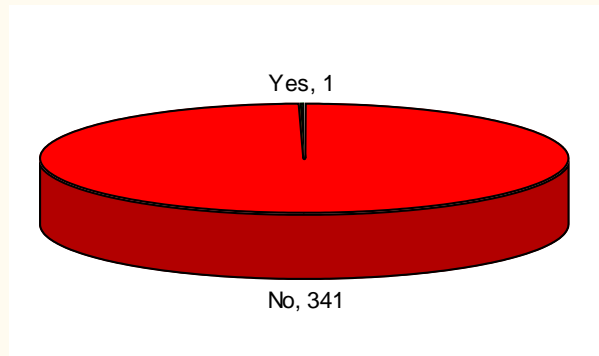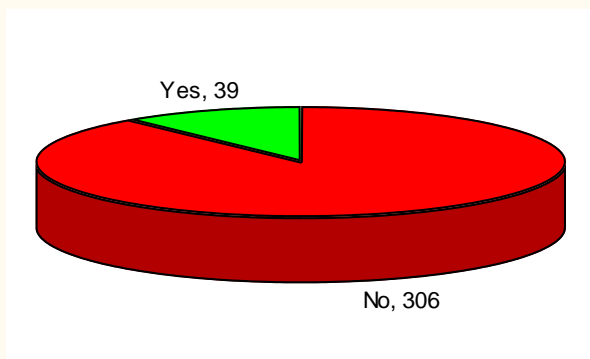
Tribe: Tweed

Suits don't like lower class racing whereas the anoraks are more tolerant to it. But no group especially likes lower class racing.

These graphs demostrate how the tribes differ in the type of racing they like. Here are some responses to other questions, listed where the differences have p value of less than 0.005 (i.e. suggest they may be statistically significant).

Pie Chart of Age; categorized by Tribe
Betting survey for statistica 102v*1024c

81 and over, 3   18-25, 14
61-80, 85   26-40, 77
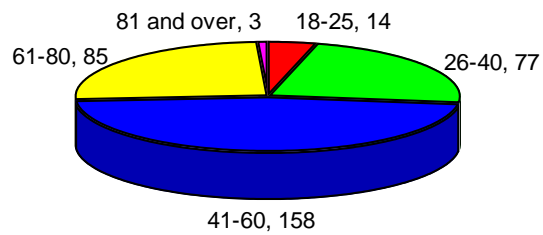
41-60, 158

Tribe: Anorak

81 and over, 1   18-25, 21
61-80, 71   26-40, 82

41-60, 167

Tribe: Suit

81 and over, 3   18-25, 21
61-80, 118   26-40, 54

41-60, 149

Tribe: Tweed

The age profiles for anoraks and suits are similar but the tweed tribe is markedly older (look at the yellow wedges)

Pie Chart of Bet frequency; categorized by Tribe
Betting survey for statistica 102v*1024c

Only rarely, 8 Once or twice a month, 8

Once or twice a week, 62

Most days, 259

Tribe: Anorak

Only rarely, 10 Once or twice a month, 18

Once or twice a week,

Most days, 196

Tribe: Suit

Only rarely, 6

Once or twice a month, 15

Once or twice a week, 7

Most days, 250

Tribe: Tweed

Highlighted by the blue and yellow wedges, the suits are more likely to bet once or twice a week than the other tribes.

Pie Chart of Bet on Football; categorized by Tribe
Betting survey for statistica 102v*1024c

Often, 85 Never, 63

Sometimes, 100 Rarely, 89

Tribe: Anorak

Often, 111 Never, 37 Rarely, 79

Sometimes, 115

Tribe: Suit

Often, 62 Never, 60

Sometimes, 123 Rarely, 100

Tribe: Tweed

The suits are far more likely to bet on football than the other two tribes.

Pie Chart of Bet on Other sports; categorized by Tribe
Betting survey for statistica 102v*1024c

Often, 31

Never, 99

Sometimes, 87

Rarely, 120

Tribe: Anorak

Often, 60

Never, 59

Sometimes, 115

Rarely, 108

Tribe: Suit

Often, 30

Never, 105

Sometimes, 114

Rarely, 96

Tribe: Tw eed

The same pattern applies to other sports where the suits bet far more often than the other two tribes.

Pie Chart of Info from Bookmaker Websites; categorized by Tribe
Betting survey for statistica 102v*1024c
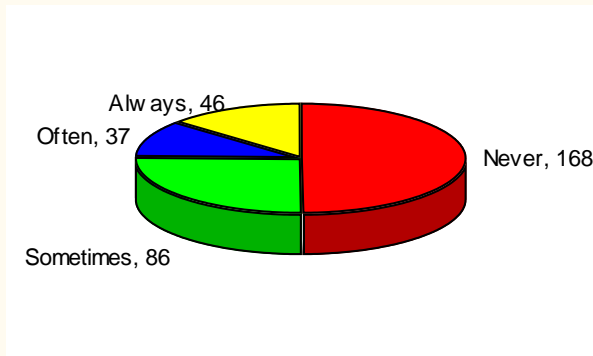
Tribe: Anorak
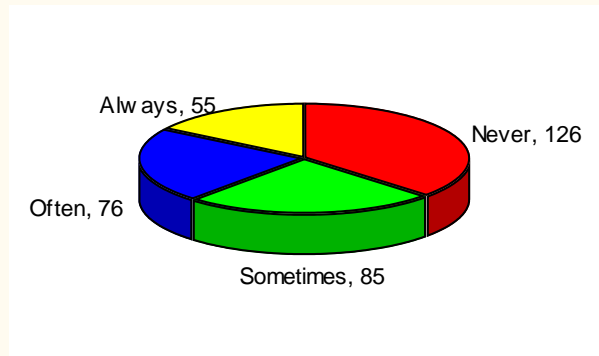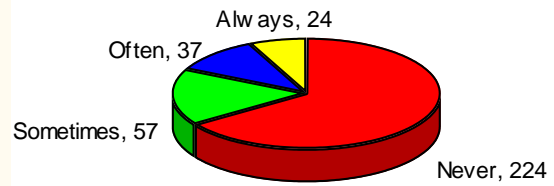
Tribe: Suit

Tribe: Tweed

When it comes to getting betting information from bookmakers' websites the anoraks seem to avoid them whereas the suits are more inclined to.

Pie Chart of Info from Computer software; categorized by Tribe
Betting survey for statistica 102v*1024c

Always, 79
Often, 51
Sometimes, 37
Never, 170

Tribe: Anorak

Always, 24
Often, 37
Sometimes, 57
Never, 224

Tribe: Suit

Always, 55
Often, 43
Sometimes, 58
Never, 189

Tribe: Tweed

Whilst not so many bettors use computer software for betting information anoraks are far more likely to use it than tweeds and suits. Suits seem to avoid using it.

Pie Chart of Enhanced place terms; categorized by Tribe
Betting survey for statistica 102v*1024c

Very valuable, 94

Not valuable, 120

Quite valuable, 122

Tribe: Anorak

Very valuable, 123

Not valuable, 71

Quite valuable, 148

Tribe: Suit

Very valuable, 115

Not valuable, 79

Quite valuable, 151

Tribe: Tweed

In relation to bookmaker concessions, tweeds and suits both like enhanced place terms whereas anoraks are less keen.

Pie Chart of Free bet if horse loses; categorized by Tribe
Betting survey for statistica 102v*1024c

Very valuable, 51

Not valuable, 158

Quite valuable, 127

Tribe: Anorak

Very valuable, 89

Not valuable, 128

Quite valuable, 125

Tribe: Suit

Very valuable, 62

Not valuable, 153

Quite valuable, 130

Tribe: Tweed

Free bets if a horse loses are more popular with suits than the other two tribes.

Pie Chart of Do you use betting exchanges?; categorized by Tribe
Betting survey for statistica 102v*1024c

No, 51

Yes, 261

Tribe: Anorak

No, 101

Yes, 226

Tribe: Suit

No, 91

Yes, 238

Tribe: Tweed

Anoraks are more likely to use betting exchanges.

Pie Chart of Online Win Multiples; categorized by Tribe
Betting survey for statistica 102v*1024c

Often, 51   Never, 67

Sometimes, 79

Rarely, 104

Tribe: Anorak

Often, 77   Never, 46

Rarely, 89

Sometimes, 110

Tribe: Suit

Often, 47   Never, 64

Sometimes, 106

Rarely, 104
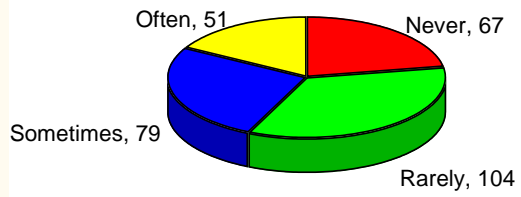
Tribe: Tweed

When betting online, suits are more inclined to bet using win multiples than the other two tribes.

Pie Chart of Online Each Way; categorized by Tribe
Betting survey for statistica 102v*1024c

Never, 30
Rarely, 53
Often, 135
Sometimes, 90

Tribe: Anorak

Never, 18
Rarely, 35
Often, 179
Sometimes, 90

Tribe: Suit

Never, 22
Rarely, 26
Often, 196
Sometimes, 80
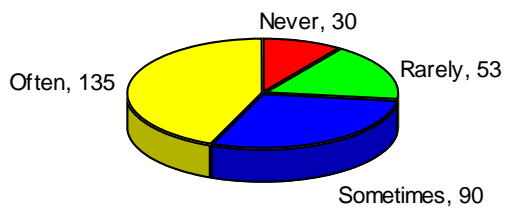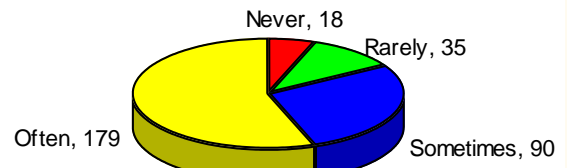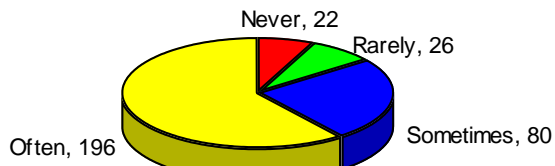
Tribe: Tweed

Anoraks bet far less often each way on line than the other two tribes.

Pie Chart of Do you bet with on course bookmakers at race courses?; categorized by Tribe
Betting survey for statistica 102v*1024c

No, 153

Yes, 184

Tribe: Anorak

No, 127

Yes, 215

Tribe: Suit

No, 115

Yes, 230
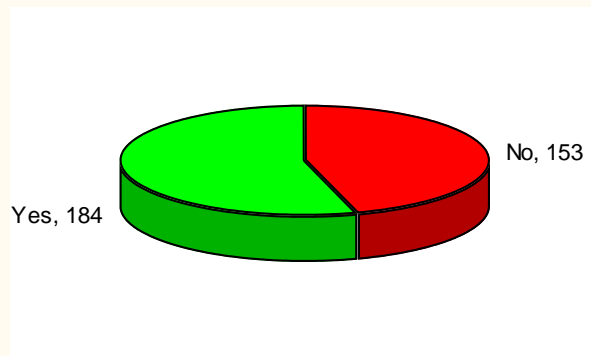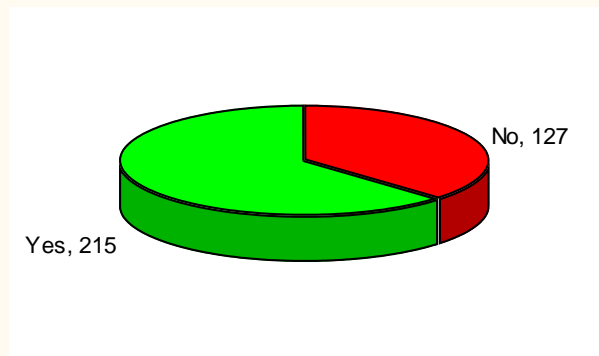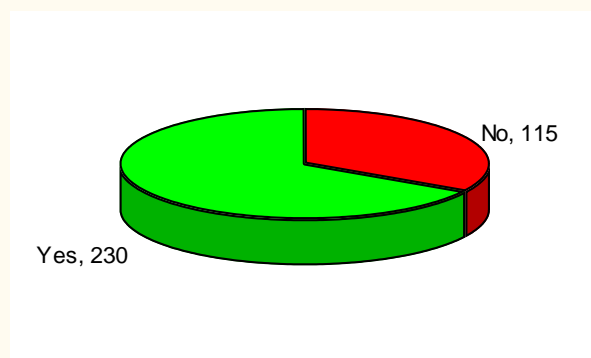
Tribe: Tweed

Anoraks are less likely to bet with on course bookmakers than are the other two tribes.

Pie Chart of Do you know what a bookmakers' over-round is?; categorized by Tribe
Betting survey for statistica 102v*1024c

No, 17

Yes, 167

Tribe: Anorak

No, 49

Yes, 166

Tribe: Suit

No, 35

Yes, 195
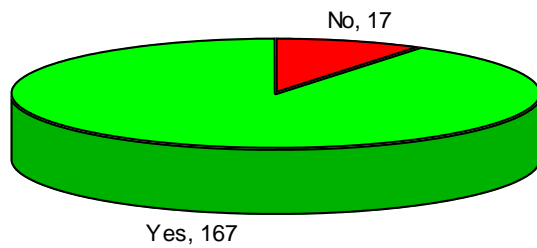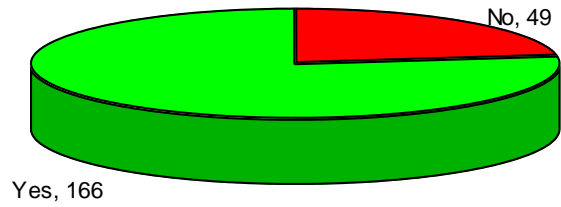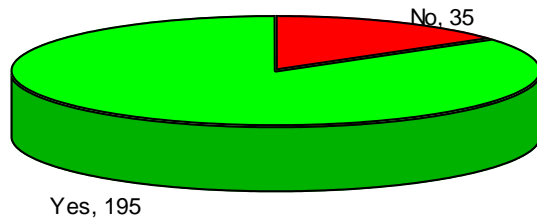
Tribe: Tweed

Anoraks and tweeds know about the bookmakers' over-round more than the suits.

Pie Chart of Have you bet "in running" in the last year; categorized by Tribe
Betting survey for statistica 102v*1024c

Yes but I have stopped doing it., 29

No, 151

Yes, 156

Tribe: Anorak

Yes but I have stopped doing it., 18

Yes, 144

No, 179

Tribe: Suit

Yes but I have stopped doing it., 10

Yes, 128

No, 207
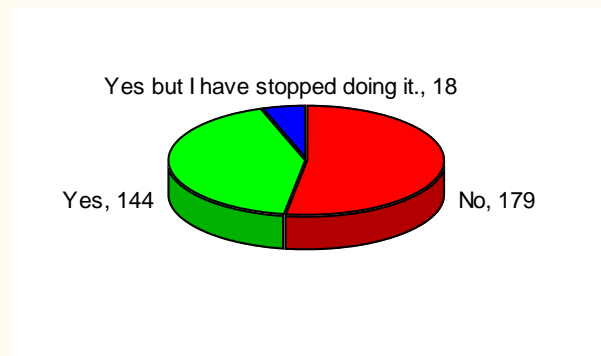
Tribe: Tweed

Anoraks are more likely to bet in running than the other two groups and also more likely to have stopped in the last year.

Tribes Conclusions

From the above insights revisions may be made to the tribe definitions.

Suits

The suits bet slightly less and like high class televised racing. They also prefer chase and hurdle racing suggesting they are perhaps betting for excitement and fun; they are not as tightly wed to betting on racing as the other two tribes. Suits also appear to be less 'streetwise', betting with win multiples and using bookmakers' websites for information. The suits may be re-classified as recreational bettors.

Anoraks

Anoraks bet on most things and are more inclined to use computer software. They don't mind what sort of race it is and tend to bet more often. They avoid each way betting online but are more inclined to use exchanges and to bet in running. Anoraks are less inclined to visit racecourses but do seem well informed about bookmaking. These are keen bettors betting on horse racing most likely with a primary intent to make money.

Tweeds

The tweeds seem to share characteristics with both groups but are notable for their love of handicaps and larger fields. They are generally older and they tend to like National Hunt racing. Their betting style may be akin to trying to solve races like crossword puzzles.

Summary / Supposition

A hypothesis is that suits are people initially attracted to horse racing betting for fun and excitement, and they may well remain suits throughout their betting careers.

Anoraks may evolve from suits or be 'born an anorak': regardless, they are more professional in their attitude to betting.

Tweeds are often older bettors and seem to bet mainly on racing but avoiding small fields, races which are beloved by anoraks. Tweeds' attraction to National Hunt racing may be as they try to pick their way through the season to Cheltenham and the other Spring festivals.

However, this small section is largely suggestion and supposition ☺

Appendix 2 – Survey Responses

How old are You?

Category	Frequency table: Age (Betting survey for statistica)	
	Count	Percent
18-25	56	5.47
26-40	213	20.80
41-60	474	46.29
61-80	274	26.76
81 and over	7	0.68
Missing	0	0.00

Pie Chart of Age
Betting survey for statistica 90v*1024c

81 and over, 1%   18-25, 5%

61-80, 27%

26-40, 21%

41-60, 46%

Age
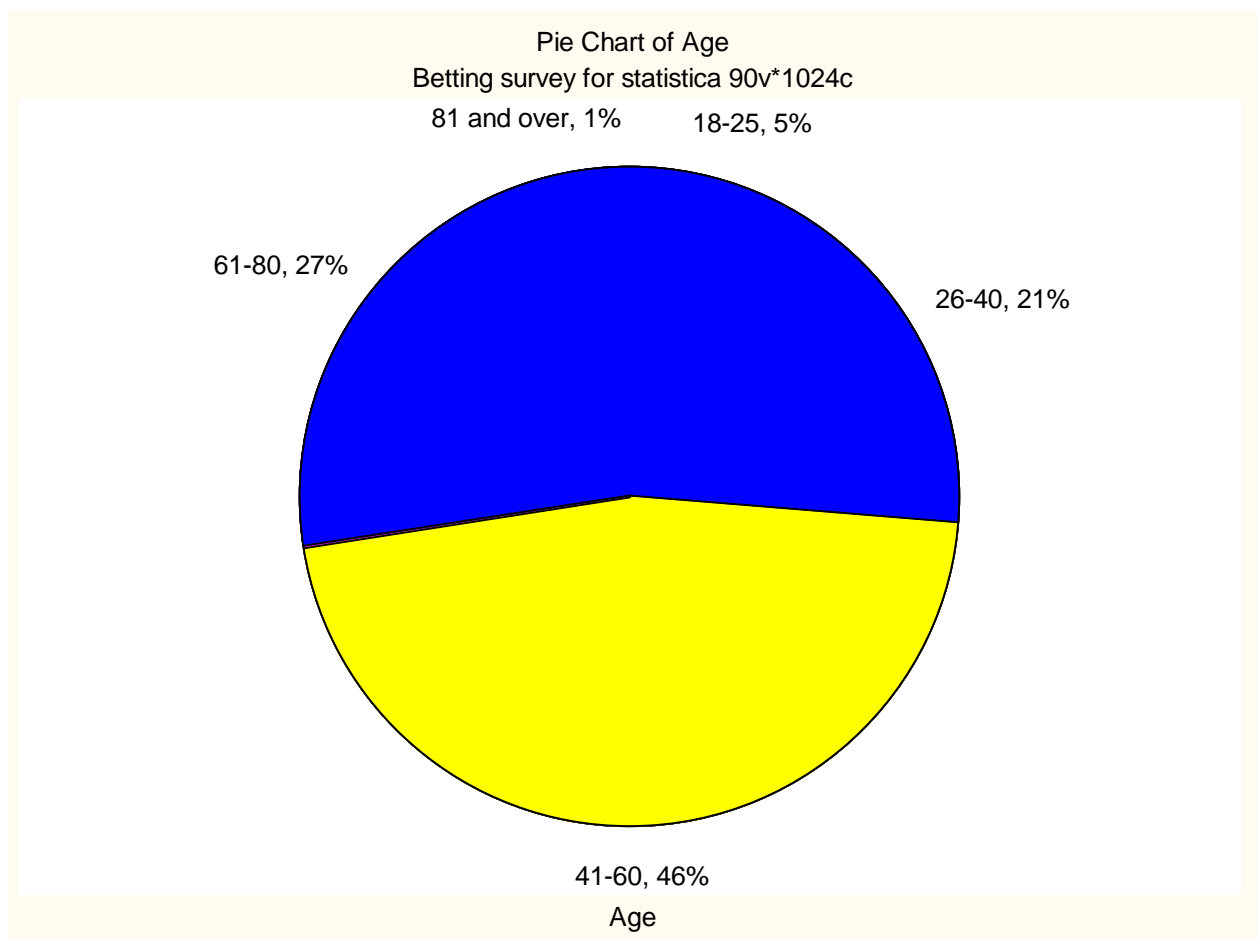
What sex do you identify as?

	Frequency table: Sex (Betting survey for statistica)	
Category	Count	Percent
Male	972	94.92188
Female	42	4.10156
Prefer not to say	8	0.78125
Birchy	1	0.09766
Apache helicopter	1	0.09766
Missing	0	0.00000

The results for Birchy (485) and Apache Helicopter (989)have been converted to Prefer not to say.

	Frequency table: Sex (Betting survey for statistica)	
Category	Count	Percent
Male	972	94.92188
Female	42	4.10156
Prefer not to say	10	0.97656

How often do you bet on horse racing?

	Frequency table: Bet frequency (Betting survey for statistica)	
Category	Count	Percent
Only rarely	24	2.34375
Once or twice a month	41	4.00391
Once or twice a week	254	24.80469
Most days	705	68.84766
Missing	0	0.00000

Pie Chart of Bet frequency
Betting survey for statistica 90v*1024c

Only rarely, 2%   Once or twice a month, 4%

Once or twice a week, 25%

Most days, 69%
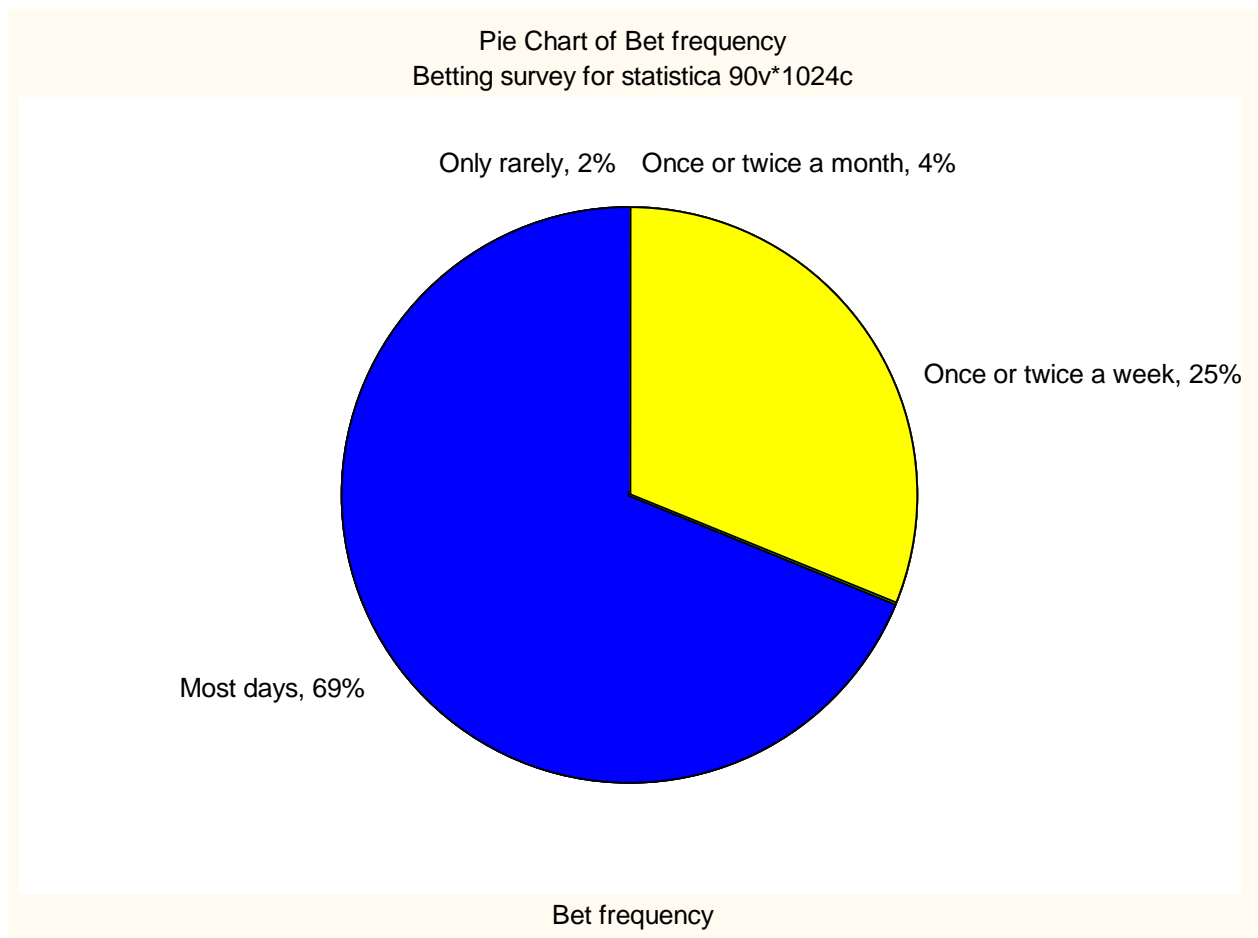
Bet frequency

How often do you bet on the following sports Horse Racing

Frequency table: Bet on Horse race (Betting survey for statistica)		
Category	Count	Percent
Never	3	0.29297
Rarely	21	2.05078
Sometimes	98	9.57031
Often	902	88.08594
Missing	0	0.00000

Histogram of Bet on Horse race
Betting survey for statistica 90v*1024c
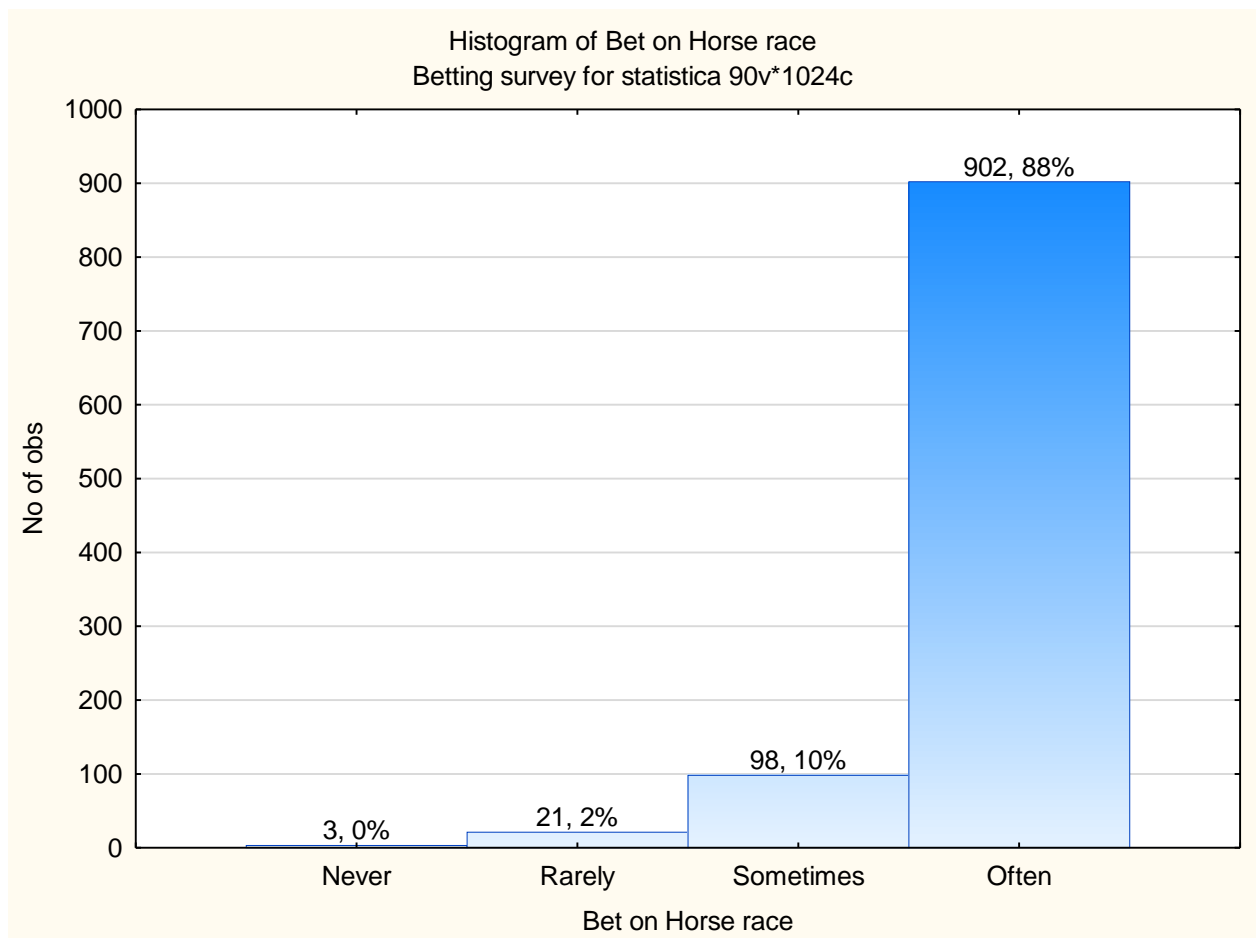
How often do you bet on the following sports Grey hound racing?

	Frequency table: Bet on Greyhound racing (Betting survey for statistica)	
Category	Count	Percent
Never	552	53.90625
Rarely	308	30.07813
Sometimes	102	9.96094
Often	62	6.05469
Missing	0	0.00000
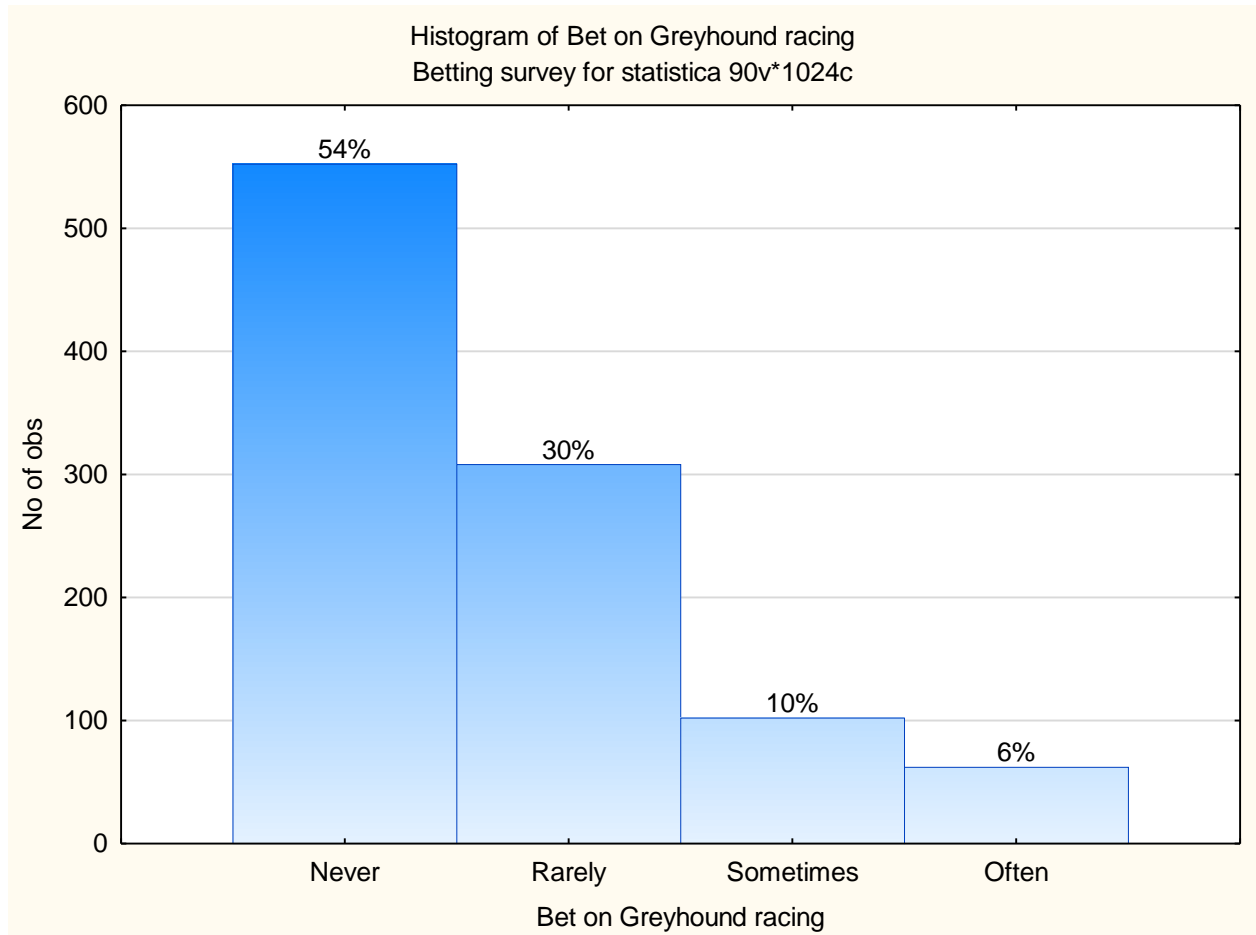
How often do you bet on the following sports football?

| Category | Frequency table: Bet on Football (Betting survey for statistica) | |
	Count	Percent
Never	160	15.62500
Rarely	268	26.17188
Sometimes	338	33.00781
Often	258	25.19531
Missing	0	0.00000

Histogram of Bet on Football
Betting survey for statistica 90v*1024c
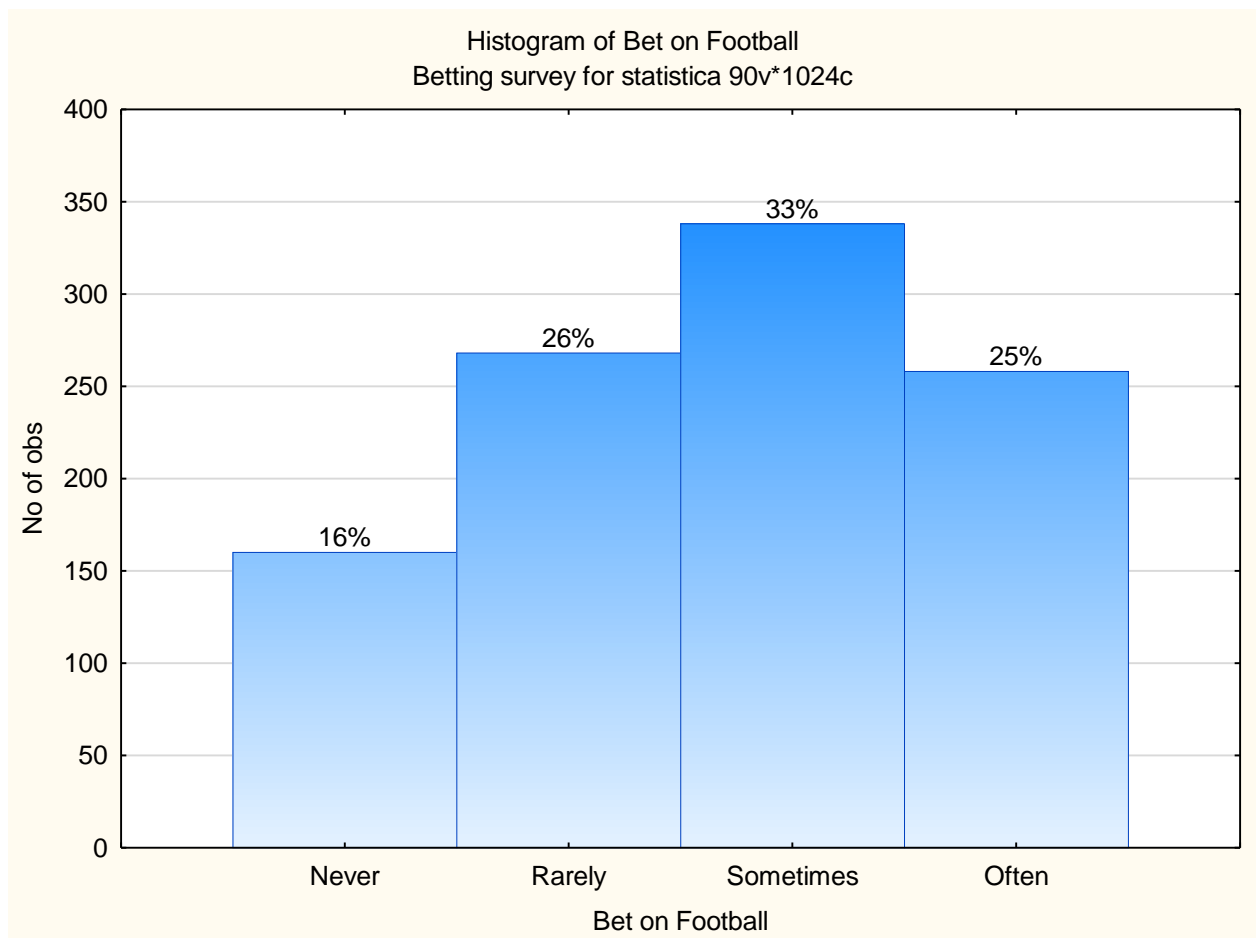
How often do you bet on the following other sports?

| Category | Frequency table: Bet on Other sports (Betting survey for statistica) | |
	Count	Percent
Never	263	25.68359
Sometimes	316	30.85938
Rarely	324	31.64063
Often	121	11.81641
Missing	0	0.00000

Histogram of Bet on Other sports
Betting survey for statistica 90v*1024c
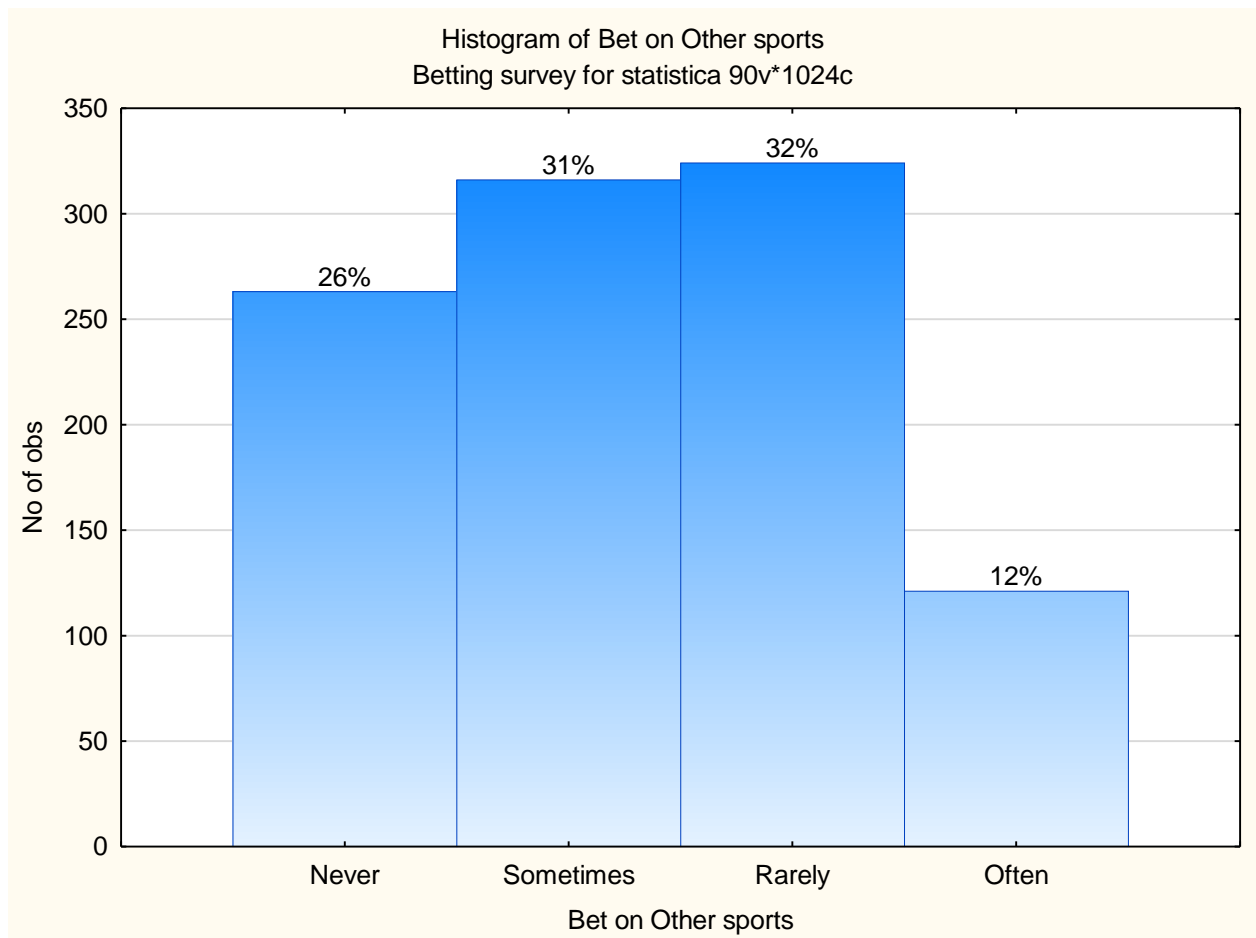
How often do you bet on the following Lottery?

| Category | Frequency table: Bet on Lottery (Betting survey for statistica) | |
	Count	Percent
Never	525	51.26953
Rarely	231	22.55859
Sometimes	133	12.98828
Often	135	13.18359
Missing	0	0.00000
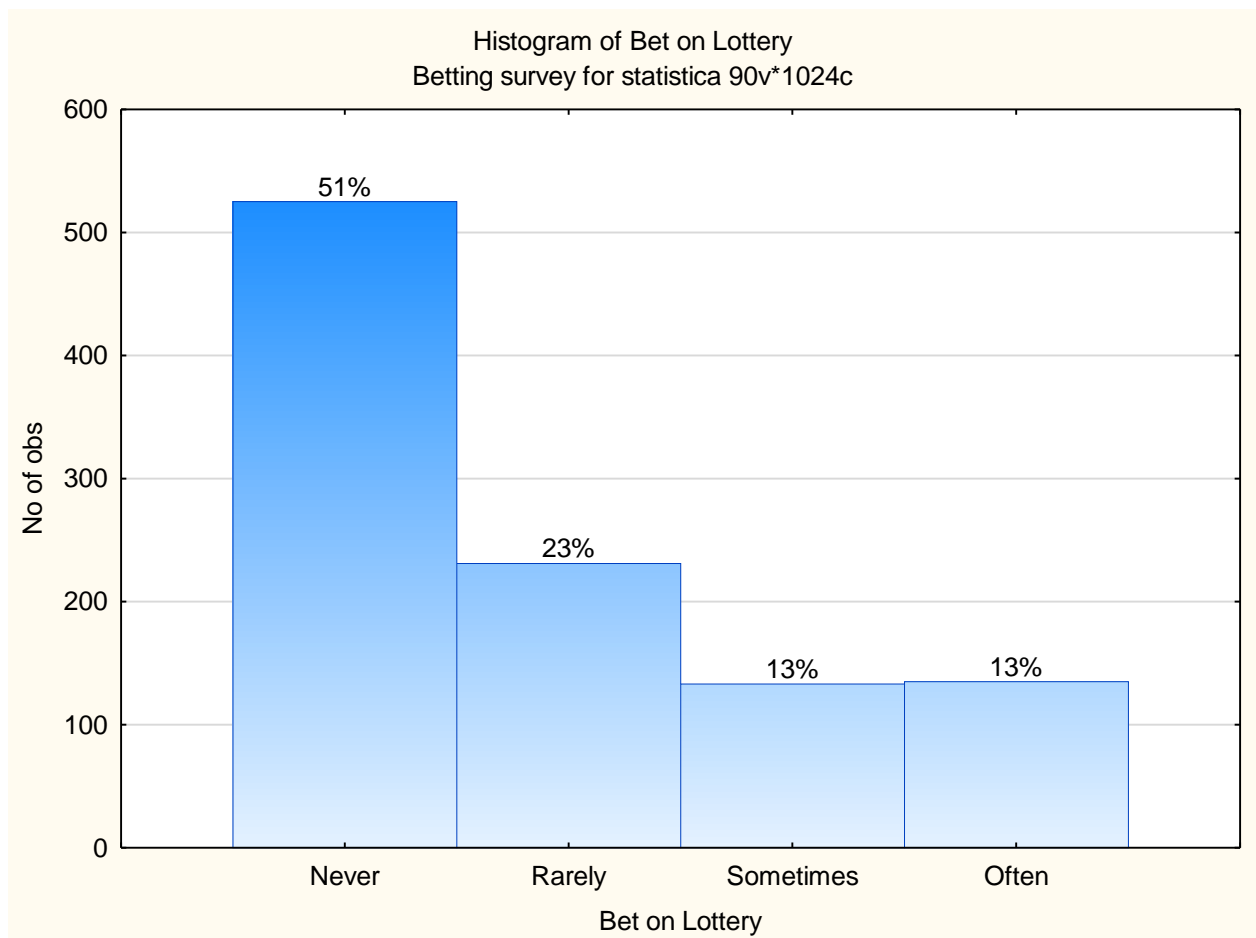
How often do you bet on the following Online casino or Bingo?

| Category | Frequency table: Bet on Online Casino or Bingo (Betting survey for statistica) | |
	Count	Percent
Never	827	80.76172
Rarely	136	13.28125
Sometimes	41	4.00391
Often	20	1.95313
Missing	0	0.00000

Histogram of Bet on Online Casino or Bingo
Betting survey for statistica 90v*1024c
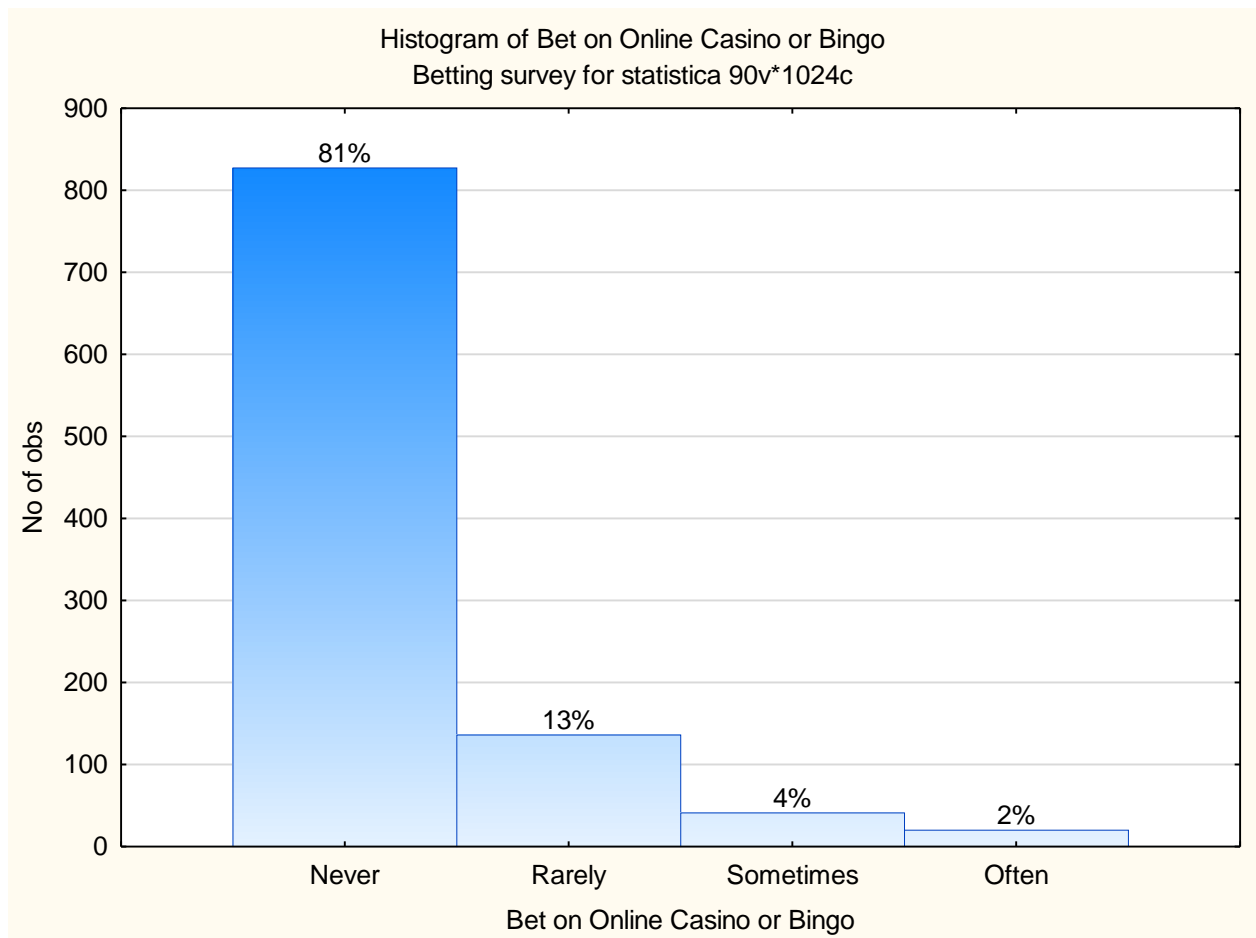
How often do you bet on the following arcade machines?

	Frequency table: Bet on Arcade Machines (Betting survey for statistica)	
Category	Count	Percent
Never	911	88.96484
Rarely	87	8.49609
Sometimes	15	1.46484
Often	11	1.07422
Missing	0	0.00000

Histogram of Bet on Arcade Machines
Betting survey for statistica 90v*1024c
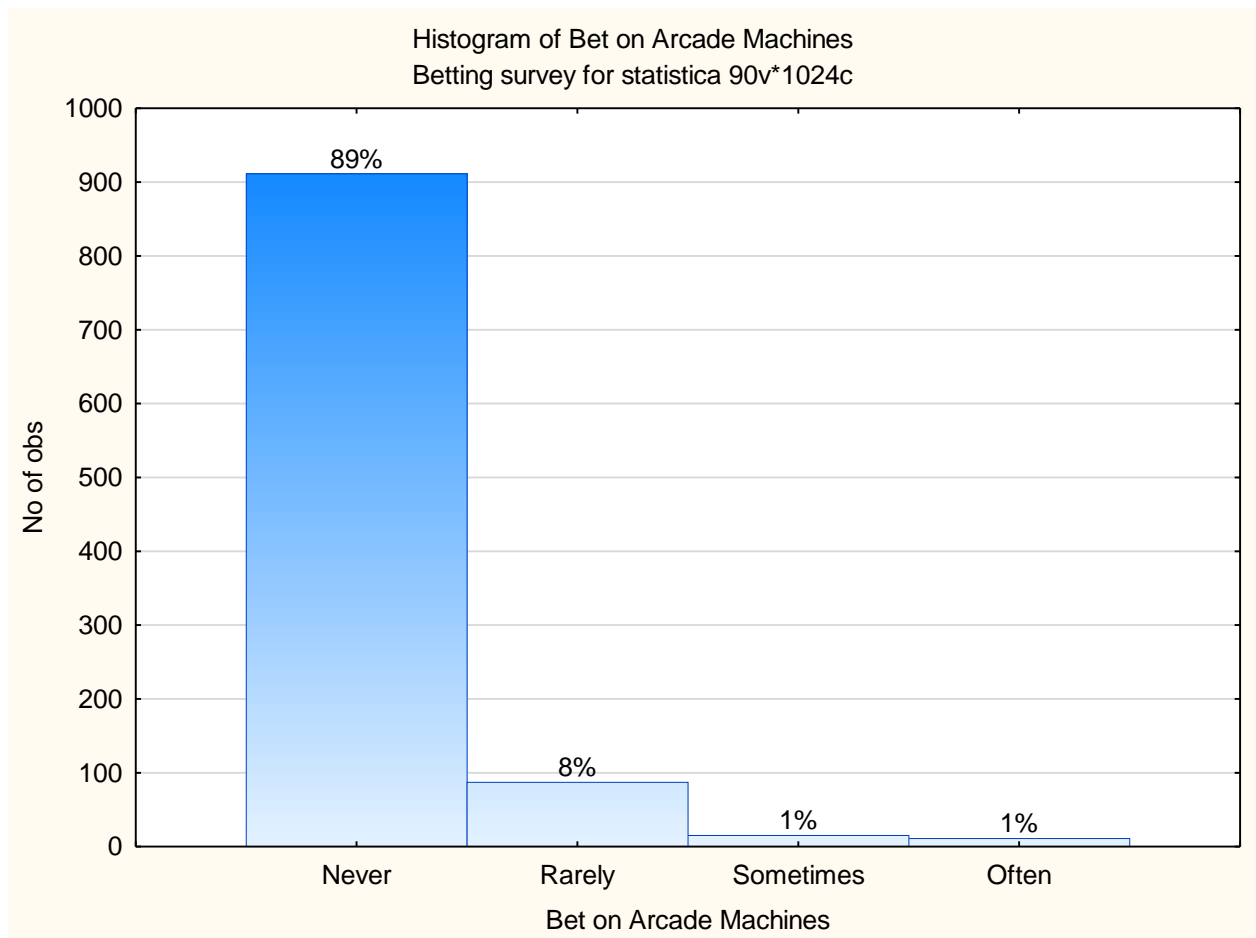
How often do you bet on the following FOBTs?

	Frequency table: Bet on FOBTs (Betting survey for statistica)	
Category	Count	Percent
Never	949	92.67578
Rarely	58	5.66406
Sometimes	7	0.68359
Often	10	0.97656
Missing	0	0.00000
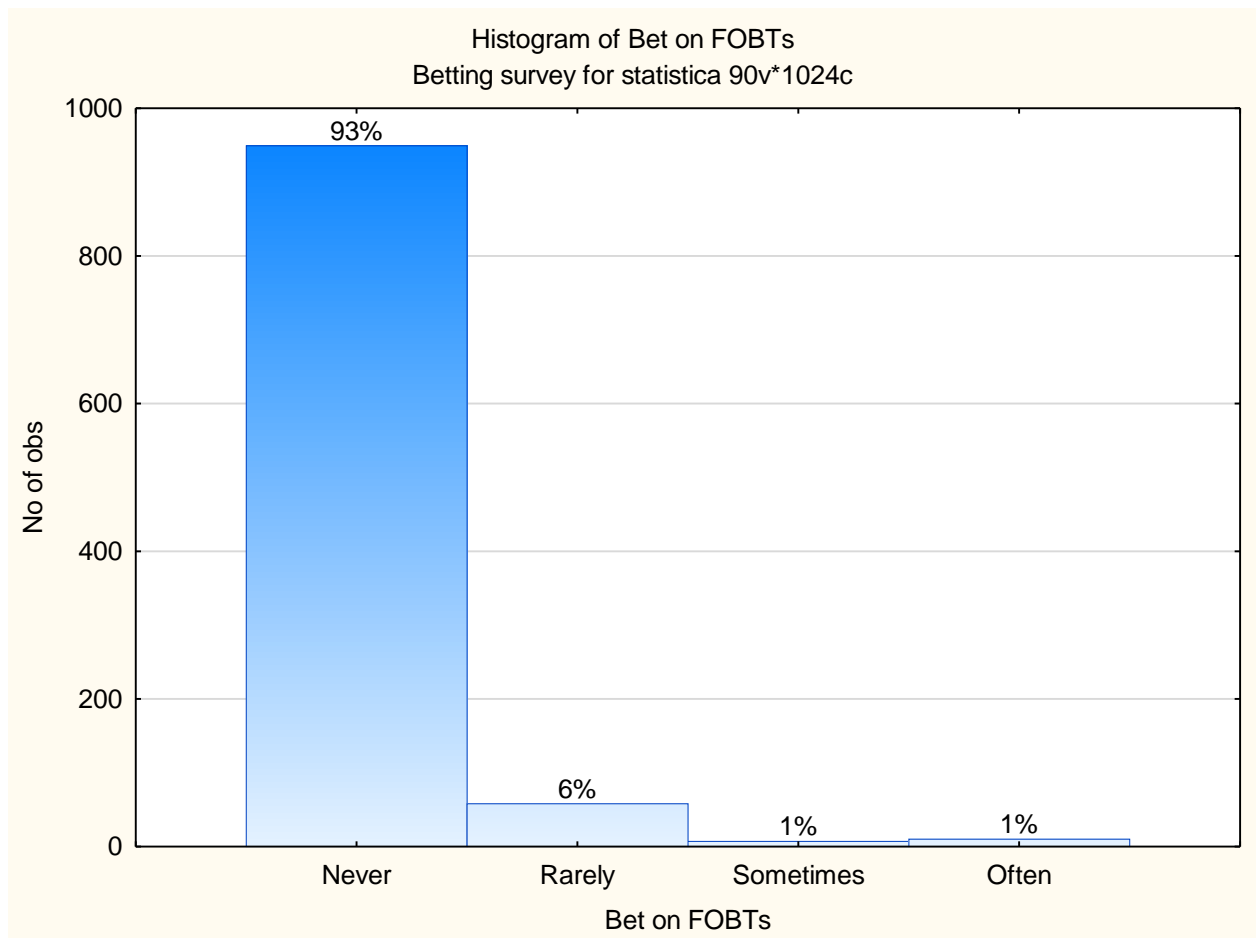
When you bet on horse racing how often do you use the following source of information..

Daily Paper

Category	Frequency table: Info from Daily Paper (Betting survey for statistica)	
	Count	Percent
Never	652	63.67188
Sometimes	267	26.07422
Often	64	6.25000
Always	41	4.00391
Missing	0	0.00000

Histogram of Info from Daily Paper
Betting survey for statistica 90v*1024c
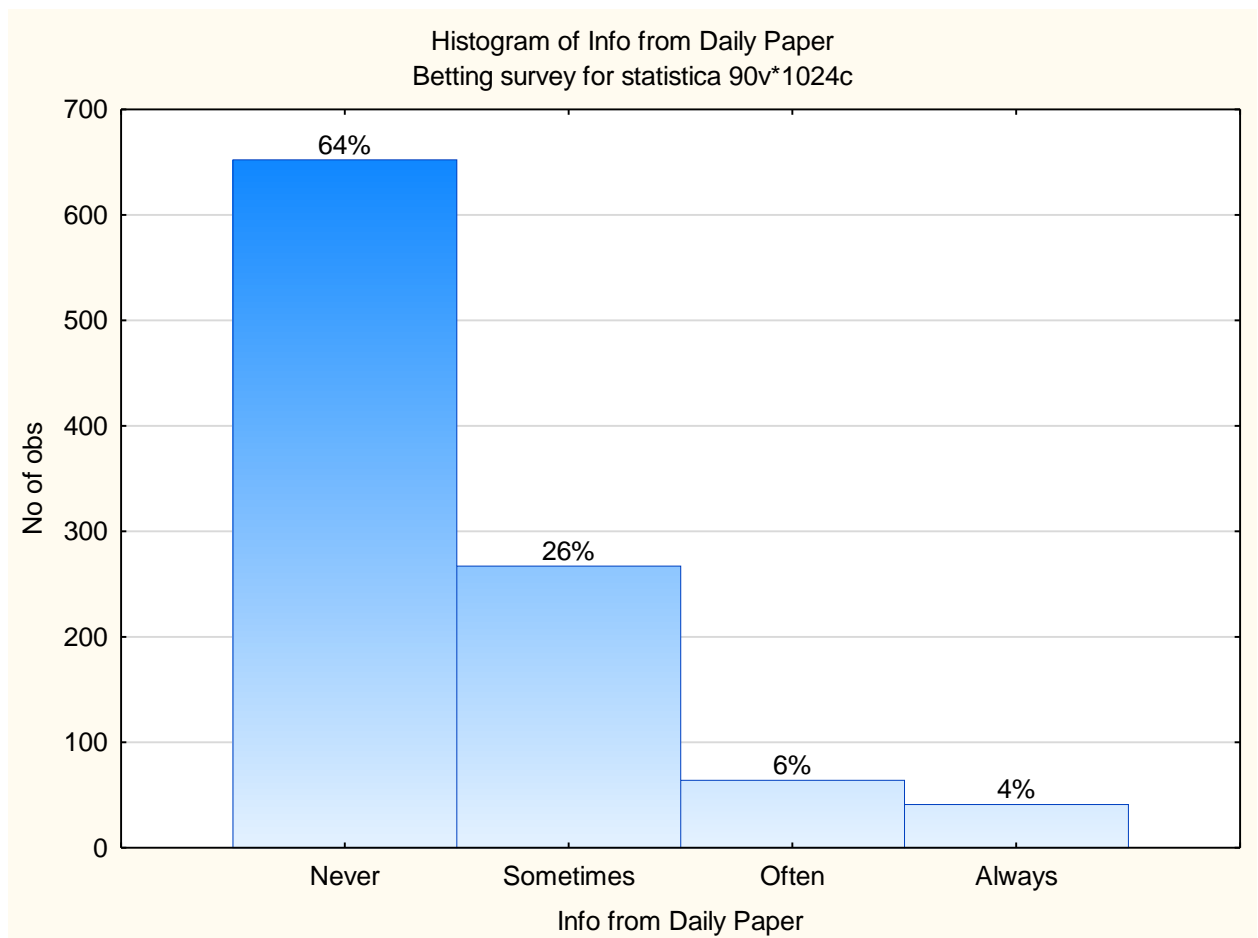
When you bet on horse racing how often do you use the following source of information..

Racing Post

Category	Frequency table: Info from Racing Post (Betting survey for statistica)	
	Count	Percent
Never	280	27.34375
Sometimes	360	35.15625
Often	208	20.31250
Always	176	17.18750
Missing	0	0.00000

Histogram of Info from Racing Post
Betting survey for statistica 90v*1024c
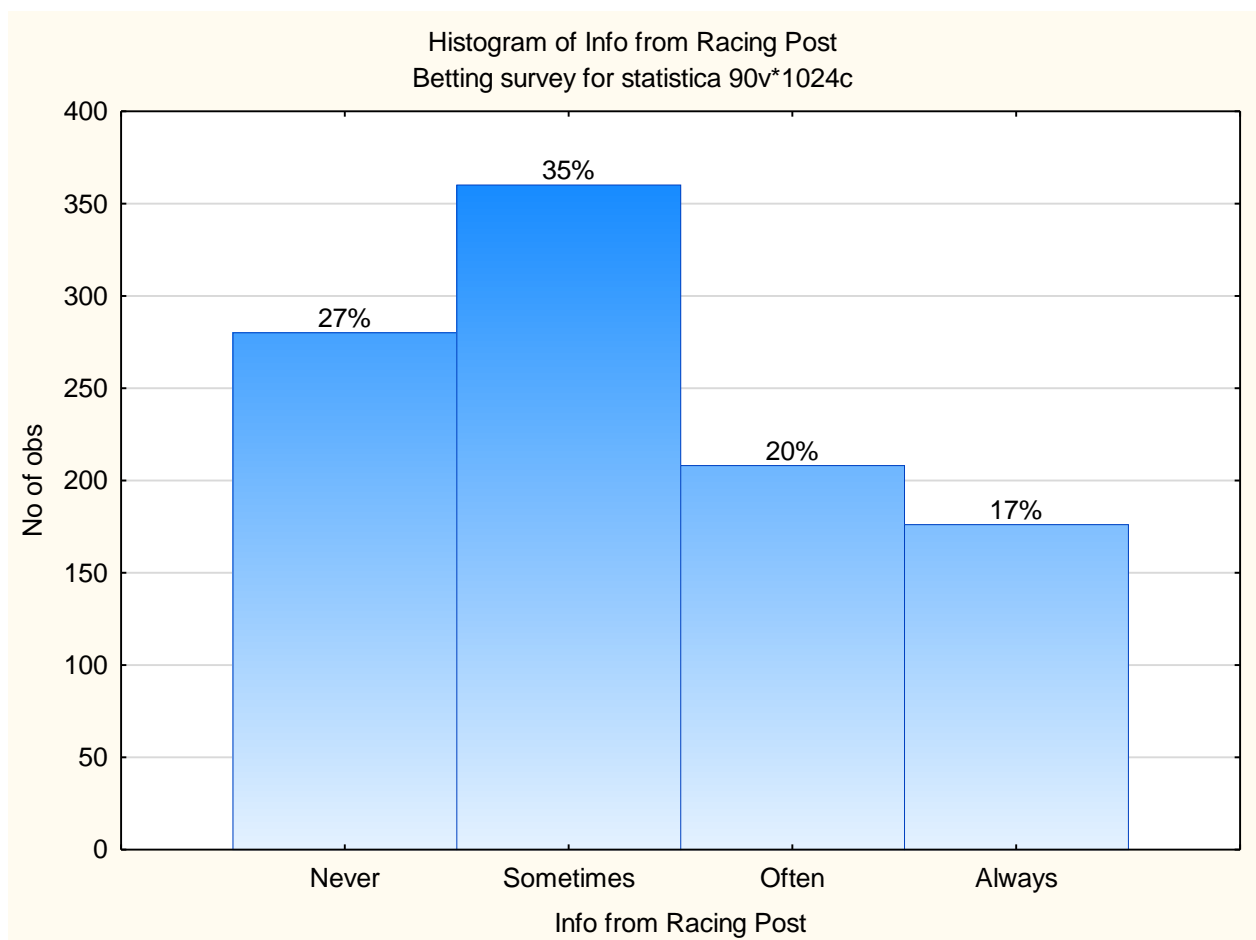
When you bet on horse racing how often do you use the following source of information..

Horse racing website

Category	Frequency table: Info from Horse racing websites (Betting survey for statistica)	
	Count	Percent
Never	63	6.15234
Sometimes	171	16.69922
Often	315	30.76172
Always	475	46.38672
Missing	0	0.00000

Histogram of Info from Horse racing websites
Betting survey for statistica 90v*1024c
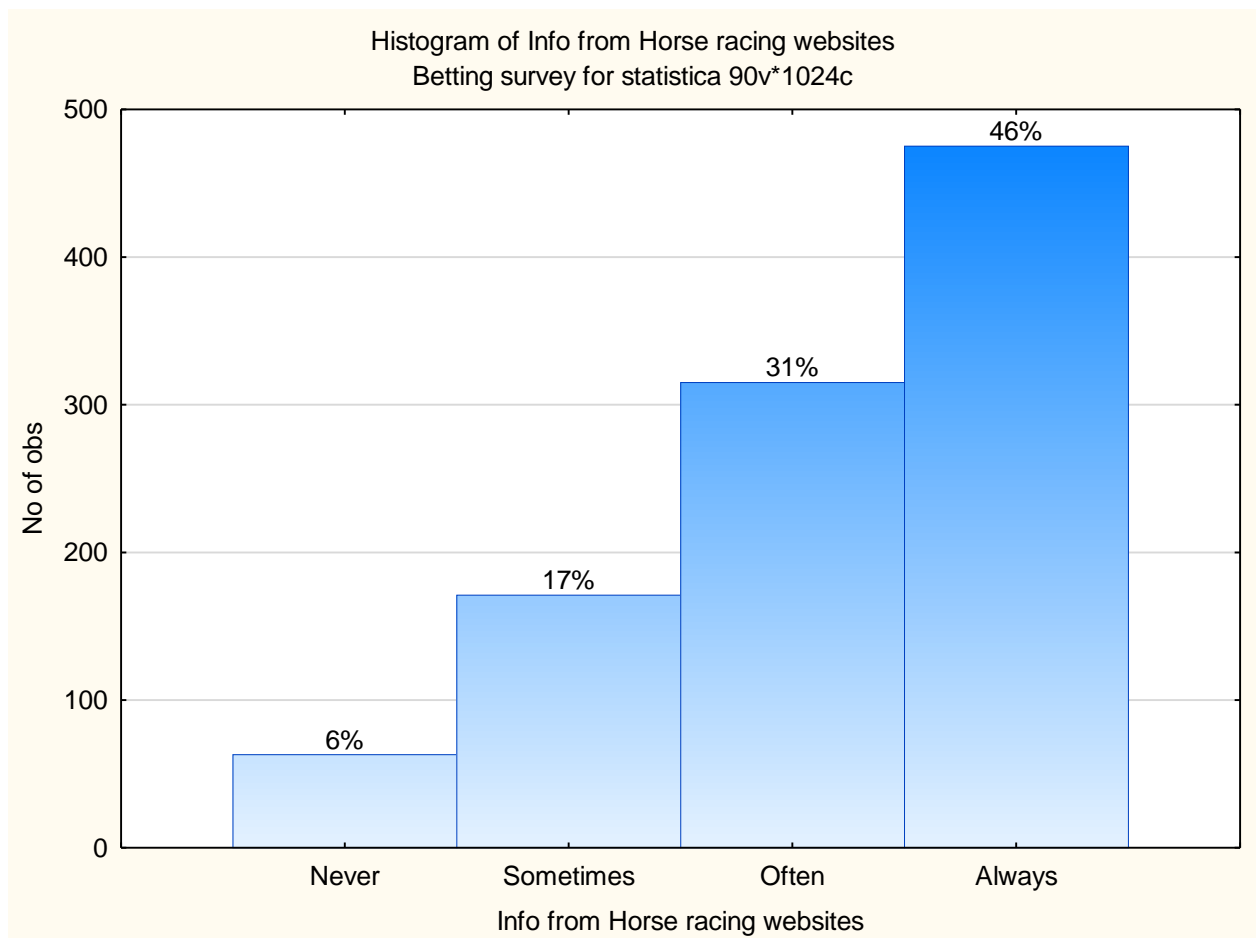
When you bet on horse racing how often do you use the following source of information..

Bookmaker websites

| Category | Frequency table: Info from Bookmaker Websites (Betting survey for statistica) | |
	Count	Percent
Never	443	43.26172
Sometimes	272	26.56250
Often	162	15.82031
Always	147	14.35547
Missing	0	0.00000

Histogram of Info from Bookmaker Websites
Betting survey for statistica 90v*1024c
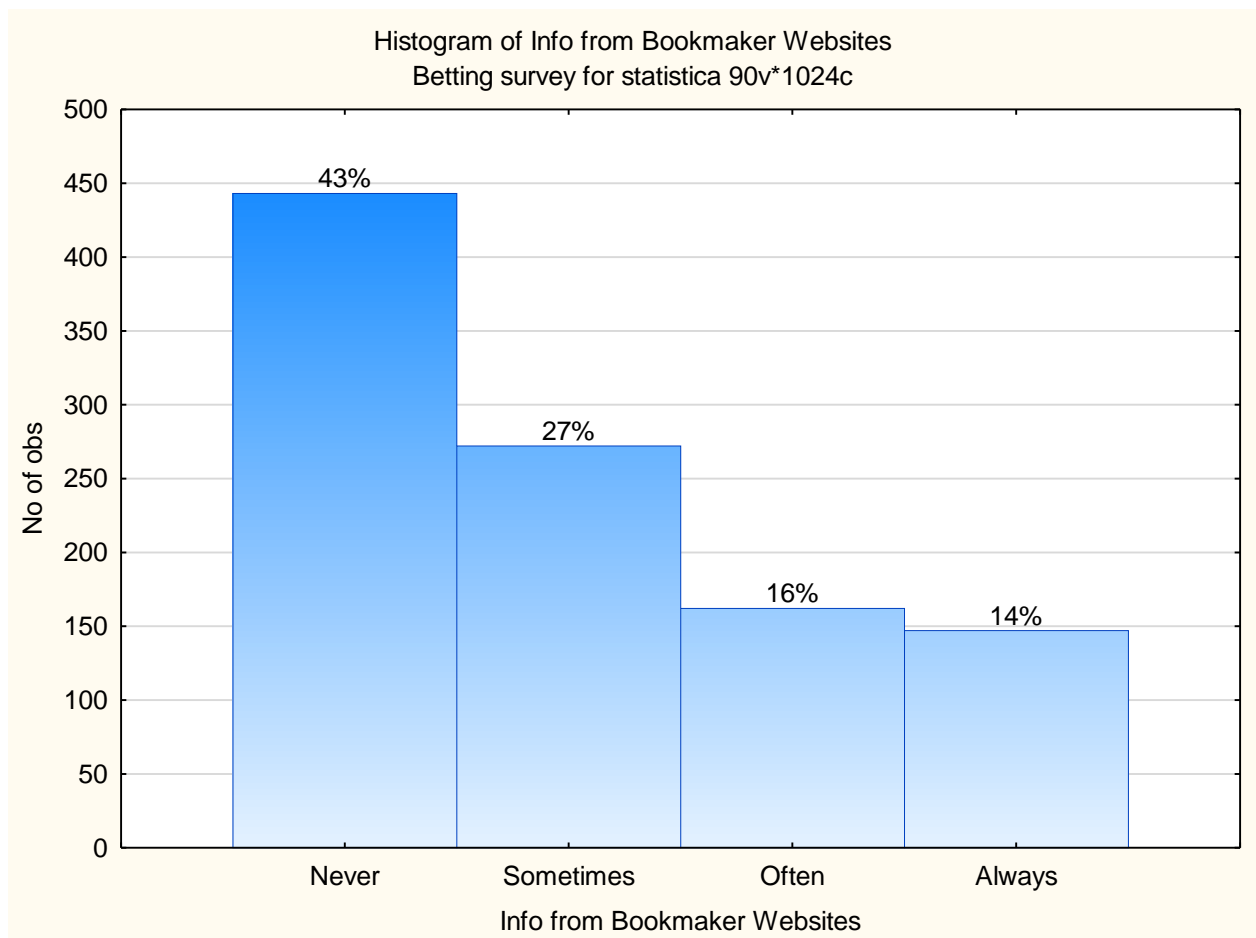
When you bet on horse racing how often do you use the following source of information..

BHA website

Category	Frequency table: Info from BHA website (Betting survey for statistica)	
	Count	Percent
Never	652	63.67188
Sometimes	256	25.00000
Often	84	8.20313
Always	32	3.12500
Missing	0	0.00000

Histogram of Info from BHA website
Betting survey for statistica 90v*1024c
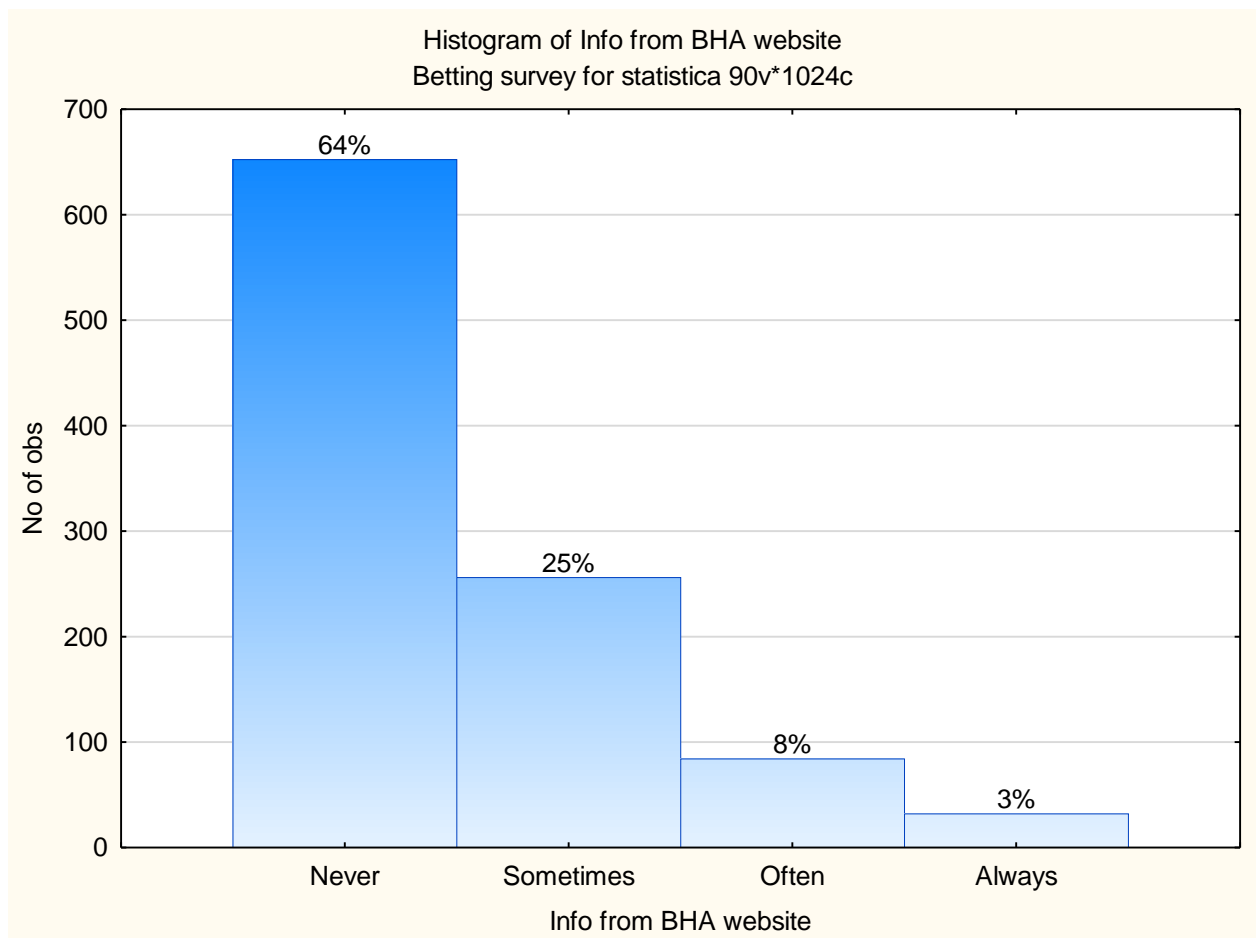
When you bet on horse racing how often do you use the following source of information..

Tipsters

Category	Frequency table: Info from Tipsters (Betting survey for statistica)	
	Count	Percent
Never	427	41.69922
Sometimes	363	35.44922
Often	155	15.13672
Always	79	7.71484
Missing	0	0.00000
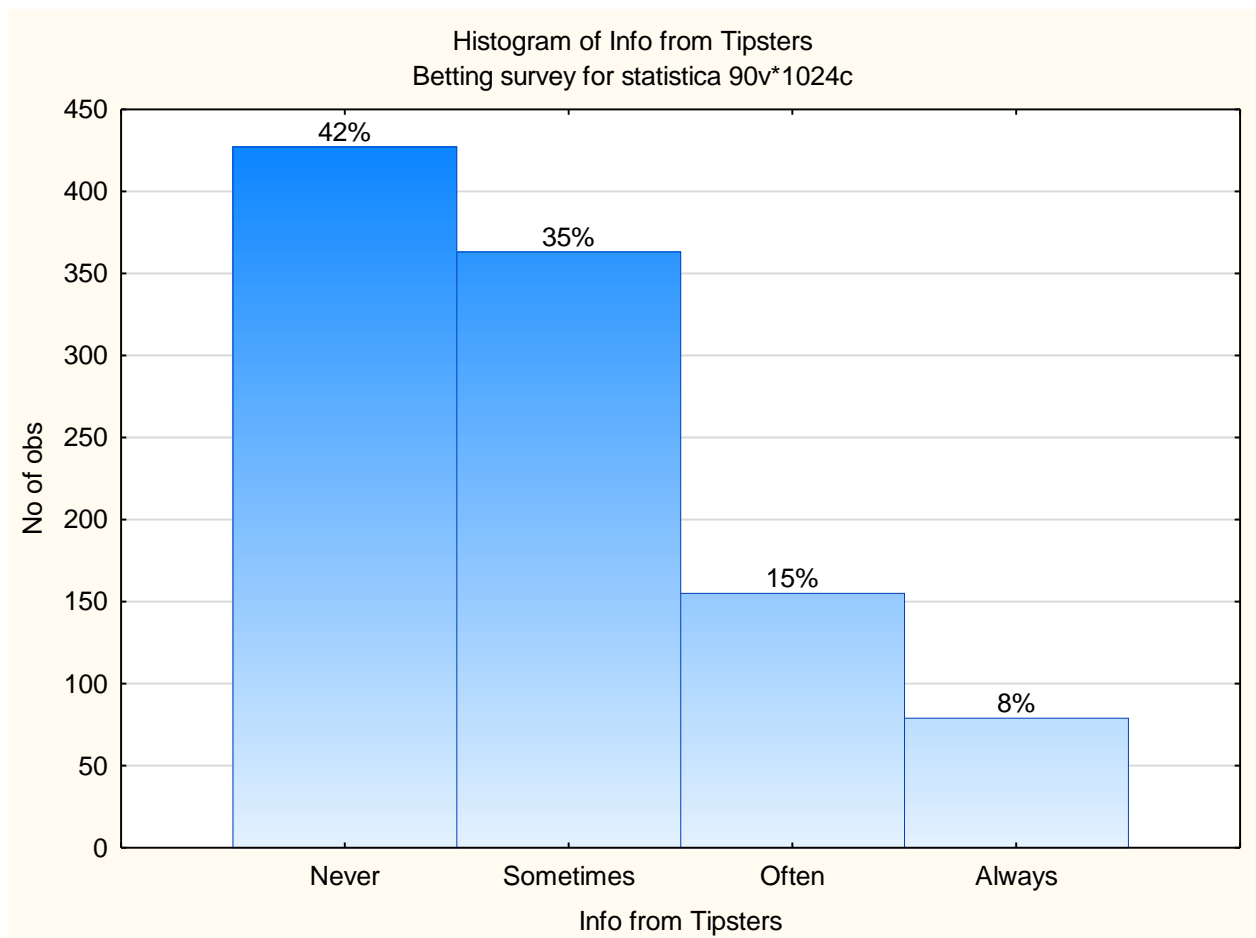
When you bet on horse racing how often do you use the following source of information..

Computer software

| Category | Frequency table: Info from Computer software (Betting survey for statistica) | |
	Count	Percent
Never	583	56.93359
Sometimes	152	14.84375
Often	131	12.79297
Always	158	15.42969
Missing	0	0.00000

Histogram of Info from Computer software
Betting survey for statistica 90v*1024c
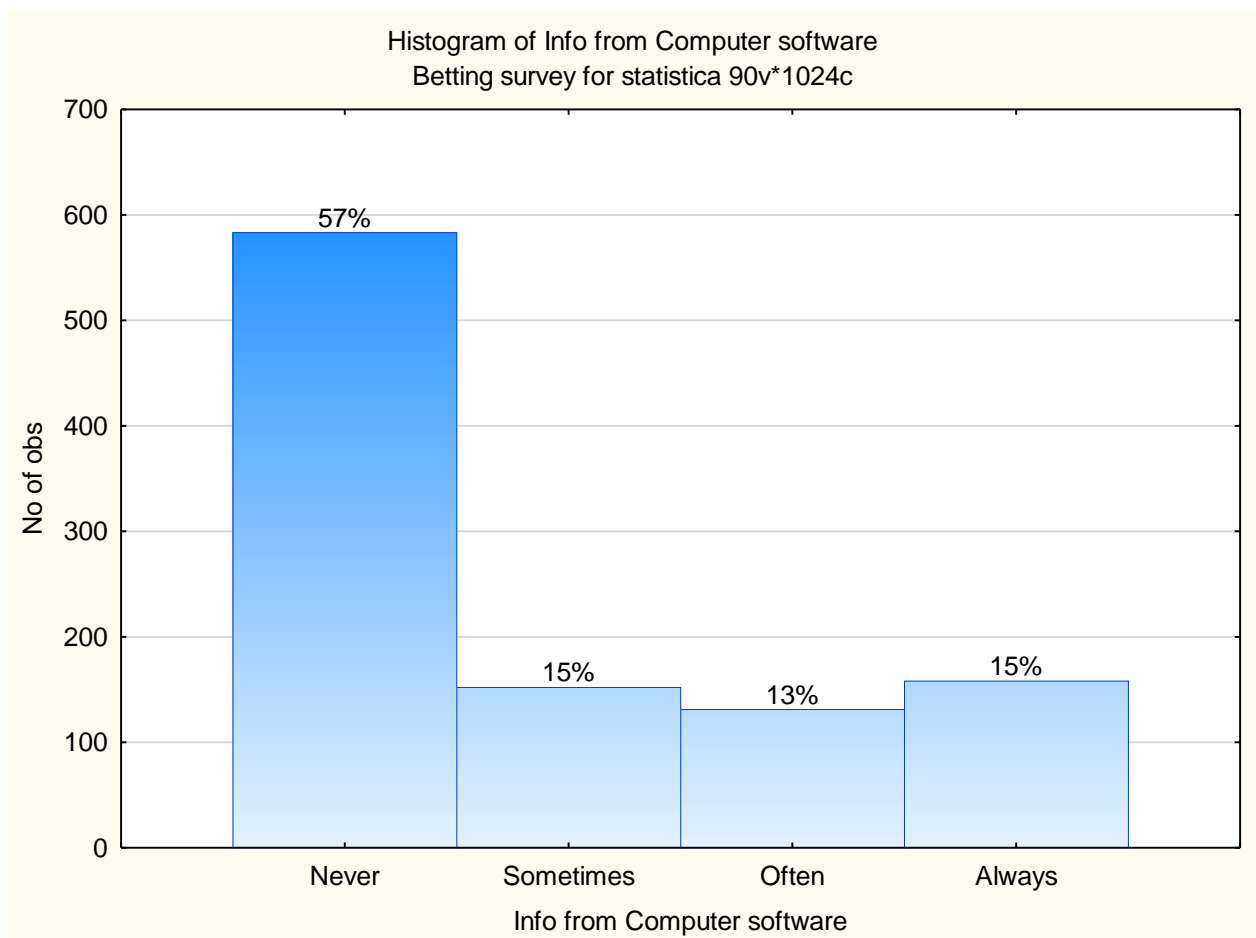
When you bet on horse racing how often do you use the following source of information..

Social Media

Category	Frequency table: Info from Social Media (Betting survey for statistica)	
	Count	Percent
Never	544	53.12500
Sometimes	306	29.88281
Often	132	12.89063
Always	42	4.10156
Missing	0	0.00000

Histogram of Info from Social Media
Betting survey for statistica 90v*1024c
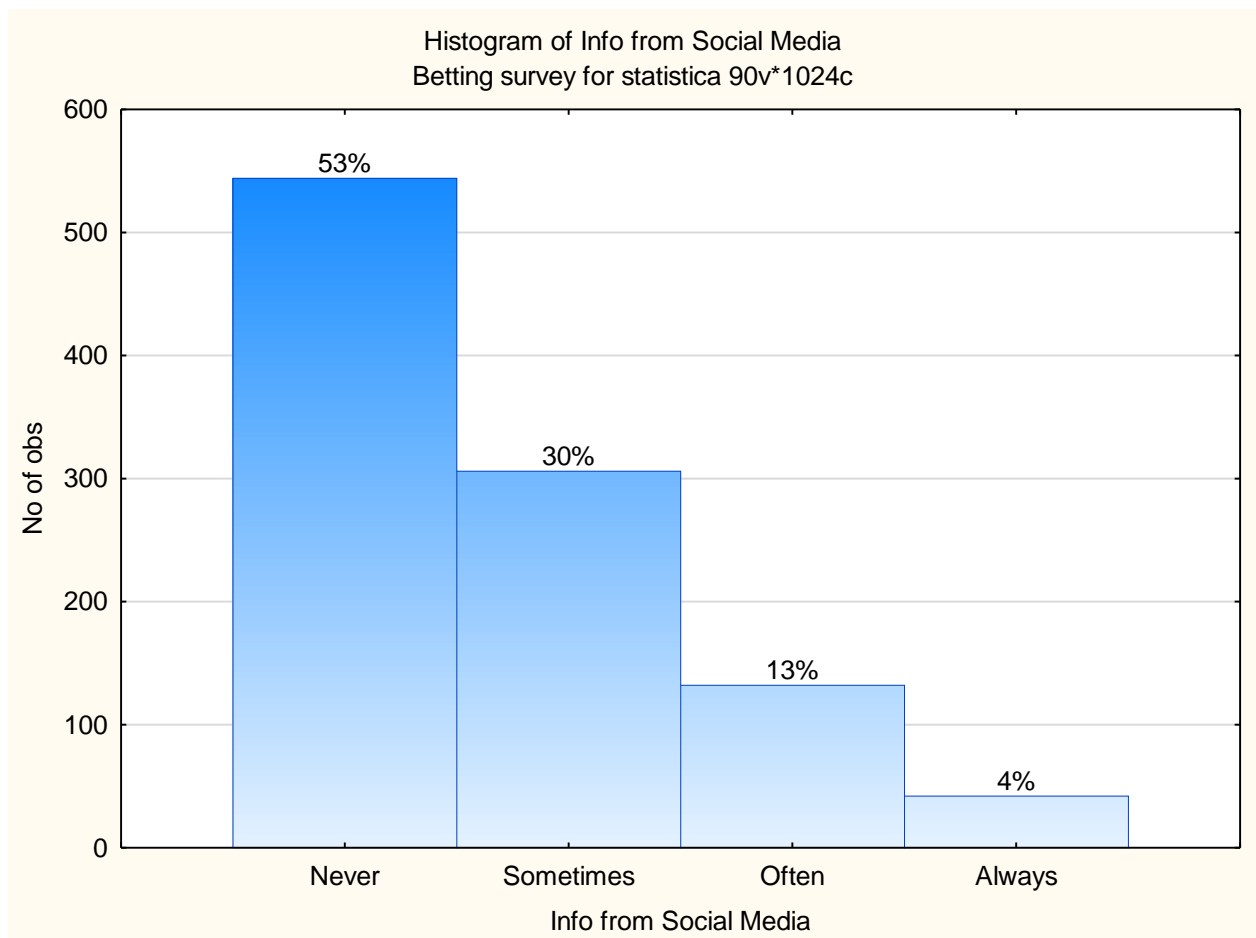
When you bet on horse racing how often do you use the following source of information..

Television

Category	Frequency table: Info from Television (Betting survey for statistica)	
	Count	Percent
Never	485	47.36328
Sometimes	391	38.18359
Often	109	10.64453
Always	39	3.80859
Missing	0	0.00000

Histogram of Info from Television
Betting survey for statistica 90v*1024c
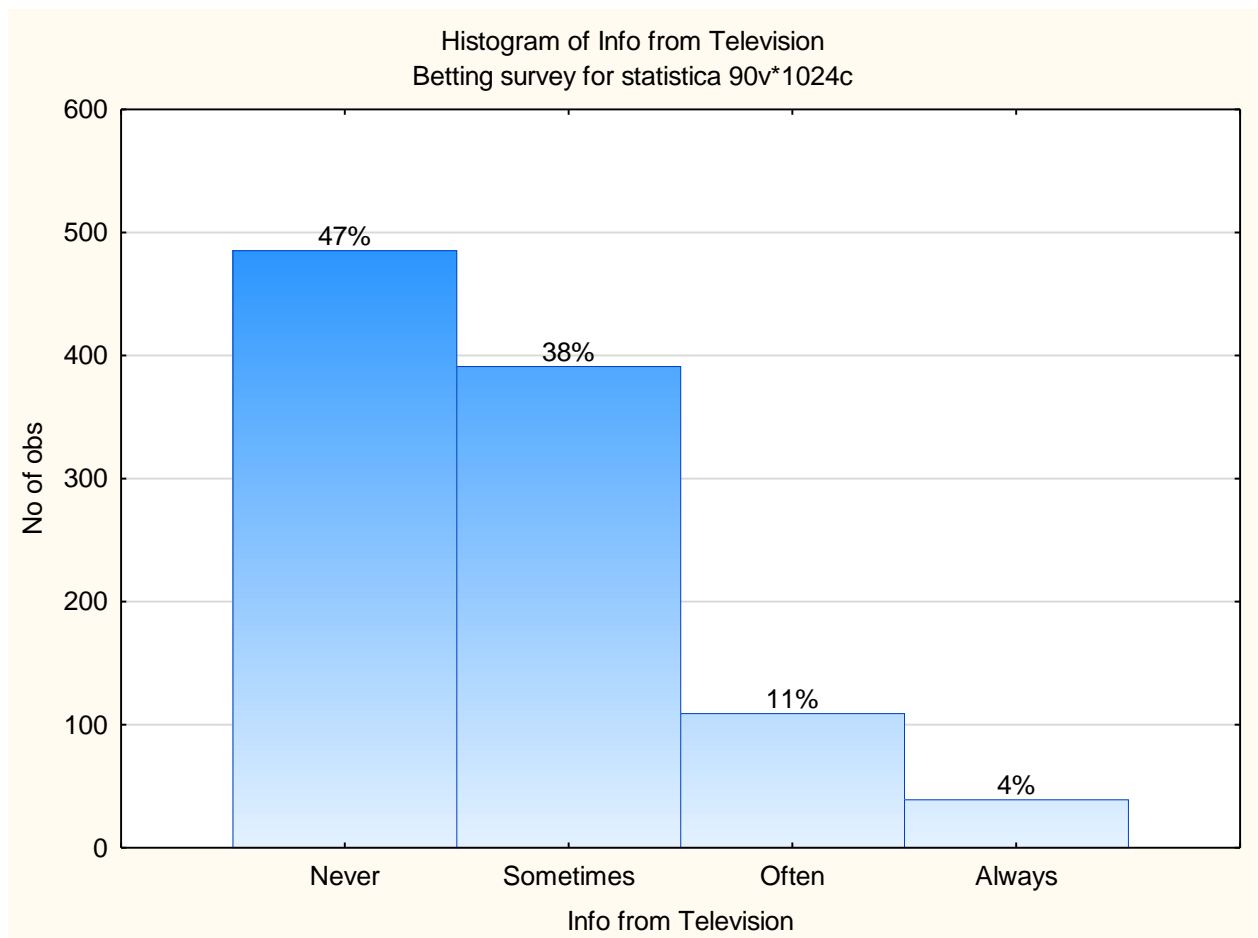
If you were to use only source what would it be?

Variable	Descriptive Statistics (Betting survey for statistica)
	Sum
Fav Paper	25
Fav Racing post	204
Fav website	262
Fav software	262
Fav Bookmaker	0
Fav BHA	0
Fav Tipster	65
Fav Social media	34
Fav TV	20
Fav Other	152

This was a difficult one to analyse as the answers were often more than one source!

How valuable are these conditions to you

BOG

| Category | Frequency table: Best Odds Guaranteed (Betting survey for statistica) | |
	Count	Percent
Not valuable	104	10.15625
Quite valuable	181	17.67578
Very valuable	738	72.07031
Missing	1	0.09766

Histogram of Best Odds Guaranteed
Betting survey for statistica 100v*1024c
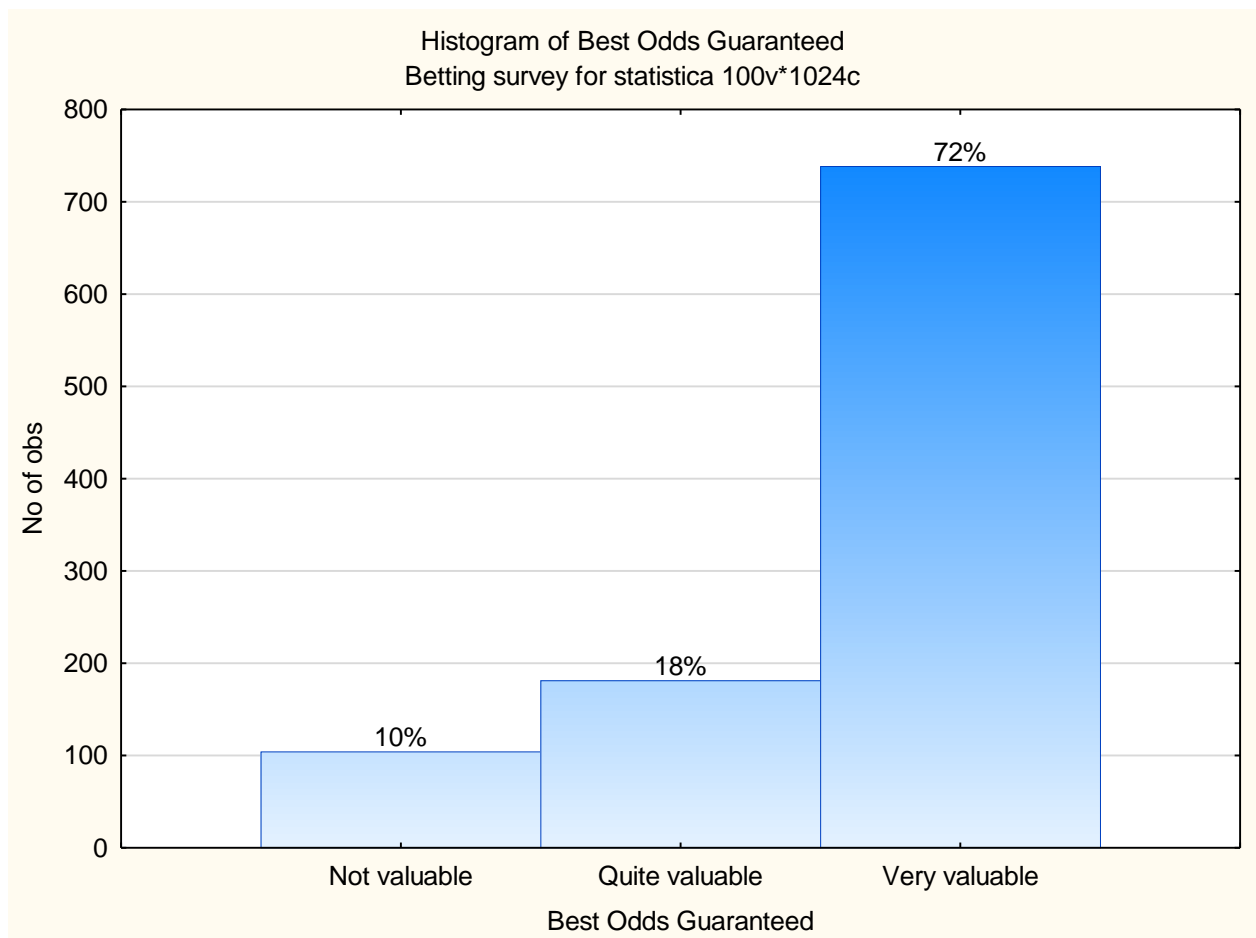
How valuable are these conditions to you

Enhanced place terms

	Frequency table: Enhanced place terms (Betting survey for statistica)	
Category	Count	Percent
Not valuable	270	26.36719
Quite valuable	421	41.11328
Very valuable	332	32.42188
Missing	1	0.09766

Histogram of Enhanced place terms
Betting survey for statistica 100v*1024c
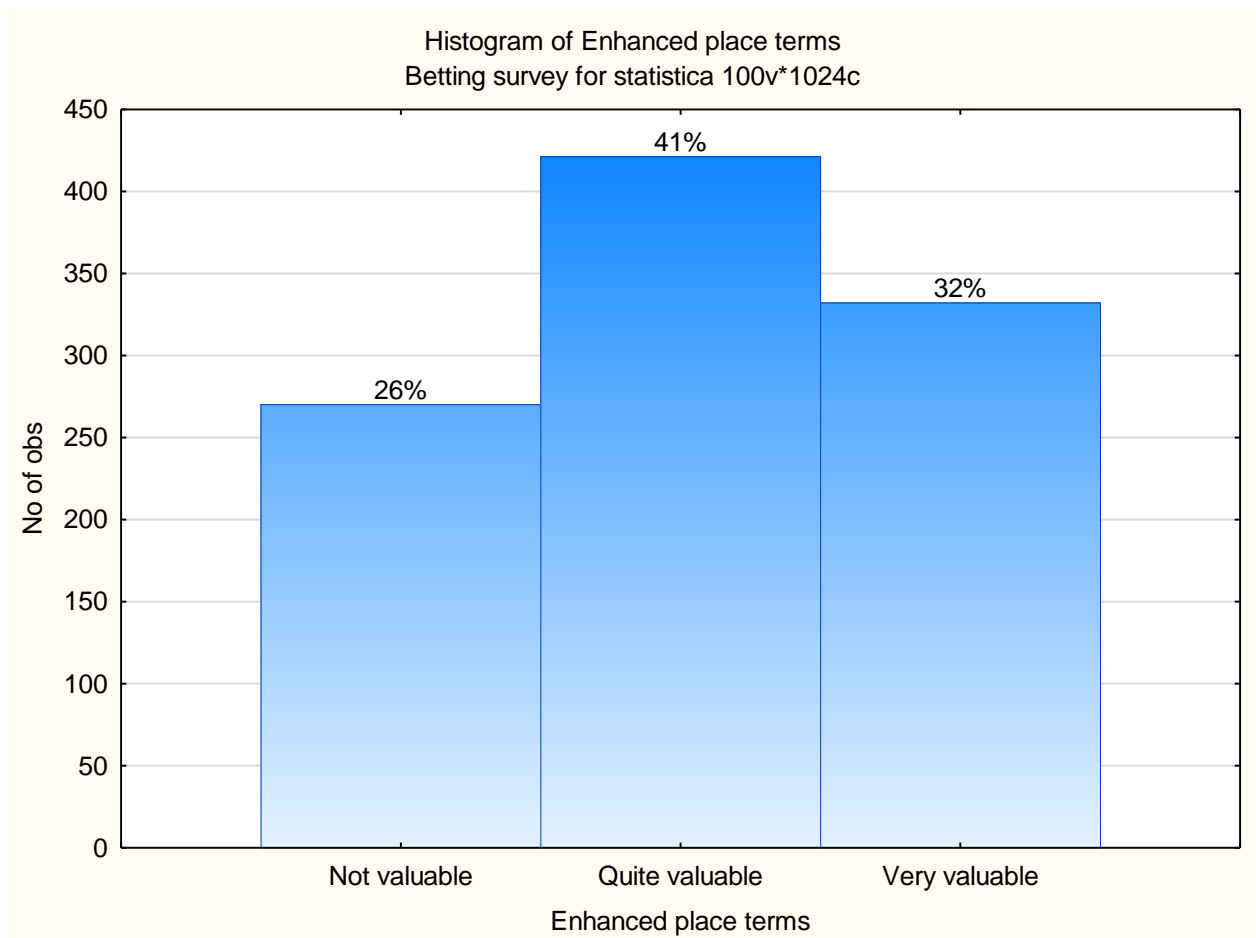
How valuable are these conditions to you

Enhance accumulator terms

| Category | Frequency table: Enhanced accumulator terms (Betting survey for statistica) | |
	Count	Percent
Not valuable	683	66.69922
Quite valuable	248	24.21875
Very valuable	92	8.98438
Missing	1	0.09766

Histogram of Enhanced accumulator terms
Betting survey for statistica 100v*1024c
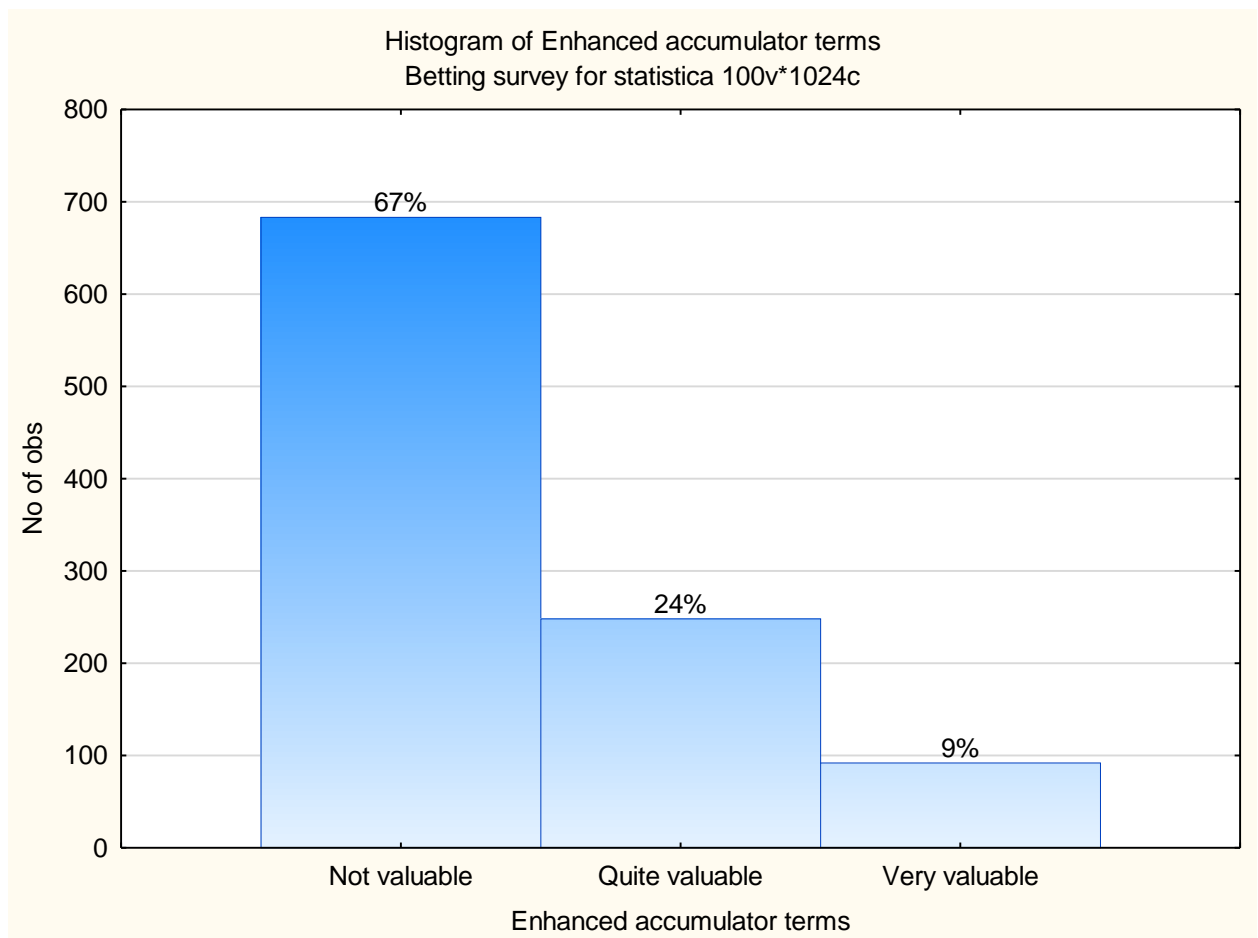
How valuable are these conditions to you

No runner no bet

| Category | Frequency table: No runner no bet (Betting survey for statistica) | |
	Count	Percent
Not valuable	210	20.50781
Quite valuable	325	31.73828
Very valuable	488	47.65625
Missing	1	0.09766

Histogram of No runner no bet
Betting survey for statistica 100v*1024c
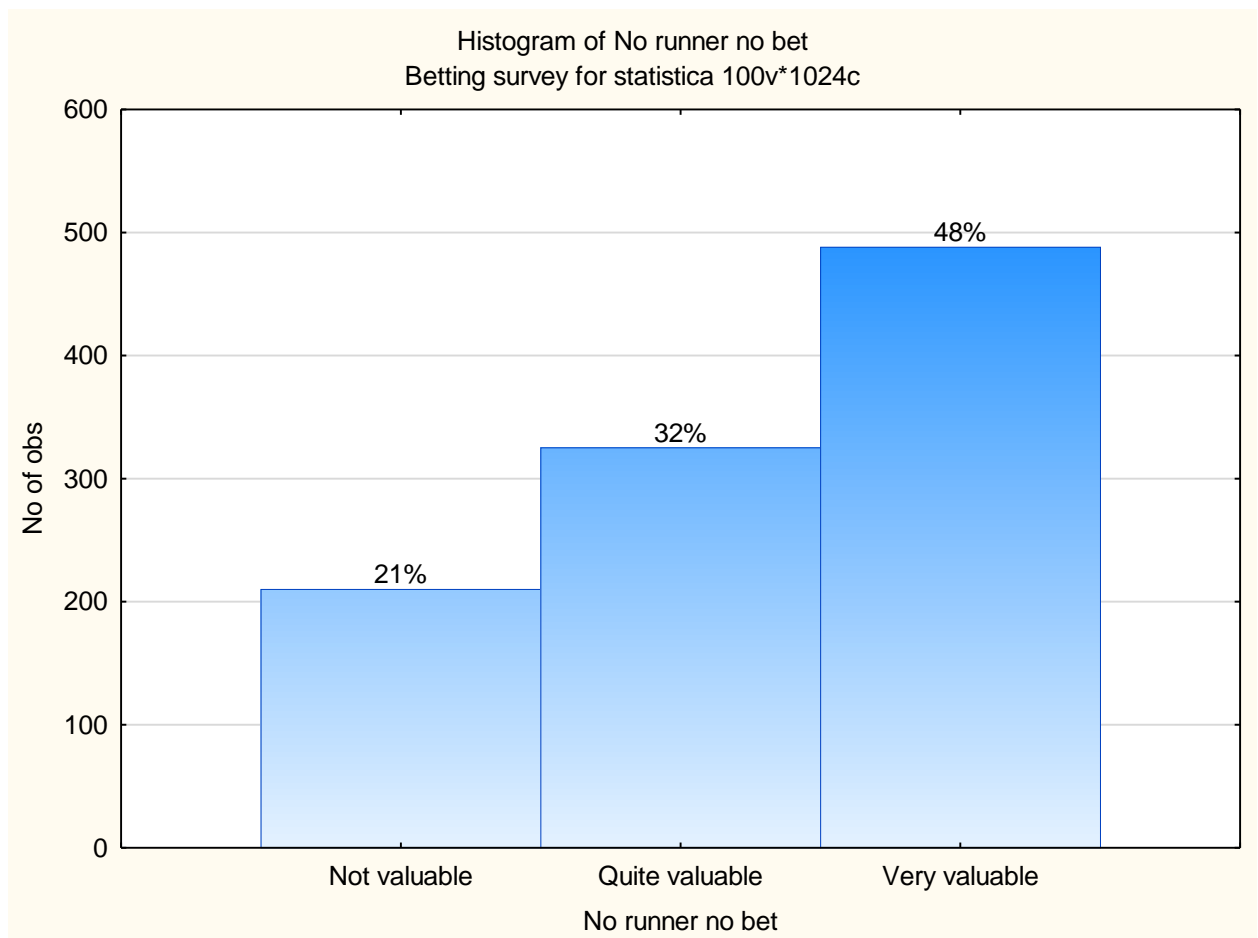
How valuable are these conditions to you

Free bet if horse loses

	Frequency table: Free bet if horse loses (Betting survey for statistica)	
Category	Count	Percent
Not valuable	439	42.87109
Quite valuable	382	37.30469
Very valuable	202	19.72656
Missing	1	0.09766

Histogram of Free bet if horse loses
Betting survey for statistica 100v*1024c
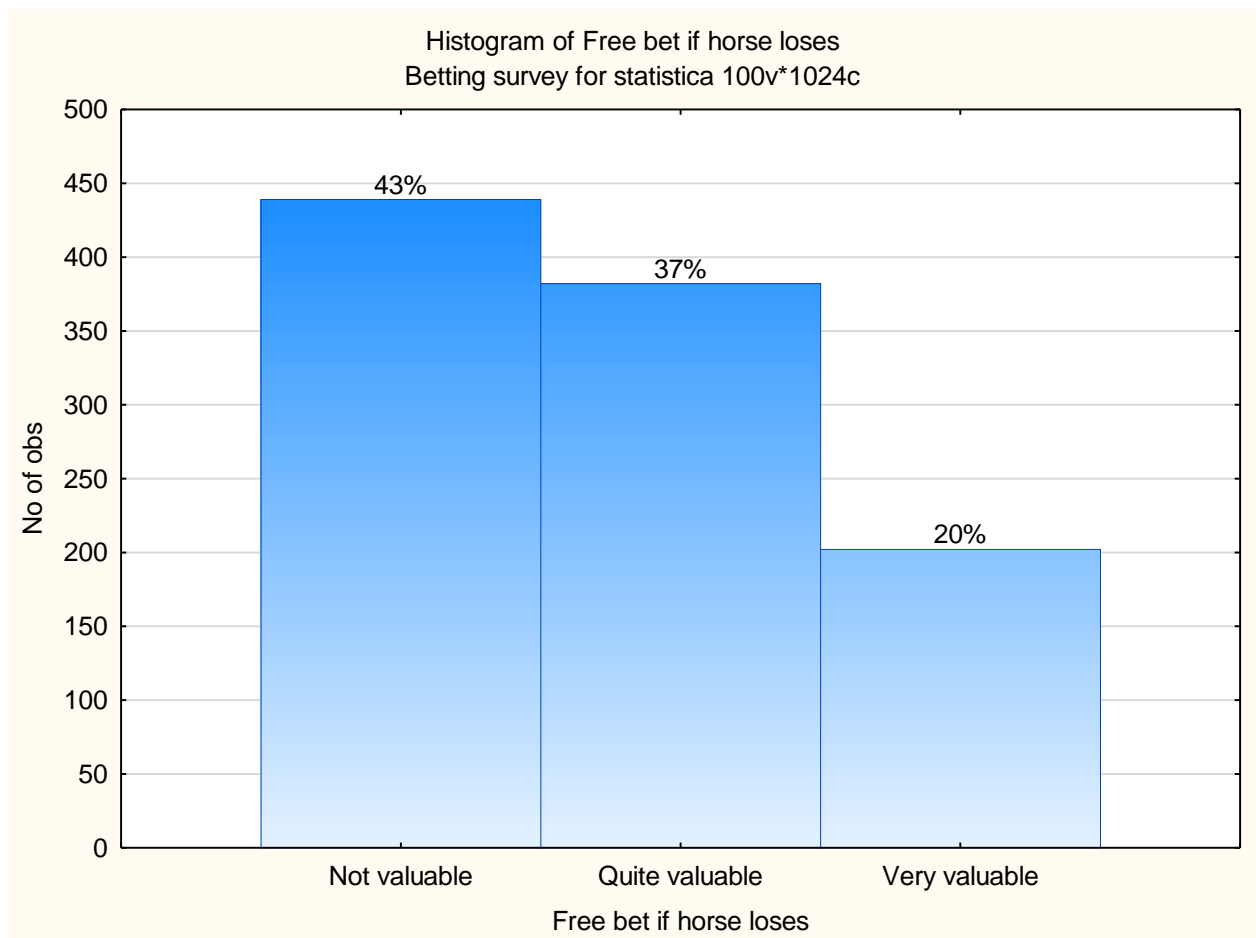
How valuable are these conditions to you

Faller insurance

	Frequency table: Faller insurance (Betting survey for statistica)	
Category	Count	Percent
Not valuable	734	71.67969
Quite valuable	231	22.55859
Very valuable	58	5.66406
Missing	1	0.09766

Histogram of Faller insurance
Betting survey for statistica 100v*1024c
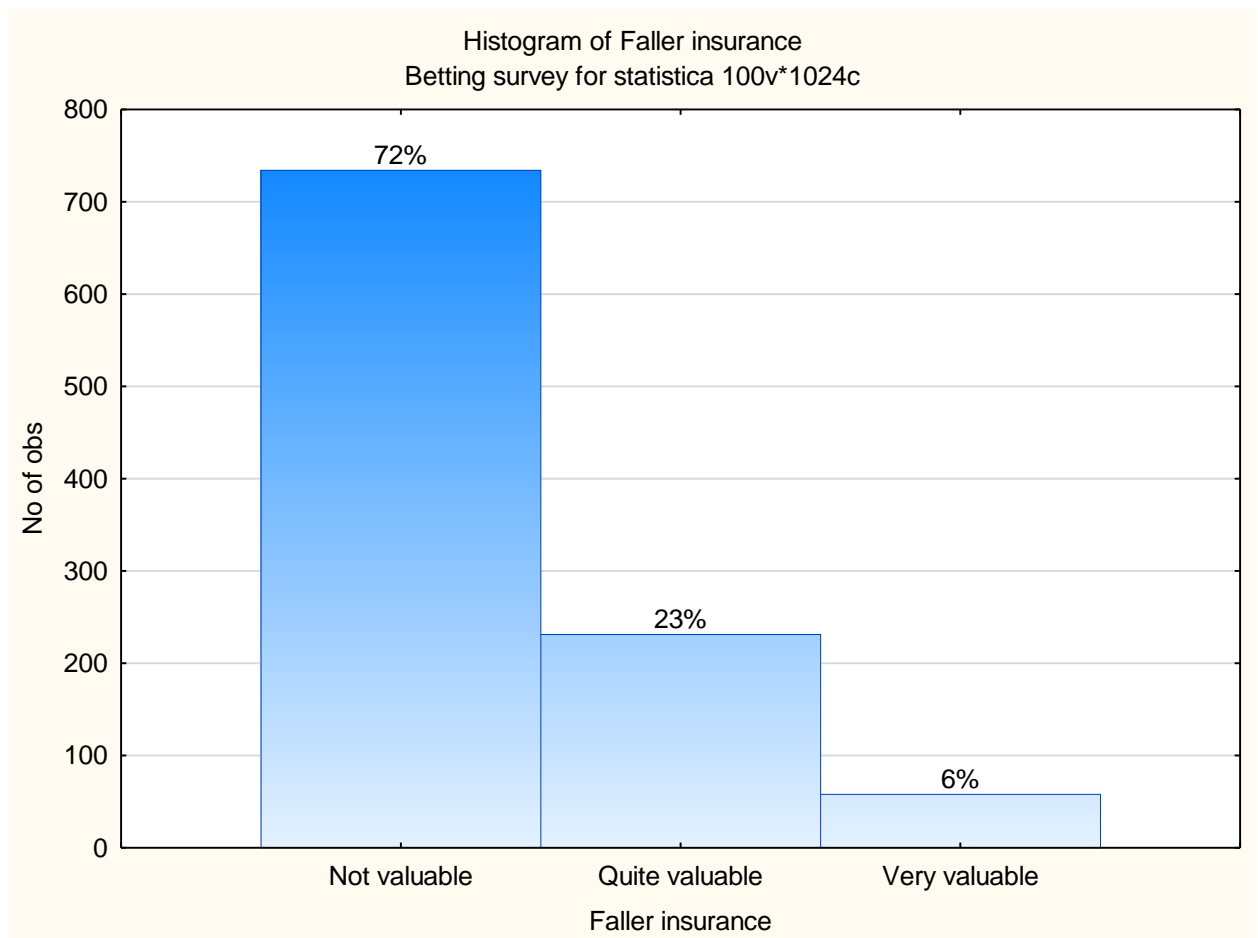
If you were to choose one which would it be

| Category | Frequency table: If you were to only be able to choose one of these which would it be? (Betting survey for statistica) | |
	Count	Percent
Best Odds Guaranteed	718	70.11719
Enhanced place terms	104	10.15625
Enhanced accumulator terms	12	1.17188
No runner no bet	105	10.25391
Free bet if horse loses	76	7.42188
Faller insurance	8	0.78125
Missing	1	0.09766

Histogram of If you were to only be able to choose one of these which would it be?
Betting survey for statistica 100v*1024c
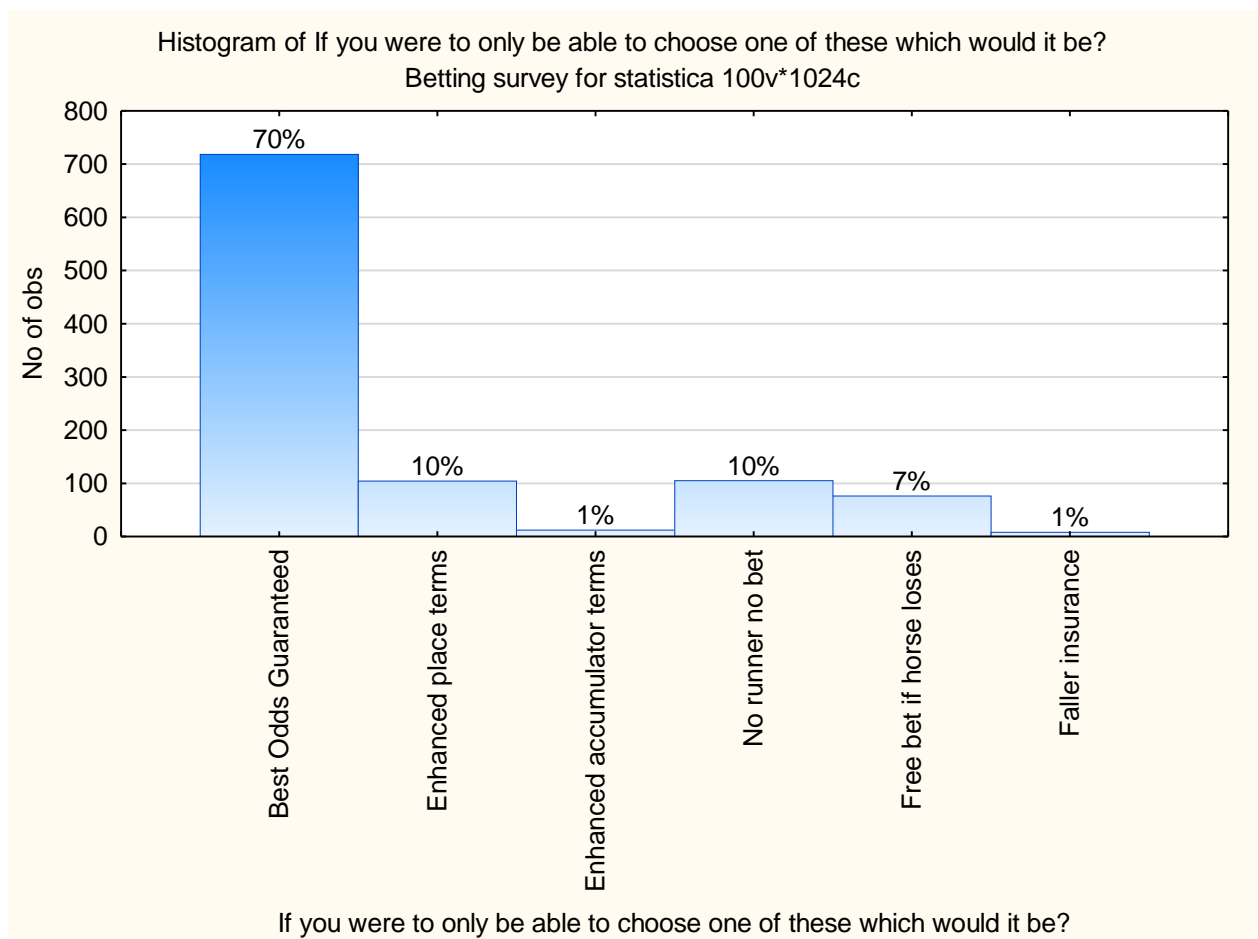
Do you bet on horse racing on line?

| Category | Frequency table: Do you bet on horse racing on line (Betting survey for statistica) | |
	Count	Percent
Yes	968	94.53125
No	56	5.46875
Missing	0	0.00000

Do you bet on horse racing on line?

Do you use betting exchanges

| Category | Frequency table: Do you use betting exchanges? (Betting survey for statistica) | |
	Count	Percent
Yes	725	70.80078
No	243	23.73047
Missing	56	5.46875

For what do you use exchanges?

Variable	Descriptive Statistics (Betting survey for statistica)
	Sum
XC Straight win betting	658
XC Laying horses not to win	393
XC Trading prices	262
XC In run	290
XC place	14
XC odds	2
XC Each	5

Note this does not add to the above as multiple selections were allowed.

Odds was using exchanges to assess the chance of a horse winning

Place was place only betting

Each was each way betting

Online Betting: How often do you use the following type of bet on horse racing?

Win Single

	Frequency table: Online Win Single (Betting survey for statistica)	
Category	Count	Percent
Never	7	0.68359
Rarely	26	2.53906
Sometimes	117	11.42578
Often	813	79.39453
Missing	61	5.95703
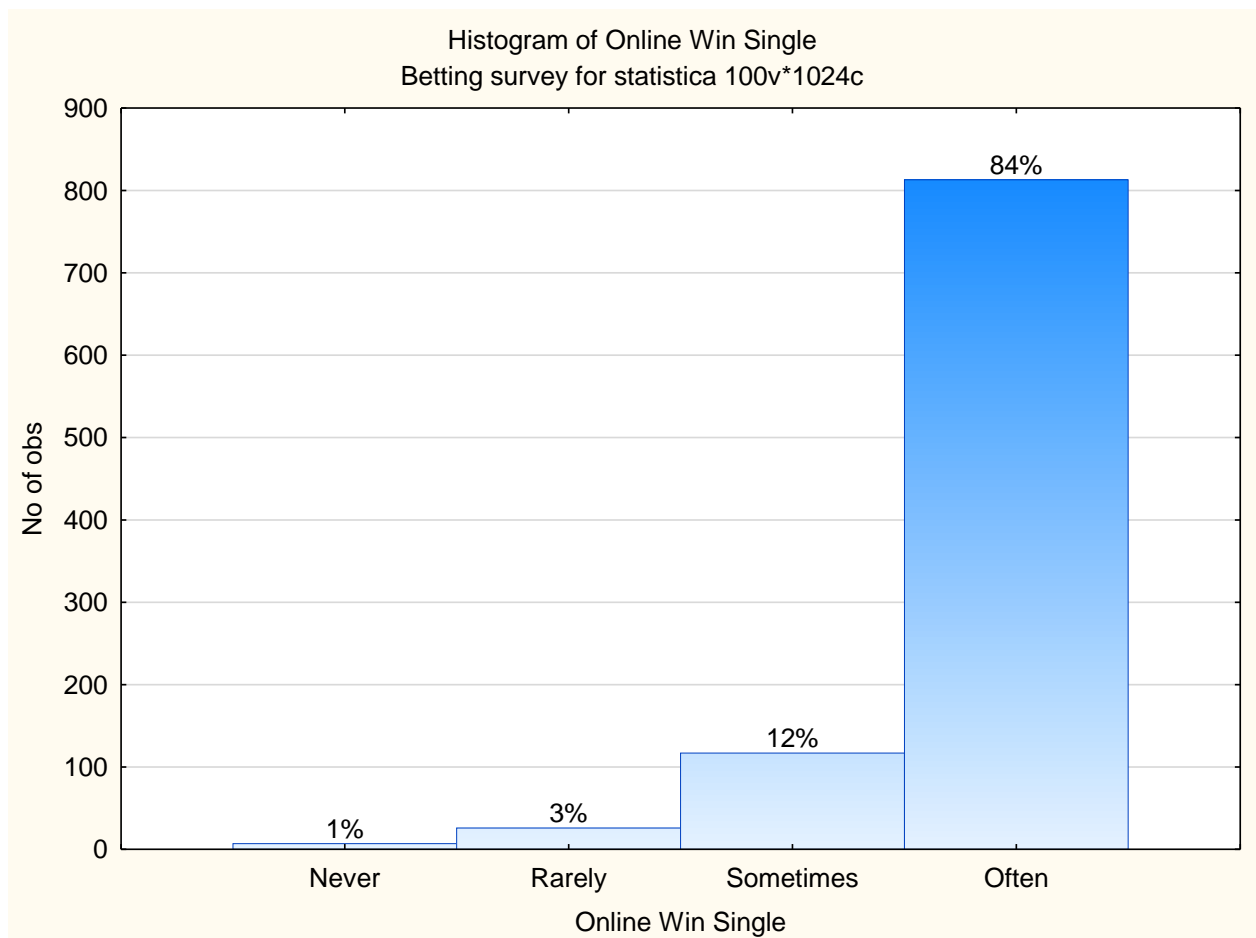
Online Betting: How often do you use the following type of bet on horse racing?

Each Way

	Frequency table: Online Each Way (Betting survey for statistica)	
Category	Count	Percent
Never	70	6.83594
Rarely	114	11.13281
Sometimes	260	25.39063
Often	510	49.80469
Missing	70	6.83594

Histogram of Online Each Way
Betting survey for statistica 100v*1024c
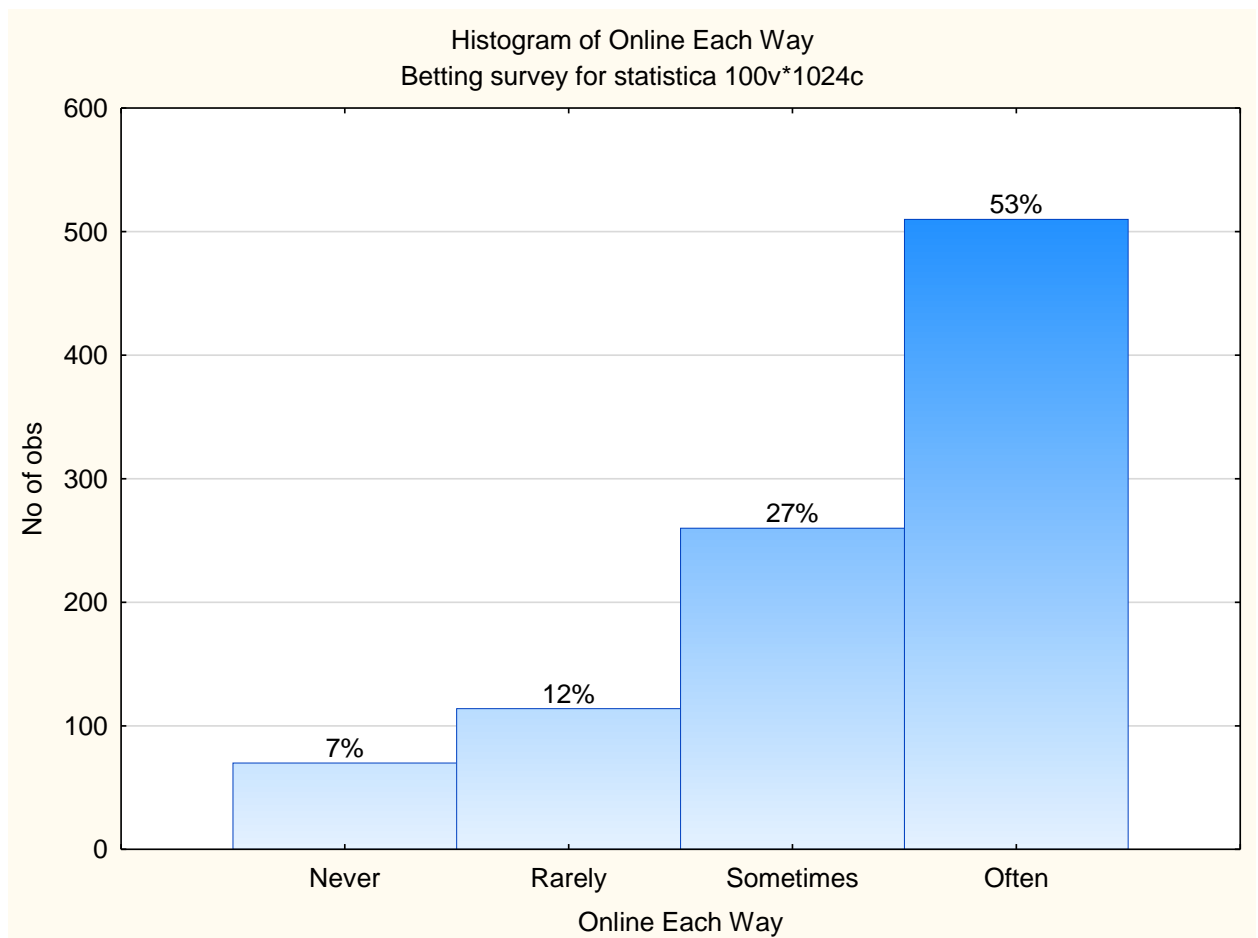
Online Betting: How often do you use the following type of bet on horse racing?

Each way multiples

Category	Frequency table: Online Each Way multiples (Betting survey for statistica)	
	Count	Percent
Never	222	21.67969
Rarely	302	29.49219
Sometimes	237	23.14453
Often	177	17.28516
Missing	86	8.39844
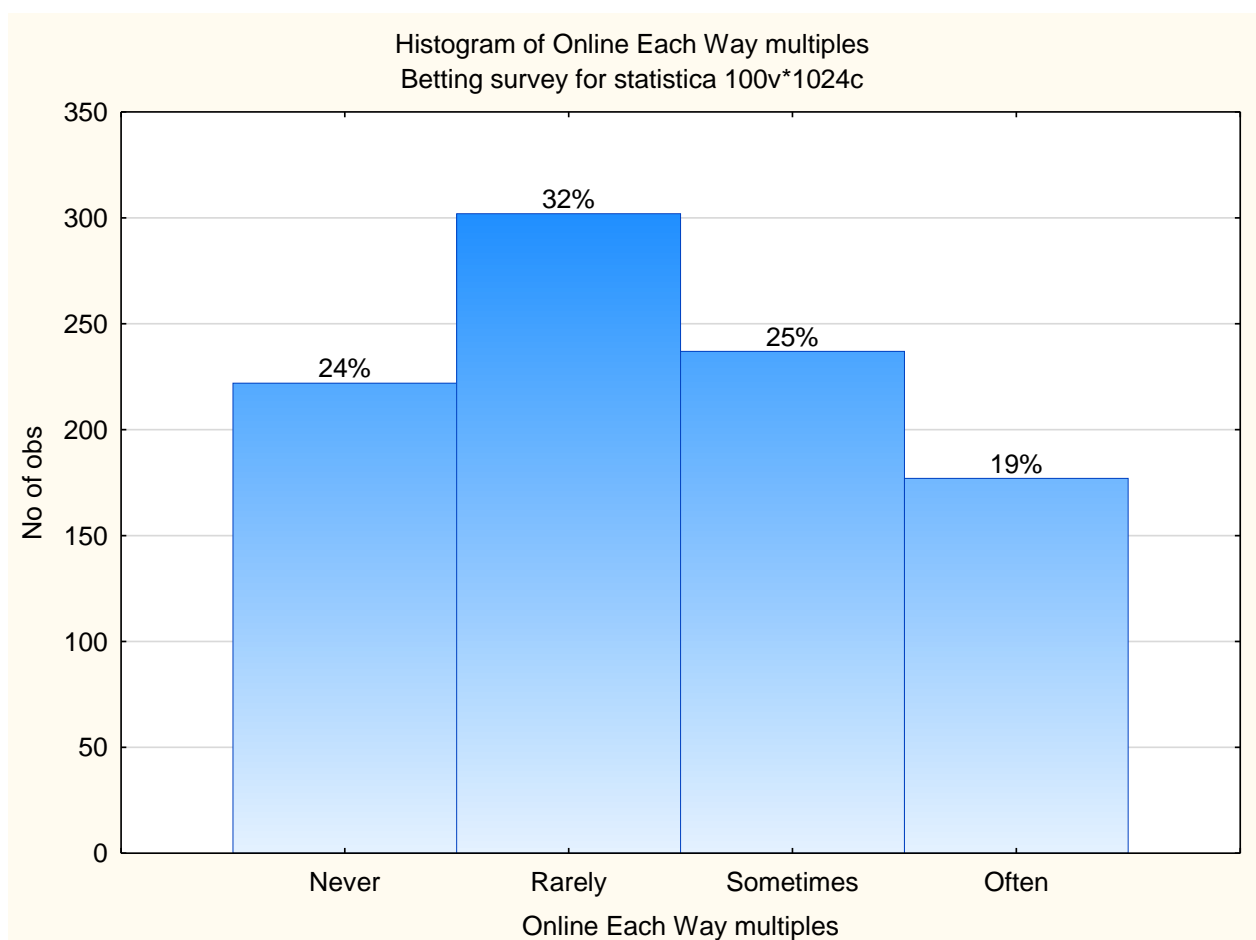
Online Betting: How often do you use the following type of bet on horse racing?

Place only

| Category | Frequency table: Online Place only (Betting survey for statistica) | |
	Count	Percent
Never	330	32.22656
Rarely	337	32.91016
Sometimes	200	19.53125
Often	78	7.61719
Missing	79	7.71484

Histogram of Online Place only
Betting survey for statistica 100v*1024c
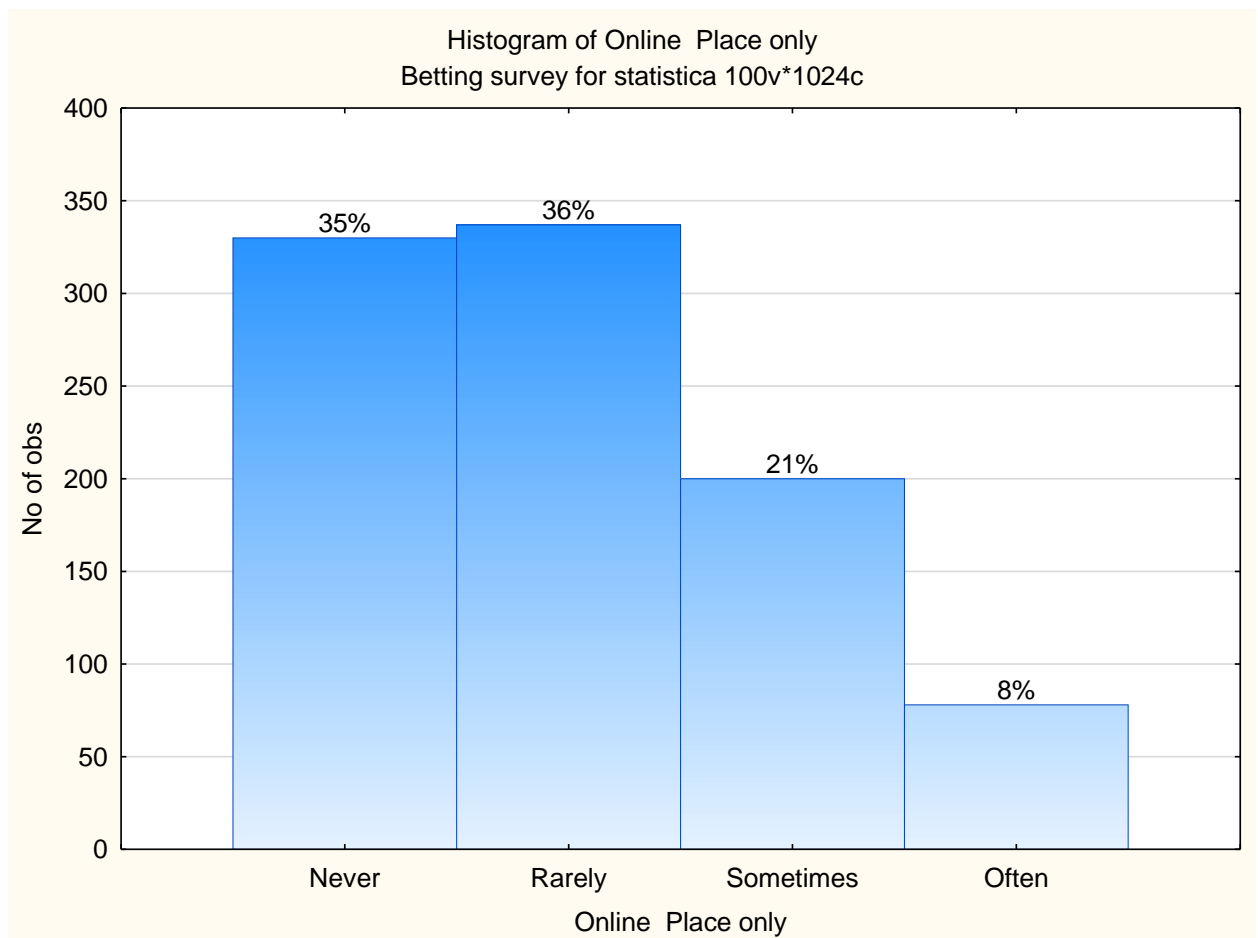
Online Betting: How often do you use the following type of bet on horse racing?

Win multiples

| Category | Frequency table: Online Win Multiples (Betting survey for statistica) | |
	Count	Percent
Never	177	17.28516
Rarely	297	29.00391
Sometimes	295	28.80859
Often	175	17.08984
Missing	80	7.81250

Histogram of Online Win Multiples
Betting survey for statistica 100v*1024c
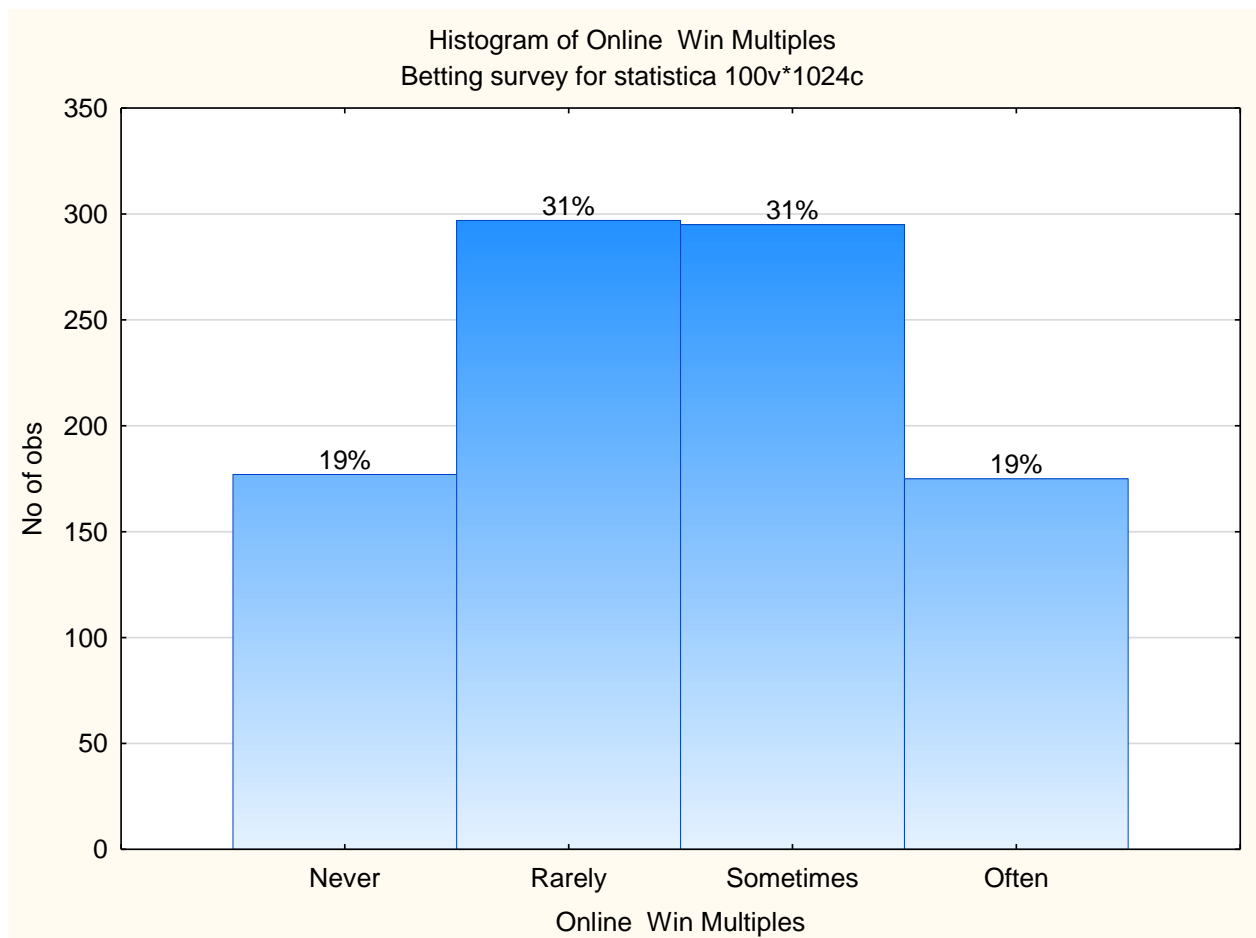
Online Betting: How often do you use the following type of bet on horse racing?

Forecasts/Tricasts

Category	Frequency table: Online Forecasts/Tricasts (Betting survey for statistica)	
	Count	Percent
Never	399	38.96484
Rarely	366	35.74219
Sometimes	148	14.45313
Often	34	3.32031
Missing	77	7.51953
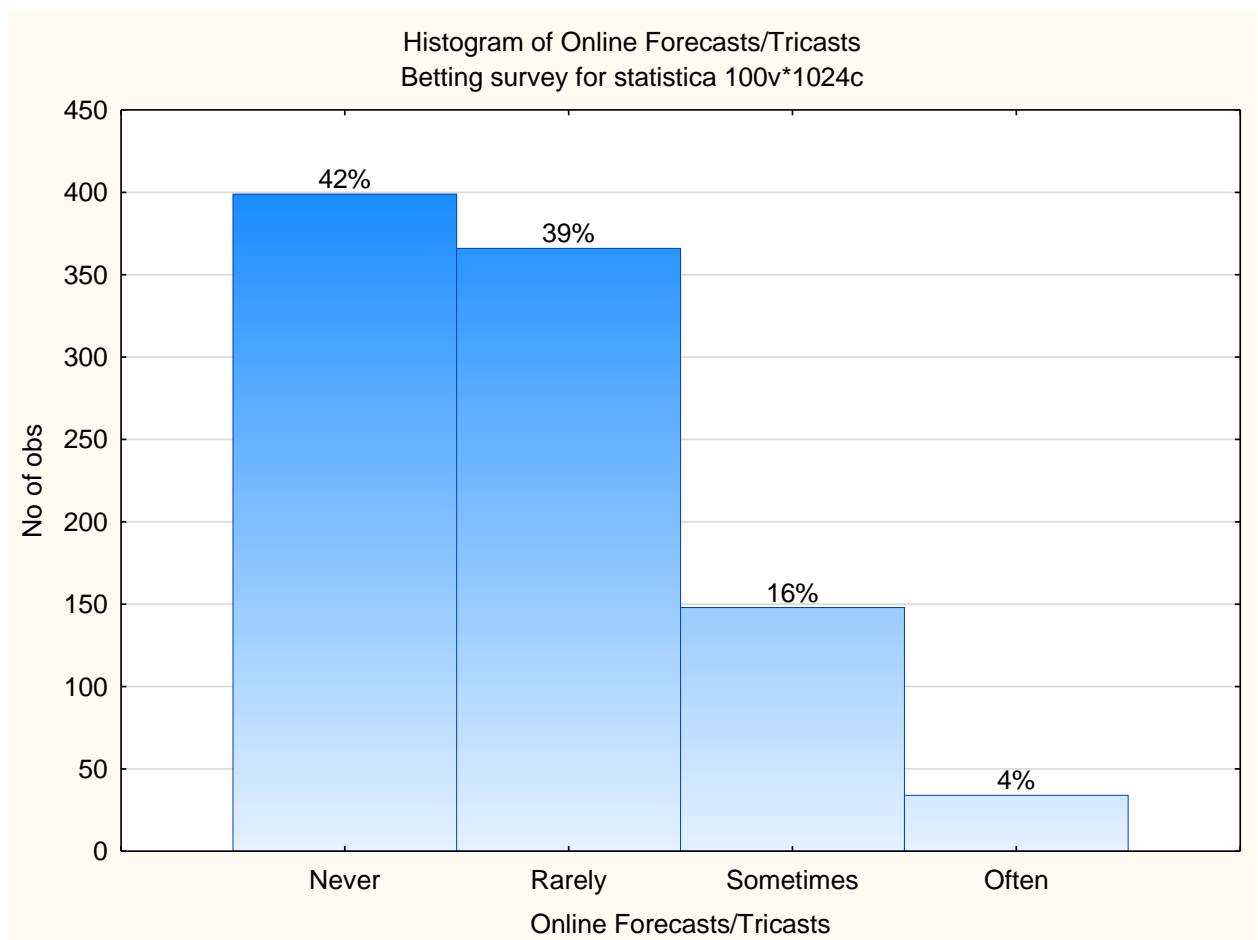
Online Betting: How often do you use the following type of bet on horse racing?

Without the favourite

| Category | Frequency table: Online Without the favourite (Betting survey for statistica) | |
	Count	Percent
Never	553	54.00391
Rarely	282	27.53906
Sometimes	93	9.08203
Often	14	1.36719
Missing	82	8.00781
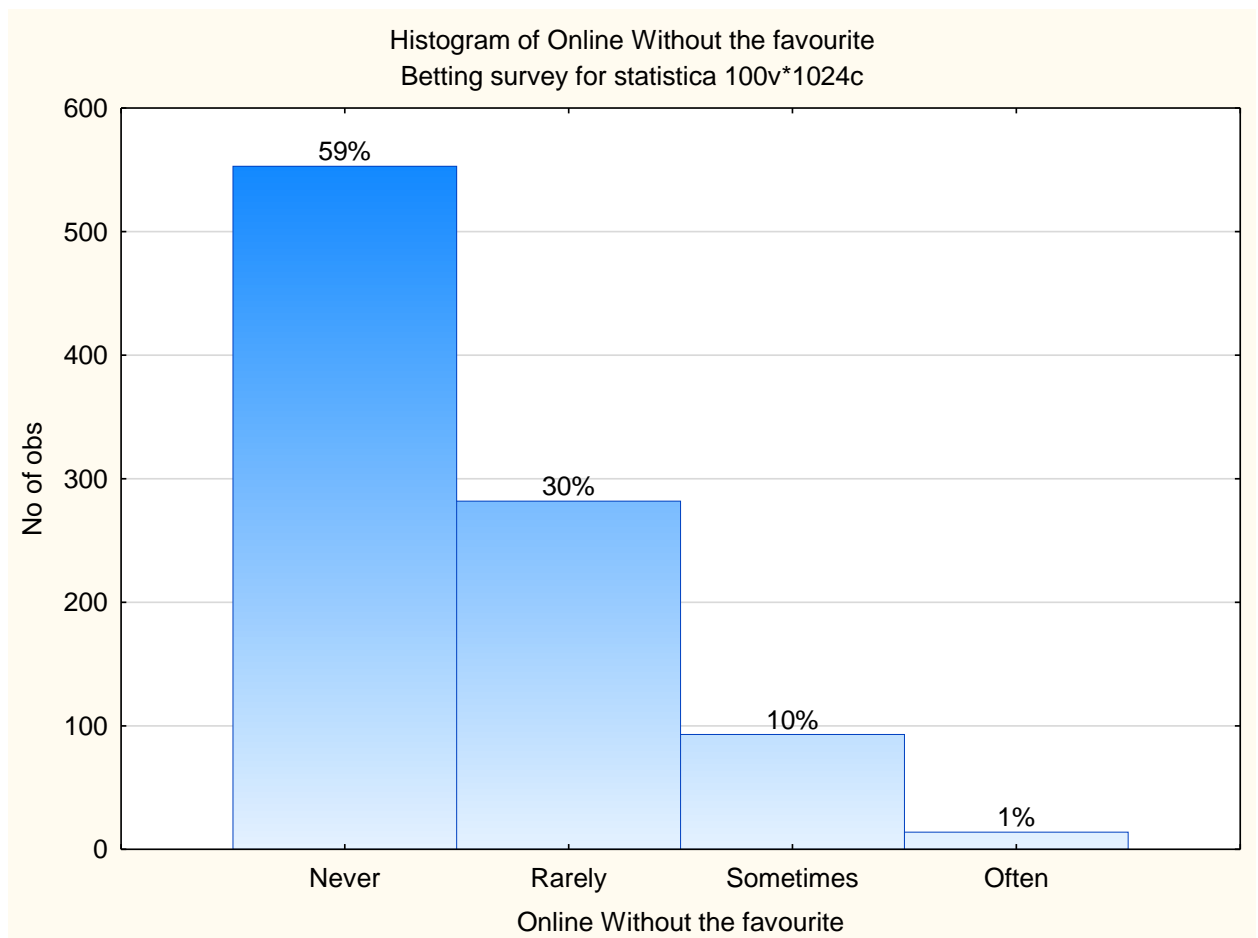
Do you bet with on course bookmakers at race courses?

Category	Frequency table: Do you bet with on course bookmakers at race courses? (Betting survey for statistica)	
	Count	Percent
No	395	38.57422
Yes	629	61.42578
Missing	0	0.00000

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How important is the following in choosing an on course bookmaker?

Offering good odds

| Category | Frequency table: On course Offering good win odds (Betting survey for statistica) | |
	Count	Percent
Not important	7	0.68359
quite important	47	4.58984
Very Important	575	56.15234
Missing	395	38.57422
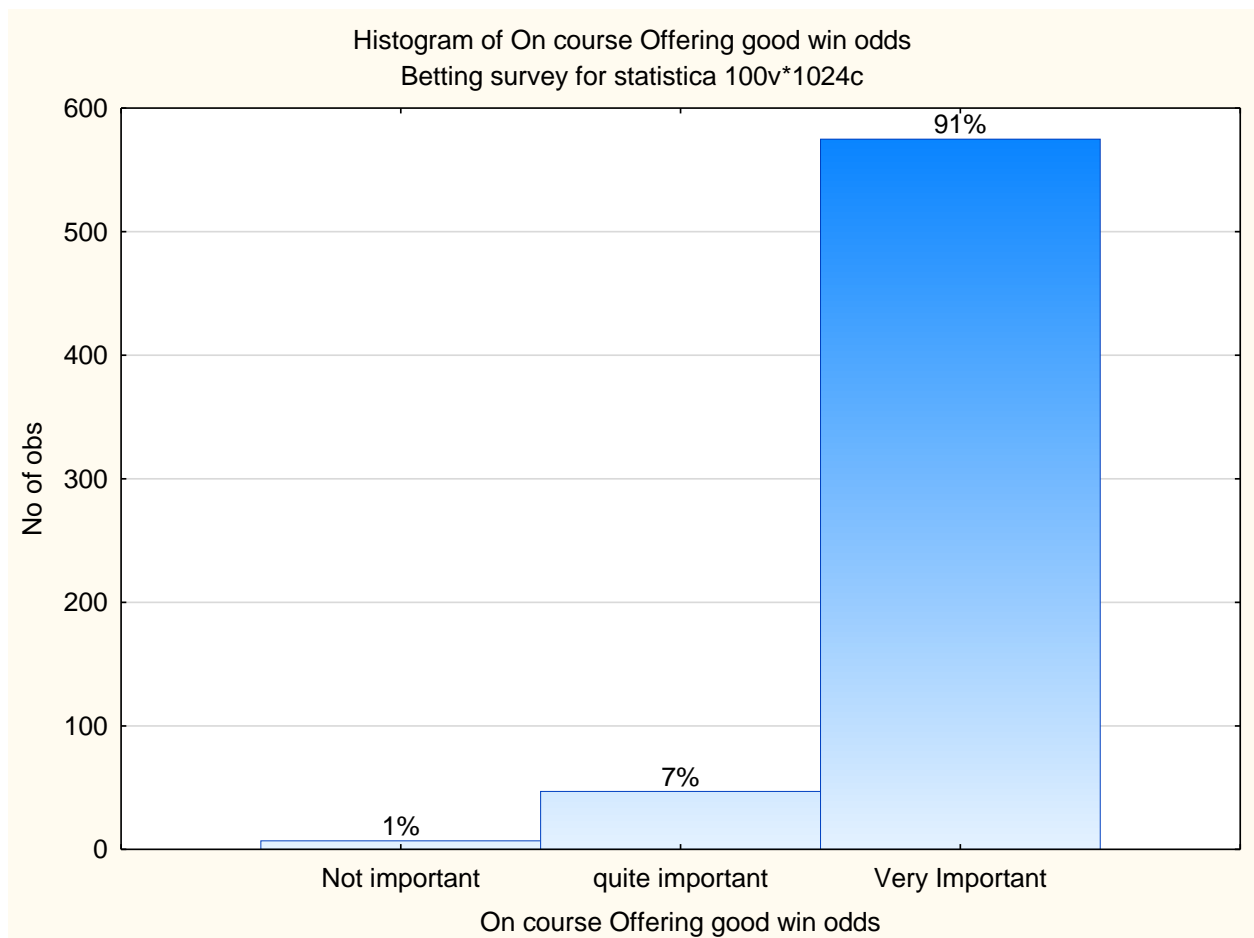
How important is the following in choosing an on course bookmaker?

Friendly attitude

Category	Frequency table: On course Friendly attitude (Betting survey for statistica)	
	Count	Percent
Not important	219	21.38672
quite important	277	27.05078
Very Important	133	12.98828
Missing	395	38.57422
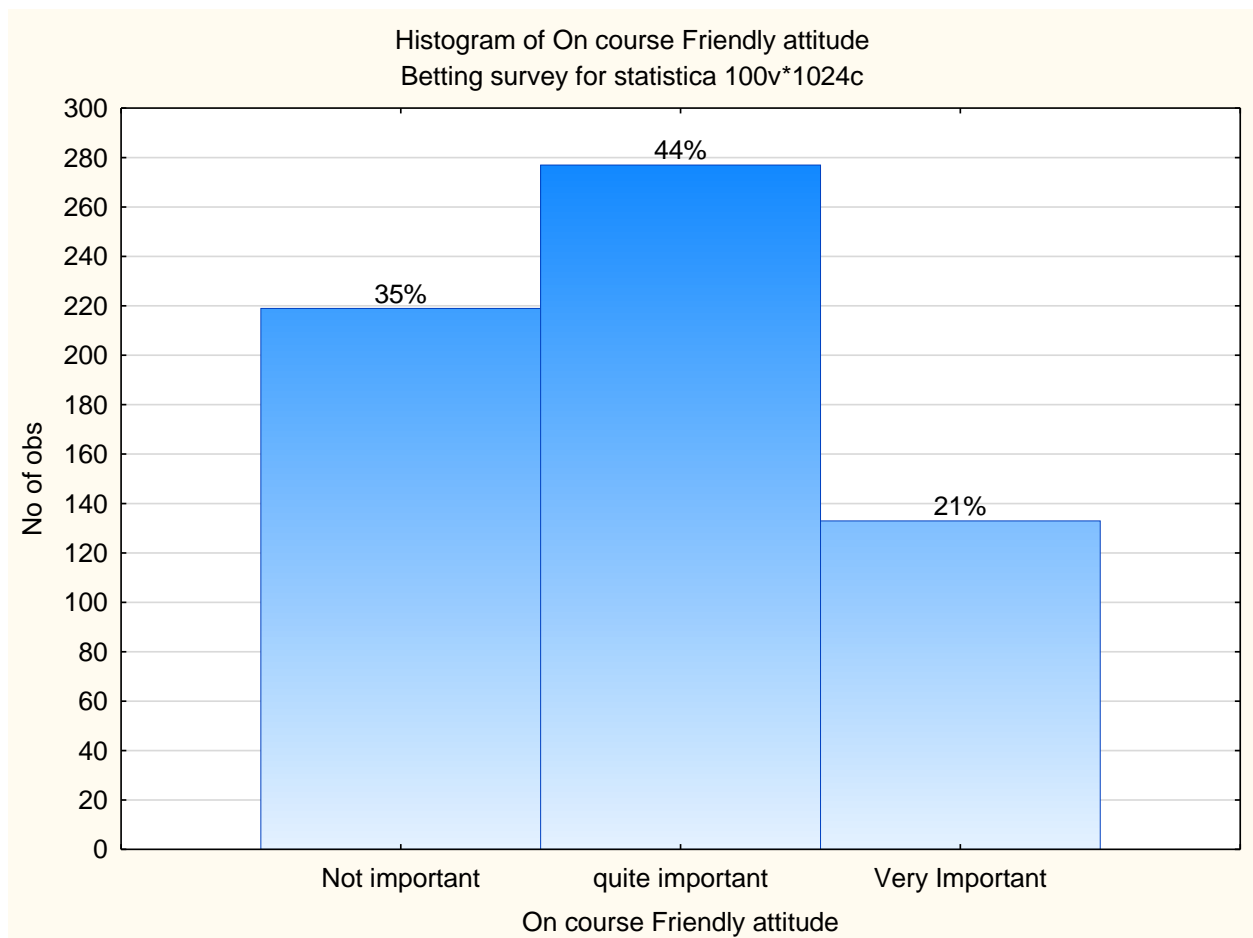
How important is the following in choosing an on course bookmaker?

Location

	Frequency table: On course Location (Betting survey for statistica)	
Category	Count	Percent
Not important	331	32.32422
quite important	237	23.14453
Very Important	61	5.95703
Missing	395	38.57422

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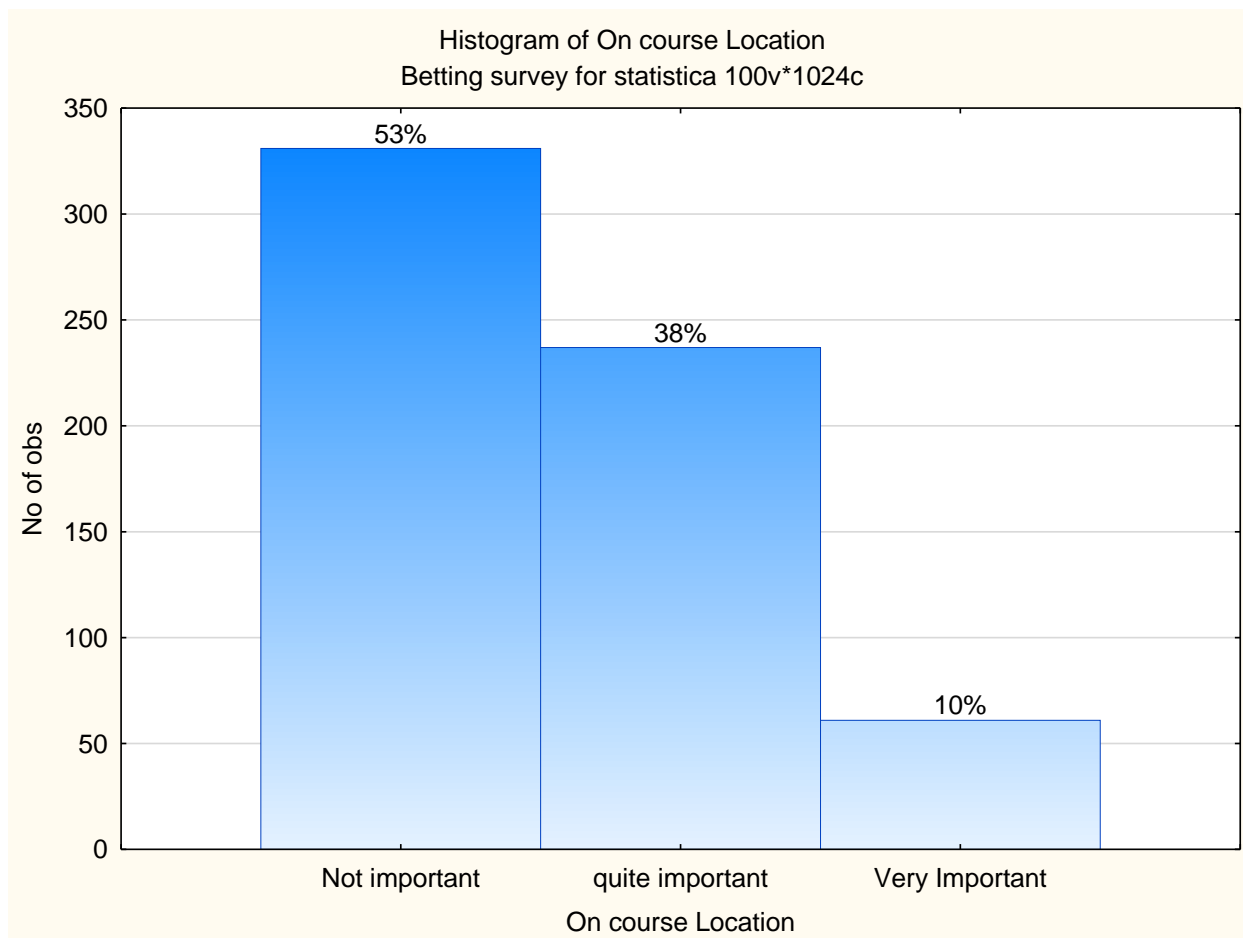
How important is the following in choosing an on course bookmaker?

Offering good each way terms

| Category | Frequency table: On course good each-way terms (Betting survey for statistica) | |
	Count	Percent
Not important	132	12.89063
quite important	190	18.55469
Very Important	307	29.98047
Missing	395	38.57422
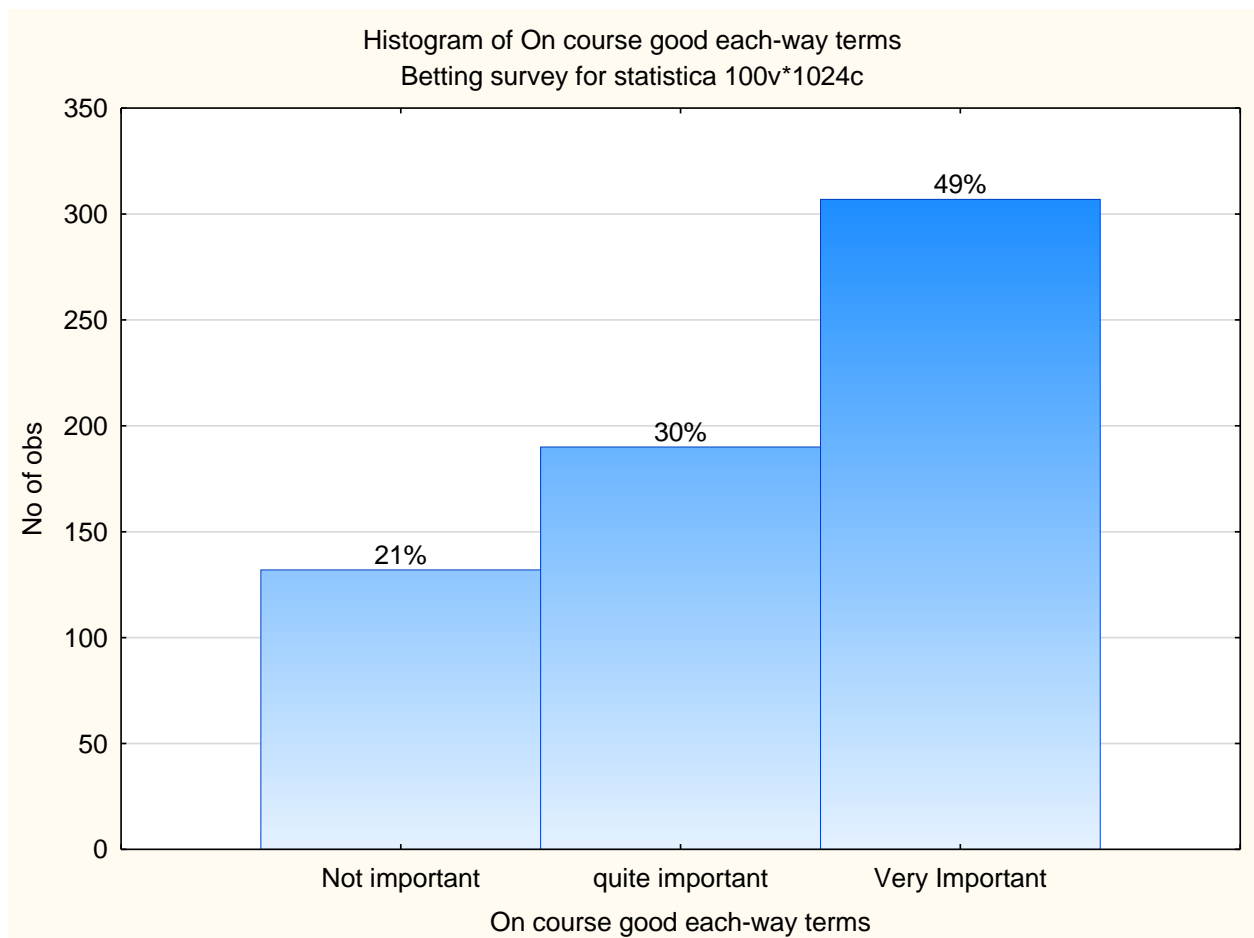
How important is the following in choosing an on course bookmaker?

Best odds guaranteed

Category	Frequency table: On course Best Odds Guaranteed (Betting survey for statistica)	
	Count	Percent
Not important	185	18.06641
quite important	145	14.16016
Very Important	299	29.19922
Missing	395	38.57422

Histogram of On course Best Odds Guaranteed
Betting survey for statistica 100v*1024c
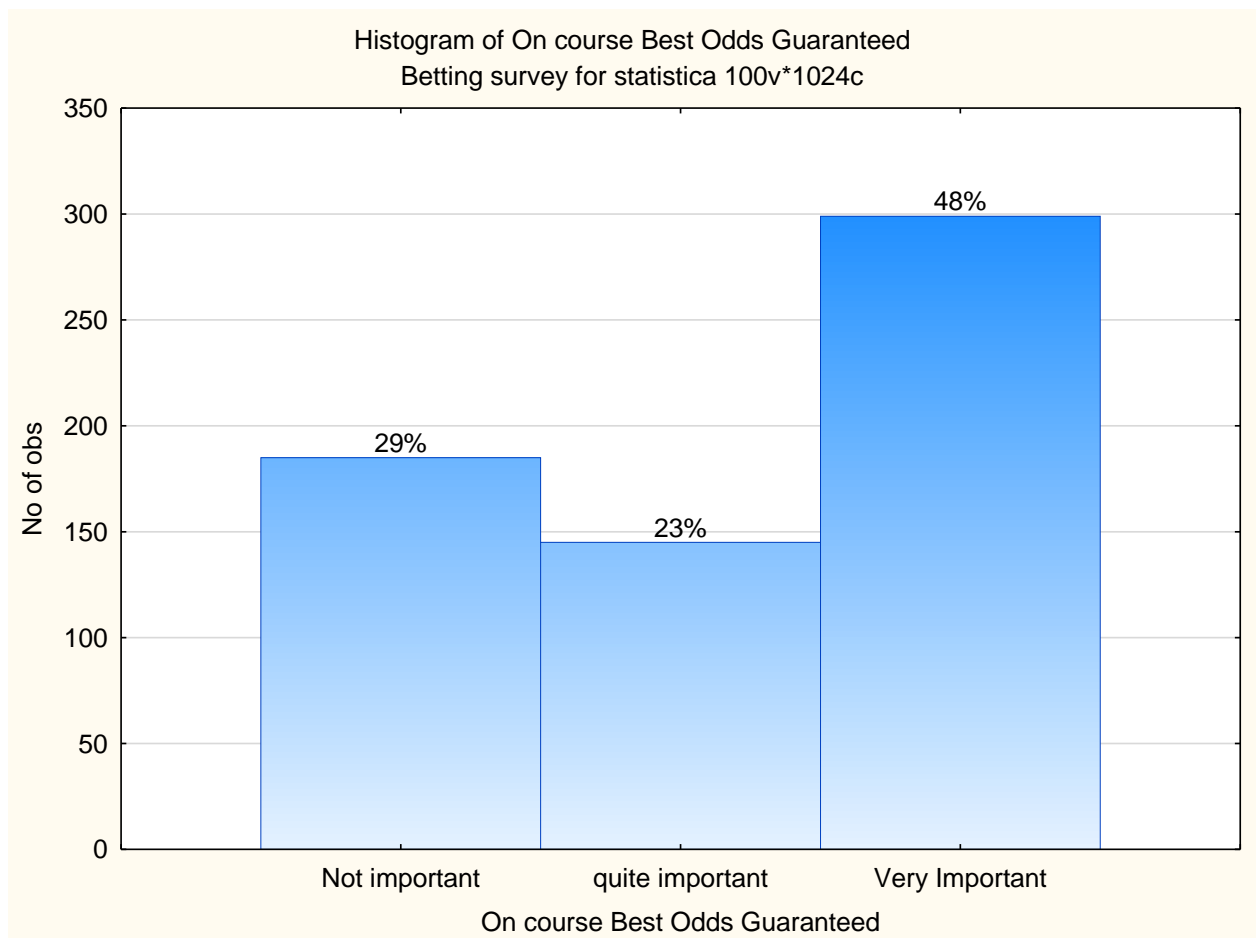
How important is the following in choosing an on course bookmaker?

Cashless betting

Category	Frequency table: On course Cashless betting (Betting survey for statistica)	
	Count	Percent
Not important	511	49.90234
quite important	96	9.37500
Very Important	22	2.14844
Missing	395	38.57422

Histogram of On course Cashless betting
Betting survey for statistica 100v*1024c
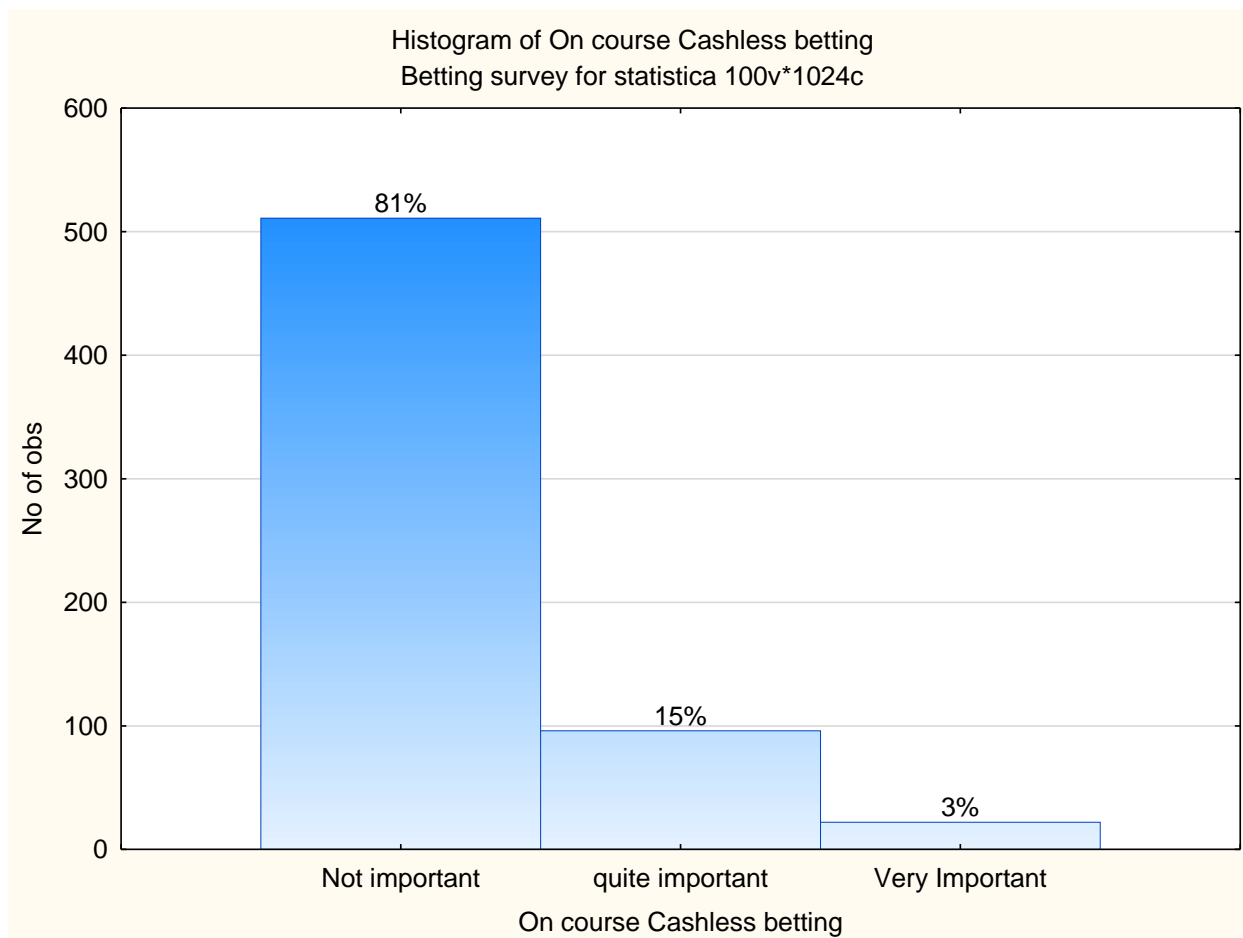
Which of the following best describes you?

| Category | Frequency table: Which of the following best describes you (Betting survey for statistica) | |
	Count	Percent
I bet with the nearest bookmaker	15	1.46484
I will look around the nearby bookmakers to find the best odds	254	24.80469
I will look all round the racecourse for the bookmakers with the best odds	359	35.05859
Missing	396	38.67188

Histogram of Which of the following best describes you
Betting survey for statistica 100v*1024c
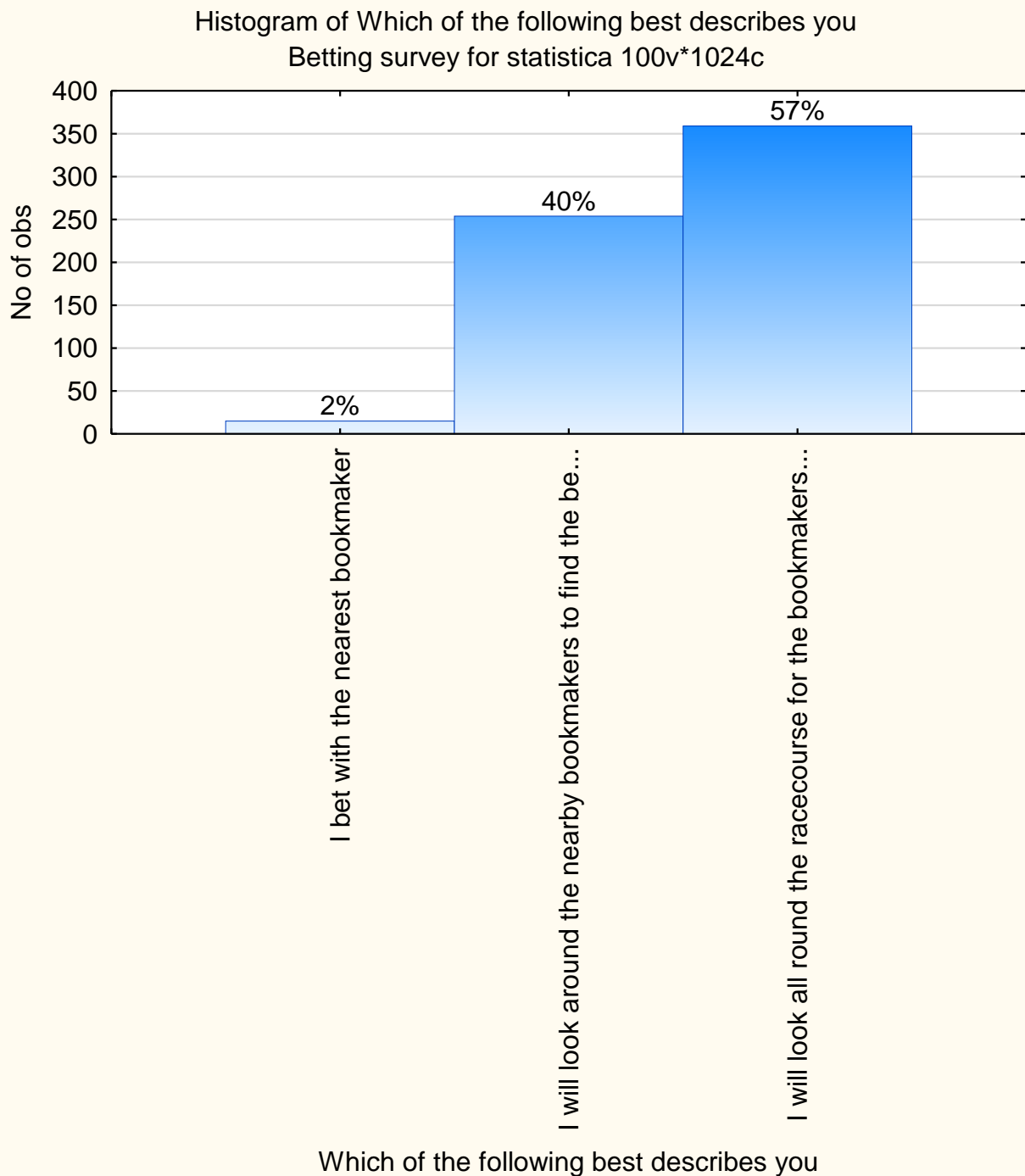
Do you know what a bookmakers' over-round is?

Category	Frequency table: Do you know what a bookmakers' over-round is? (Betting survey for statistica)	
	Count	Percent
No	101	9.86328
Yes	528	51.56250
Missing	395	38.57422

Histogram of Do you know what a bookmakers' over-round is?
Betting survey for statistica 100v*1024c
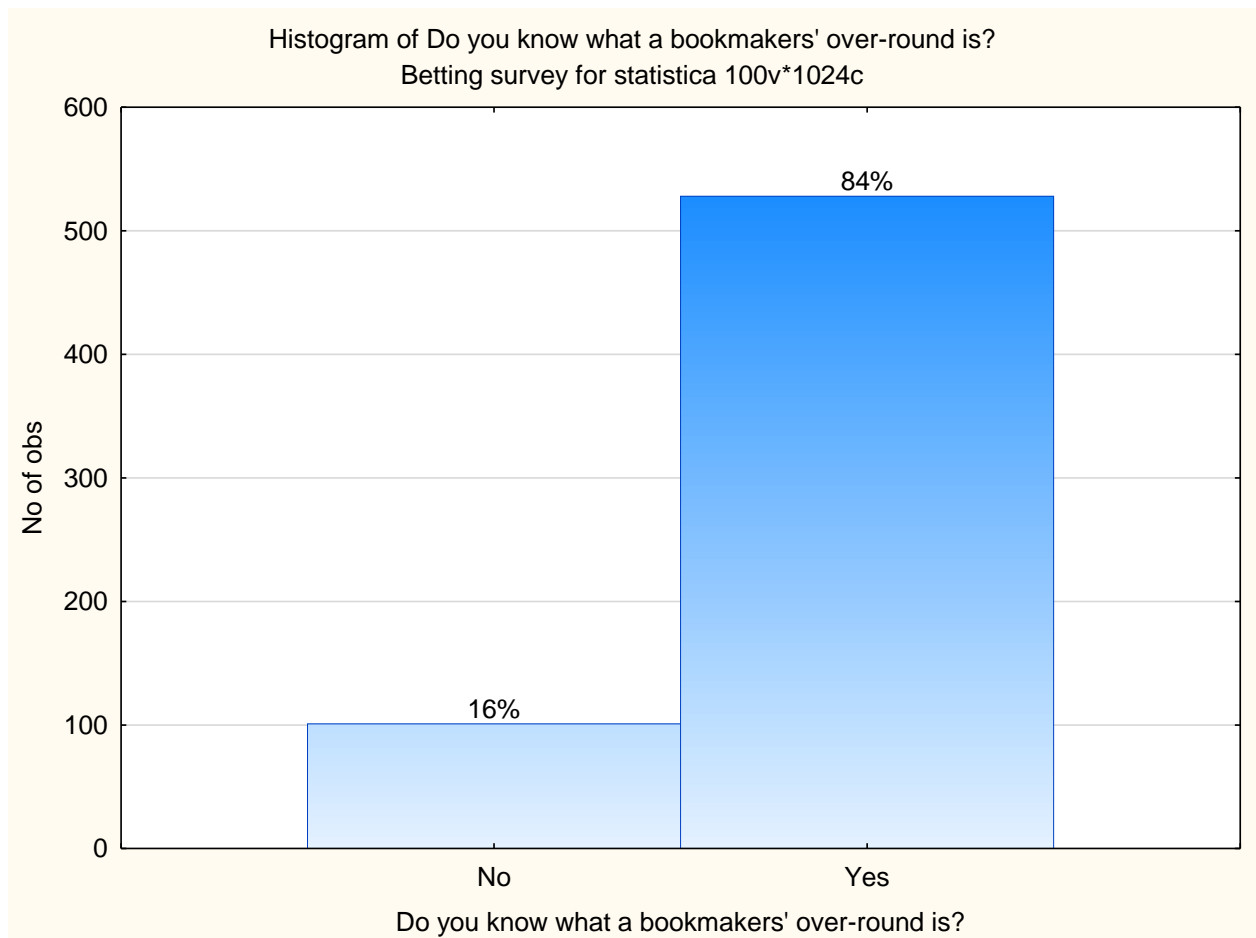
Would you find it useful for over-rounds to be displayed on the bookmakers' boards?

Category	Frequency table: Would you find it useful for over-rounds to be displayed on the bookmakers' boards? (Betting survey for statistica)	
	Count	Percent
No	147	14.35547
Yes	381	37.20703
Missing	496	48.43750

Histogram of Would you find it useful for over-rounds to be displayed on the bookmakers' boards?
Betting survey for statistica 100v*1024c
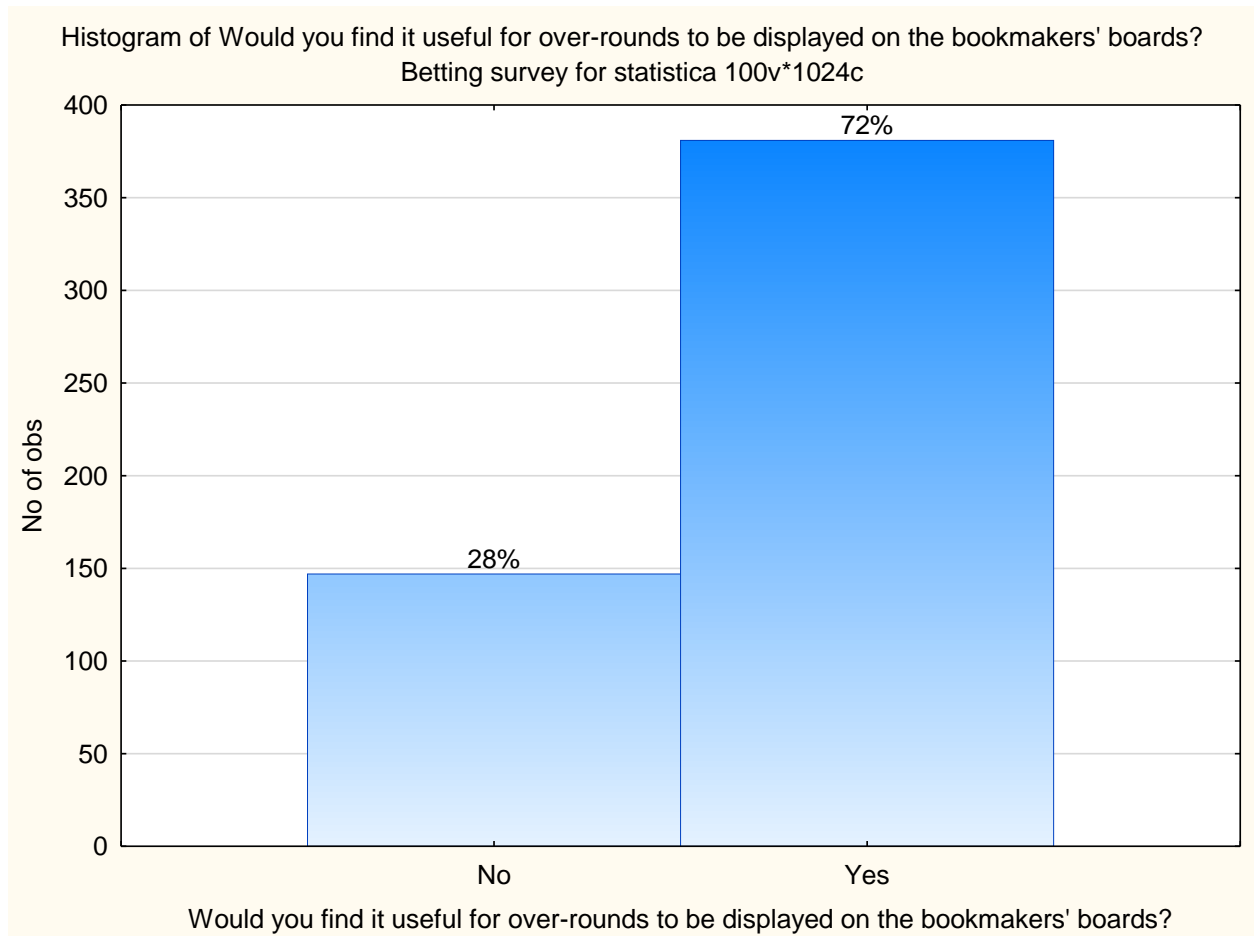
Do you bet in betting shops

| Category | Frequency table: Do you bet in betting shops? (Betting survey for statistica) | |
	Count	Percent
No	573	55.95703
Yes	451	44.04297
Missing	0	0.00000

How often do you use the following types of bet on horse racing in a high street betting shop?

Win Single

Category	Frequency table: Shop Win Single (Betting survey for statistica)	
	Count	Percent
Never	6	0.58594
Rarely	76	7.42188
Sometimes	125	12.20703
Often	237	23.14453
Missing	580	56.64063
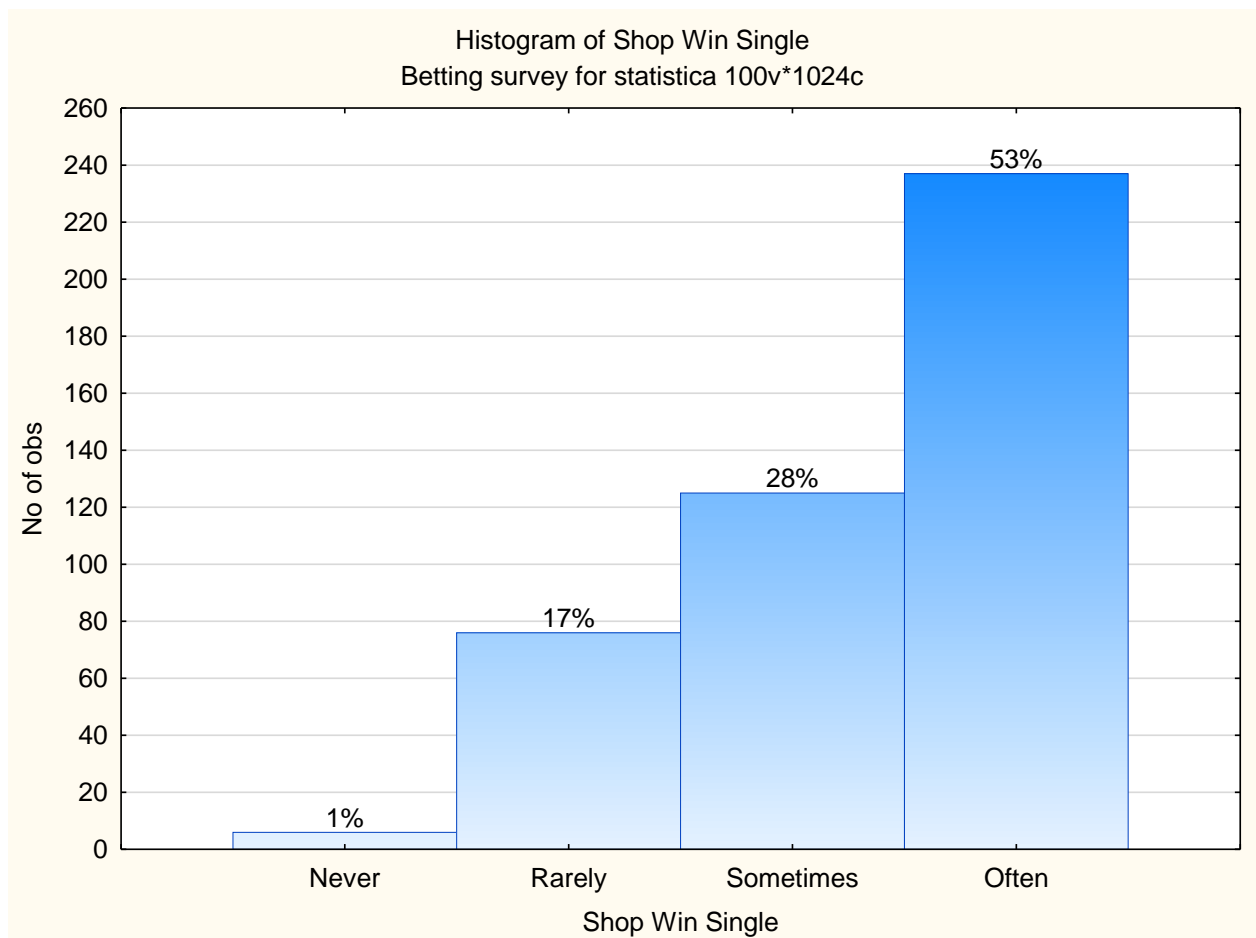
How often do you use the following types of bet on horse racing in a high street betting shop?

Each way

	Frequency table: Shop Each Way (Betting survey for statistica)	
Category	Count	Percent
Never	26	2.53906
Rarely	96	9.37500
Sometimes	167	16.30859
Often	153	14.94141
Missing	582	56.83594
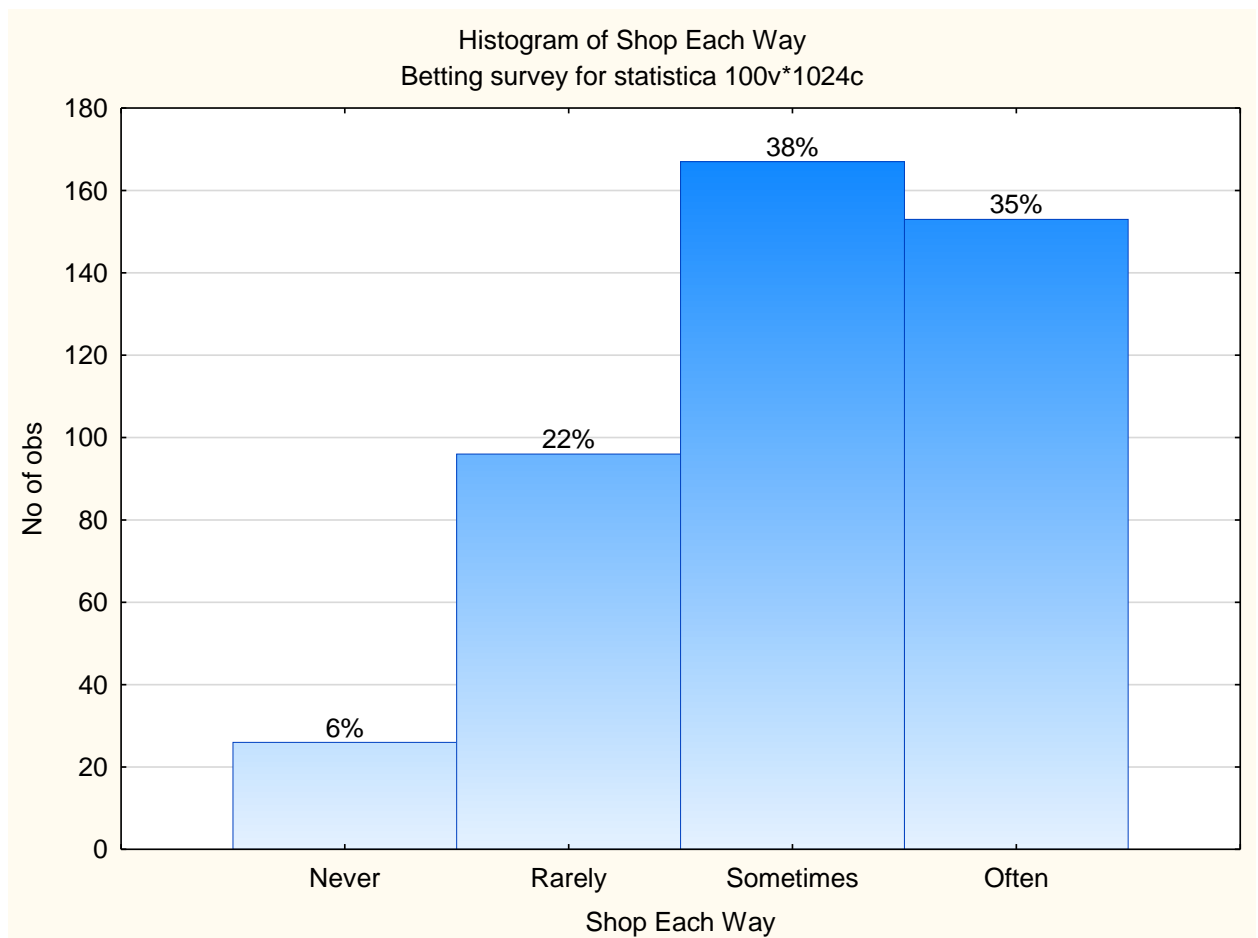
How often do you use the following types of bet on horse racing in a high street betting shop?

Each way multiples

| Category | Frequency table: Shop Each Way multiples (Betting survey for statistica) | |
	Count	Percent
Never	116	11.32813
Rarely	140	13.67188
Sometimes	115	11.23047
Often	61	5.95703
Missing	592	57.81250
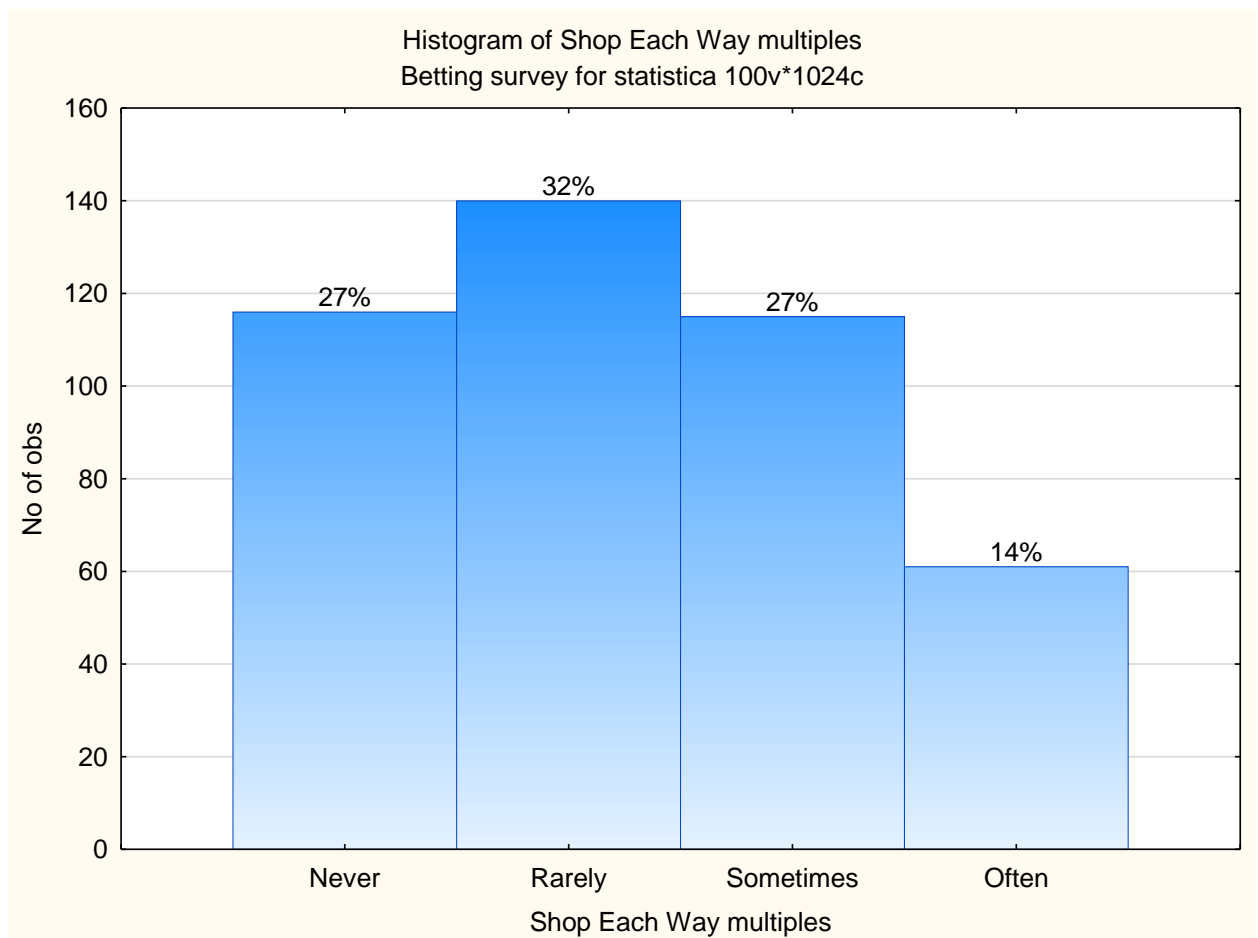
How often do you use the following types of bet on horse racing in a high street betting shop?

Place only

| Category | Frequency table: Shop Place only (Betting survey for statistica) | |
	Count	Percent
Never	335	32.71484
Rarely	68	6.64063
Sometimes	21	2.05078
Often	7	0.68359
Missing	593	57.91016
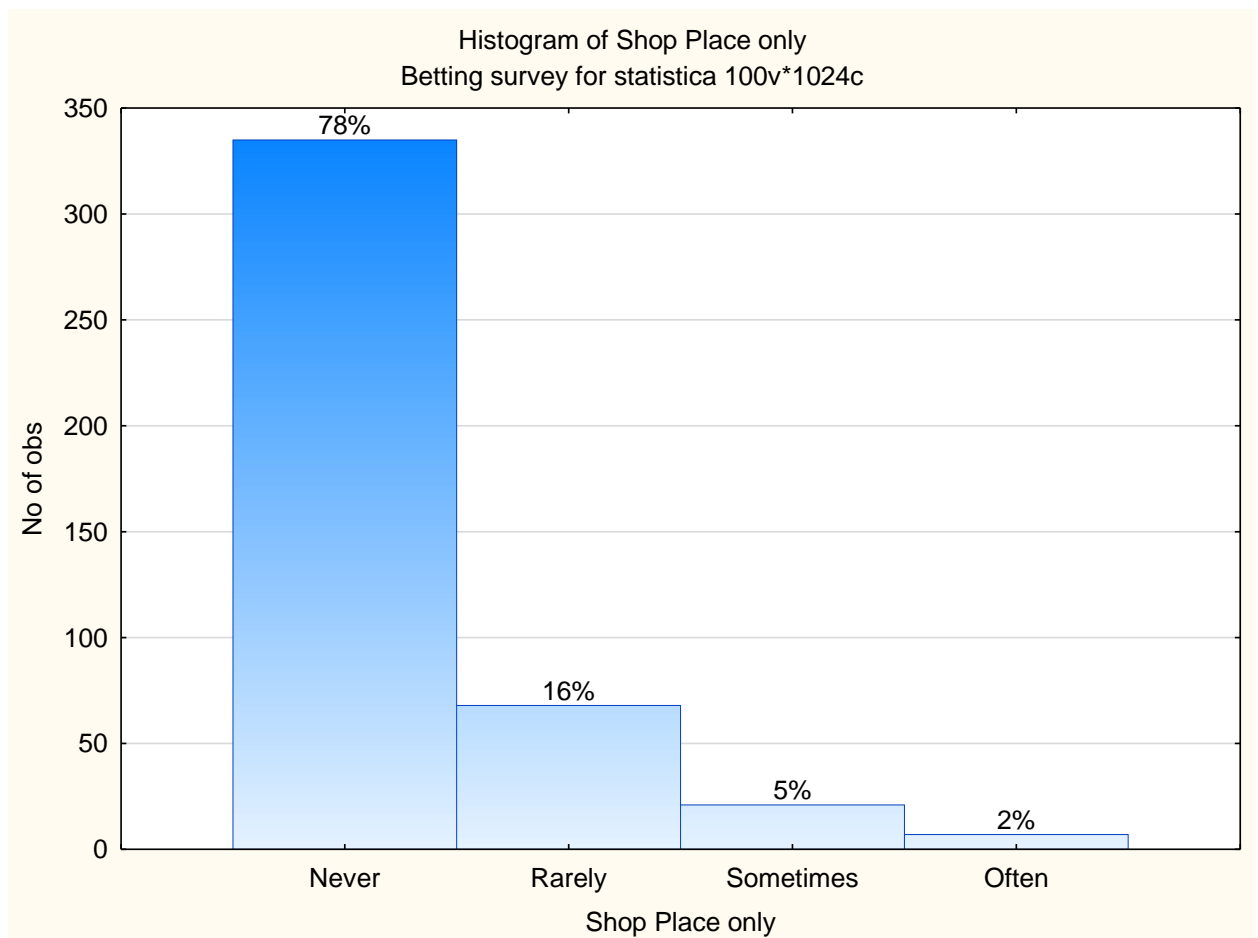
Histogram of Shop Place only
Betting survey for statistica 100v*1024c

How often do you use the following types of bet on horse racing in a high street betting shop?

Win Mulitples

	Frequency table: Shop Win Multiples (Betting survey for statistica)	
Category	Count	Percent
Never	93	9.08203
Rarely	152	14.84375
Sometimes	128	12.50000
Often	65	6.34766
Missing	586	57.22656
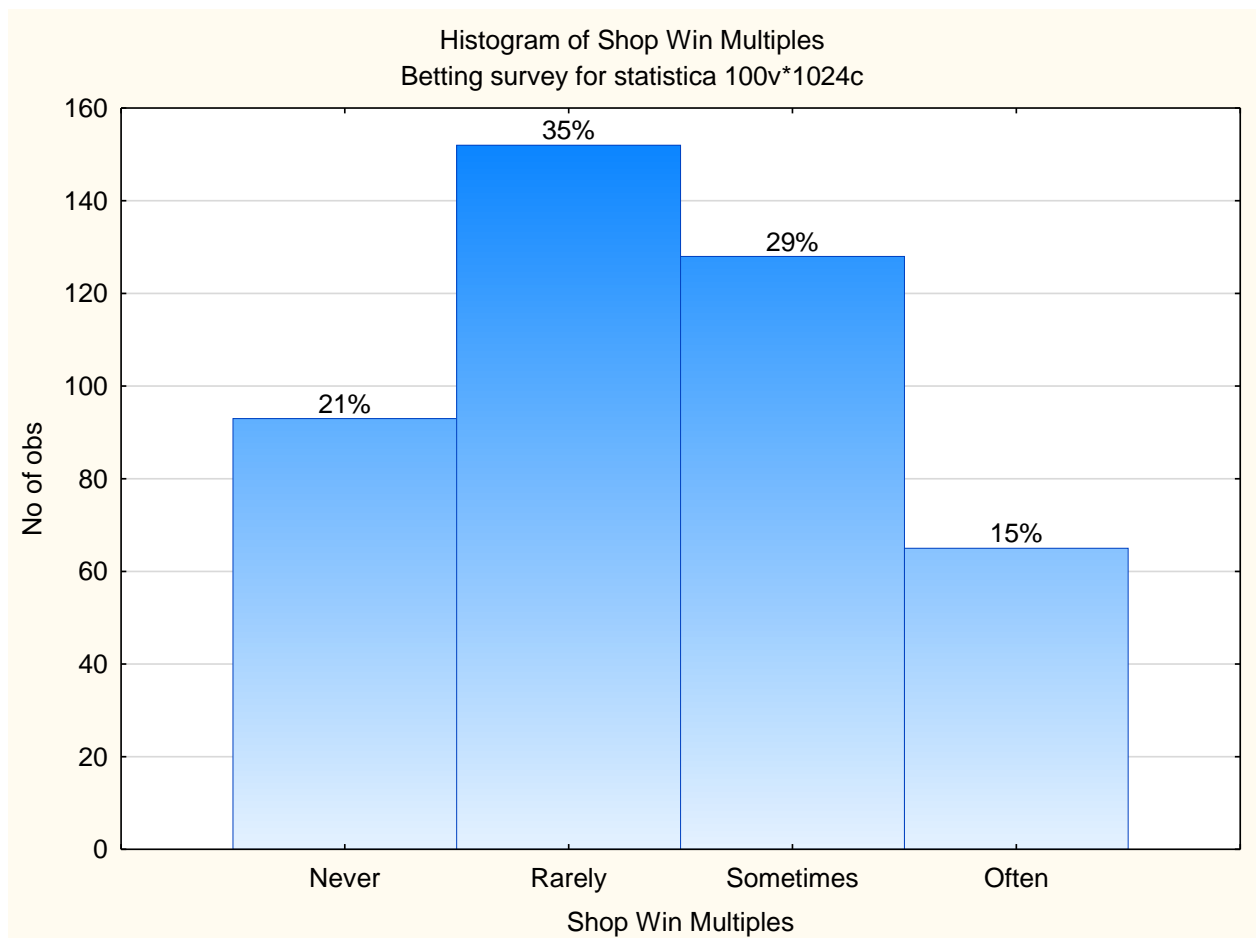
How often do you use the following types of bet on horse racing in a high street betting shop?

Forecasts/Tricasts

Category	Frequency table: Shop Forecasts/Tricasts (Betting survey for statistica)	
	Count	Percent
Never	246	24.02344
Rarely	138	13.47656
Sometimes	44	4.29688
Often	10	0.97656
Missing	586	57.22656
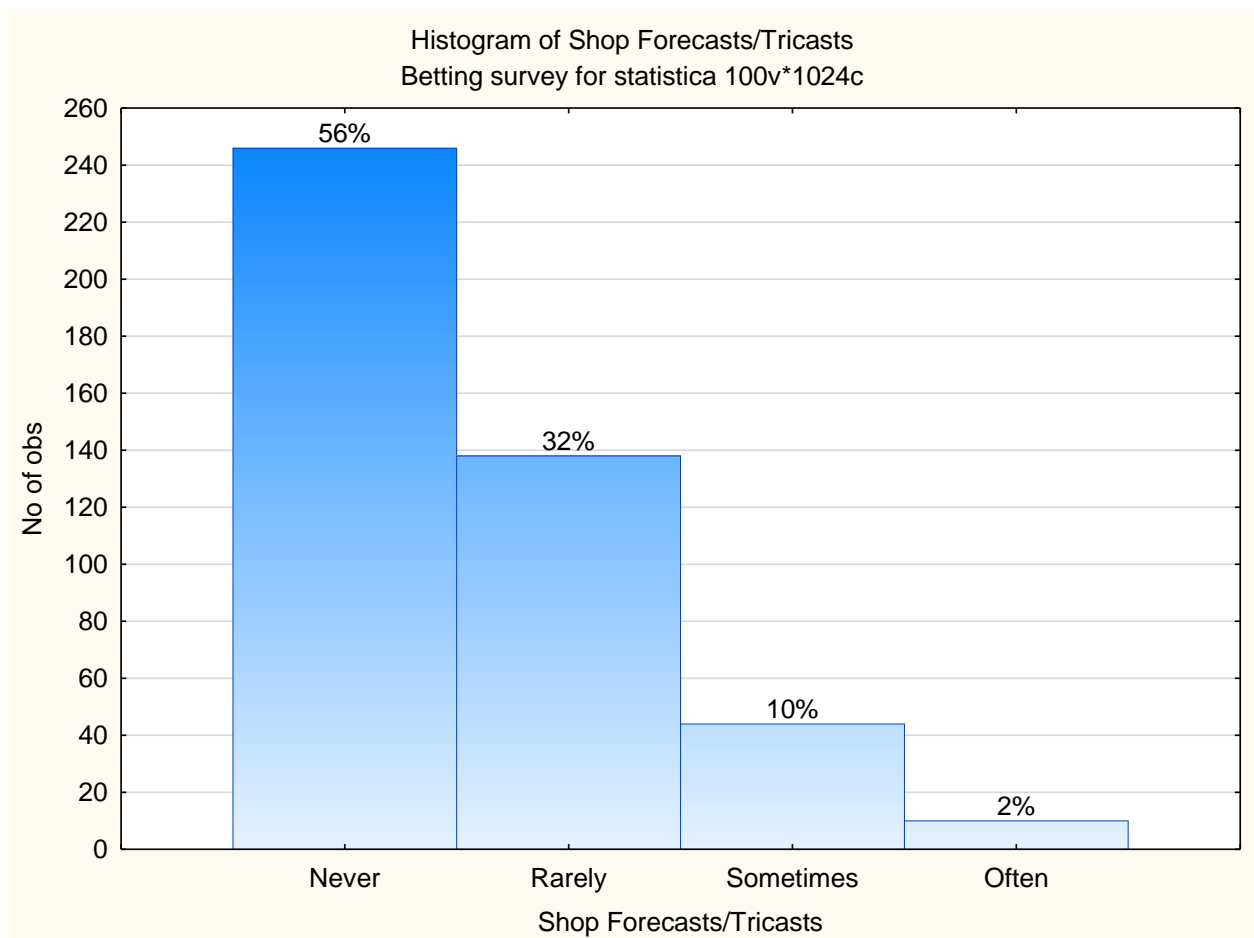
Histogram of Shop Forecasts/Tricasts
Betting survey for statistica 100v*1024c

How often do you use the following types of bet on horse racing in a high street betting shop?

Without the favourite

	Frequency table: Shop Without the favourite (Betting survey for statistica)	
Category	Count	Percent
Never	343	33.49609
Rarely	71	6.93359
Sometimes	14	1.36719
Often	4	0.39063
Missing	592	57.81250

Histogram of Shop Without the favourite
Betting survey for statistica 100v*1024c
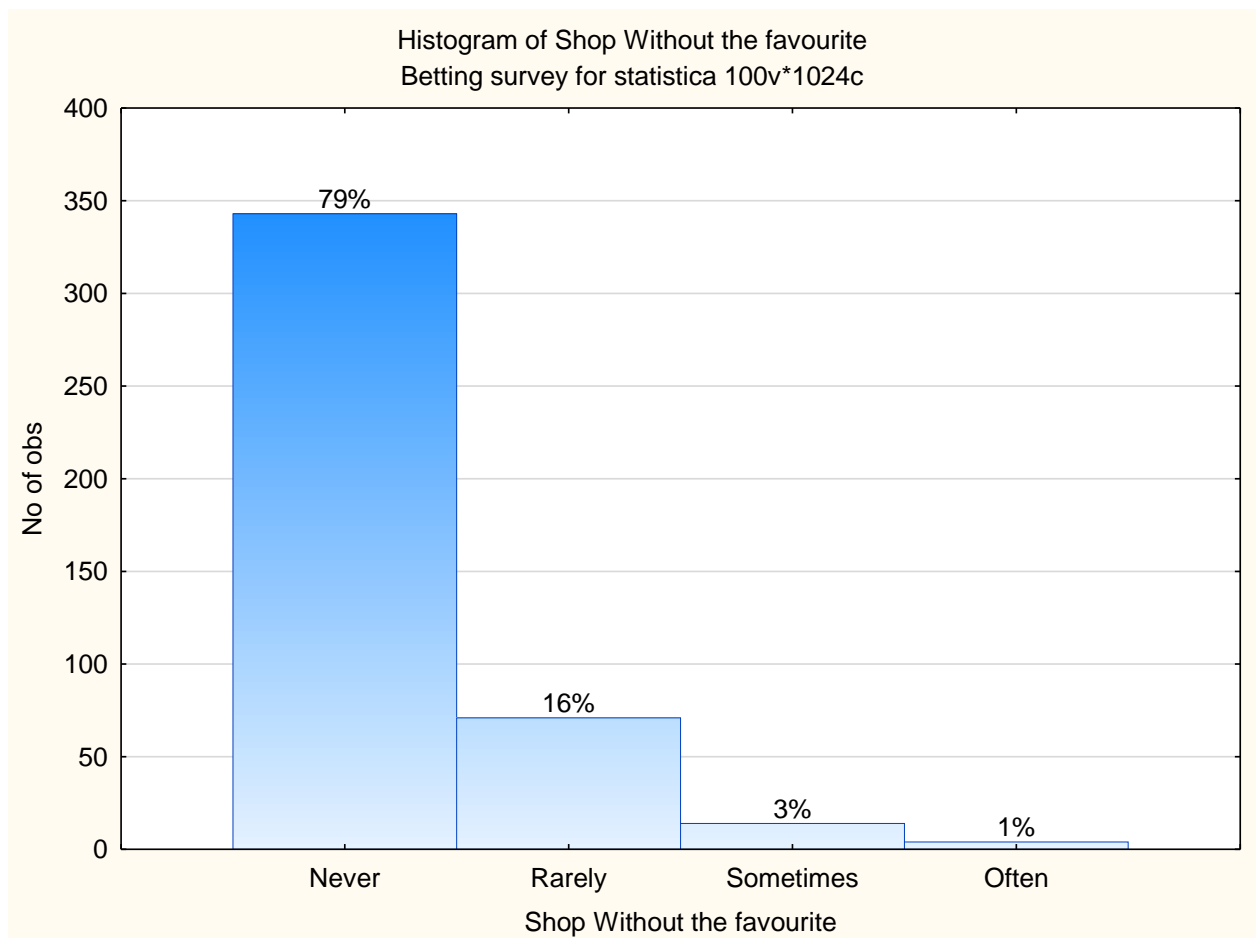
Have you bet "in running" in the last year

| Category | Frequency table: Have you bet "in running" in the last year (Betting survey for statistica) | |
	Count	Percent
No	537	52.44141
Yes	428	41.79688
Yes but I have stopped doing it.	57	5.56641
Missing	2	0.19531

Histogram of Have you bet "in running" in the last year
Betting survey for statistica 100v*1024c
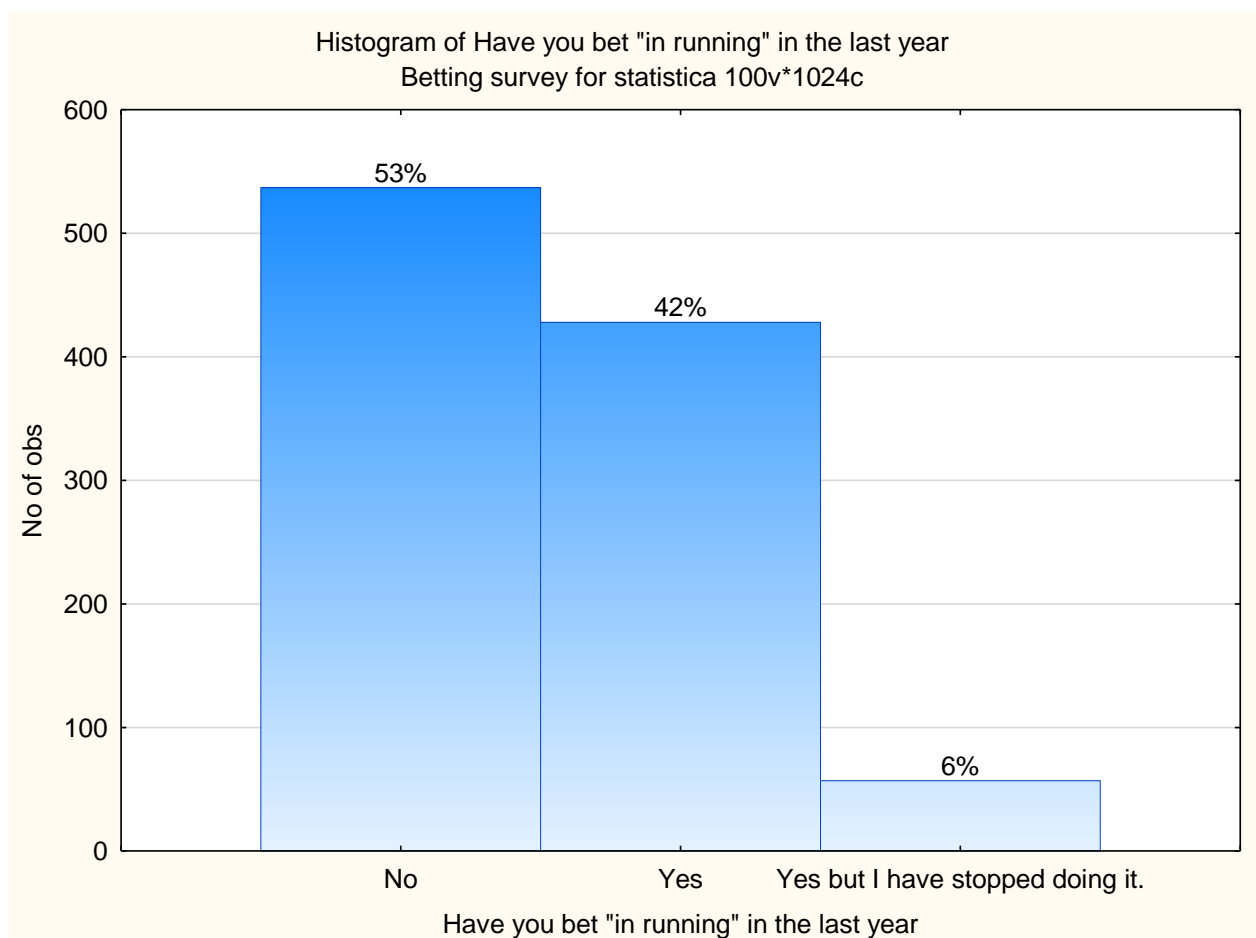
If you have given up betting in running which of the following reasons apply?

Variable	Descriptive Statistics (Betting survey for statistica) Include condition: v56=2	
	Mean	Sum
IR Slow TV	61.4%	35
IR Too difficult	29.8%	17
IR Too little liquidity	12.3%	7

Note this doesn't add up to 100% as multiple responses were allowed.

How do you follow a race "in running"?

I use ATR pictures

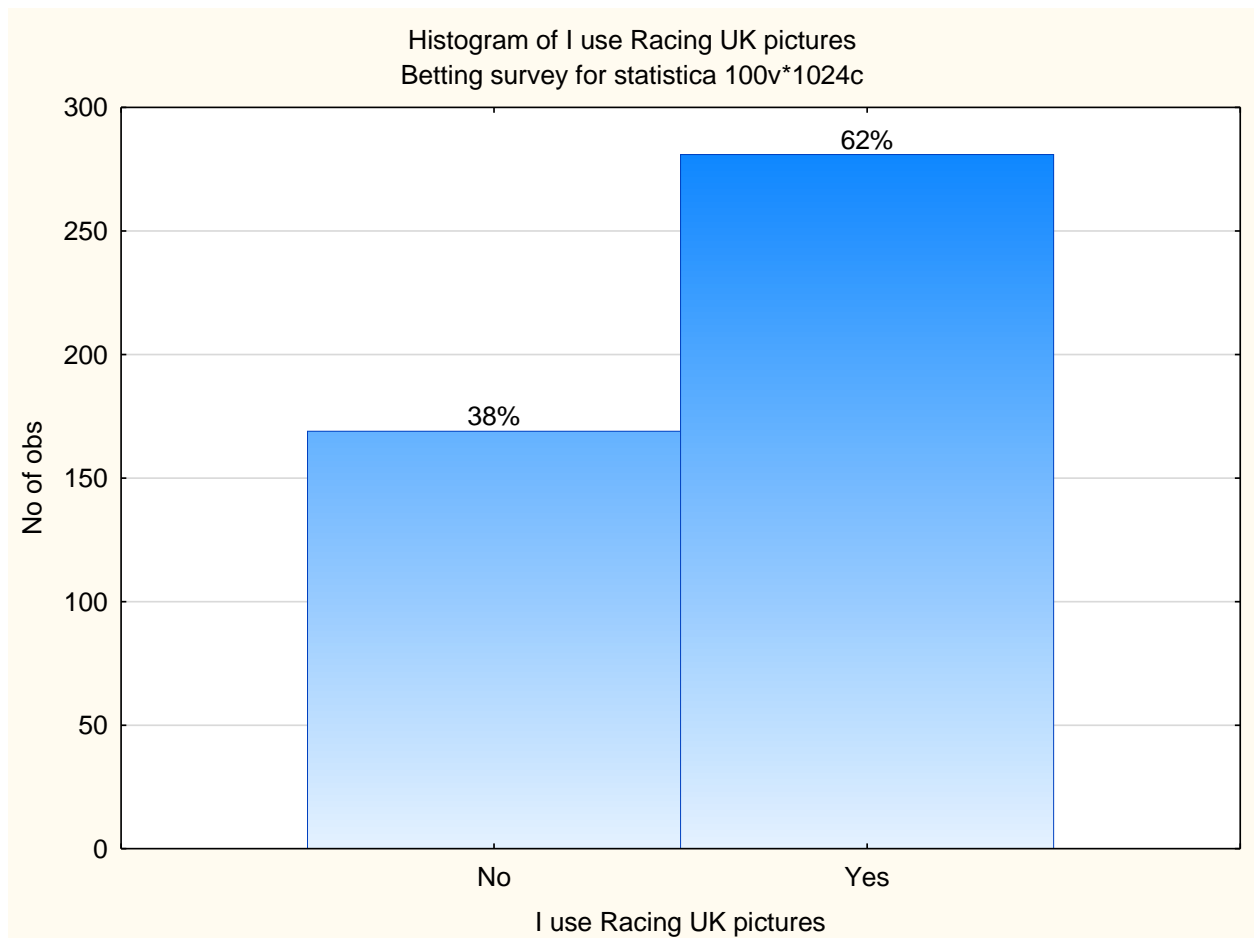|	Frequency table: I use ATR pictures (Betting survey for statistica)	
Category	Count	Percent
No	210	20.50781
Yes	237	23.14453
Missing	577	56.34766

Histogram of I use ATR pictures
Betting survey for statistica 100v*1024c
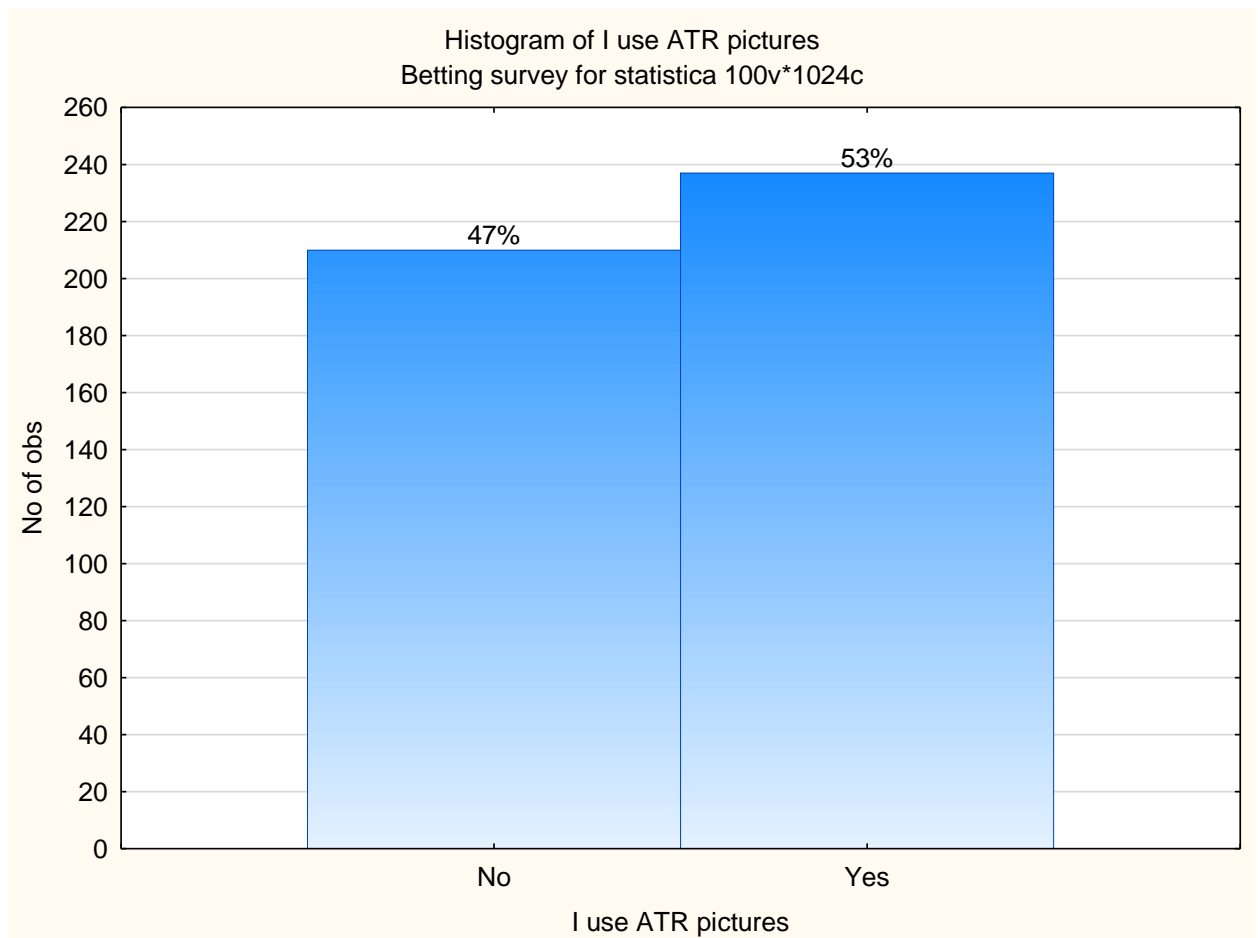
How do you follow a race "in running"?

I use Racing UK pictures

| Category | Frequency table: I use Racing UK pictures (Betting survey for statistica) | |
	Count	Percent
No	169	16.50391
Yes	281	27.44141
Missing	574	56.05469

Histogram of I use Racing UK pictures
Betting survey for statistica 100v*1024c

How do you follow a race "in running"?

I use pictures from another source

	Frequency table: another source (Betting survey for statistica)	
Category	Count	Percent
No	212	20.70313
Yes	236	23.04688
Missing	576	56.25000

Histogram of another source
Betting survey for statistica 100v*1024c
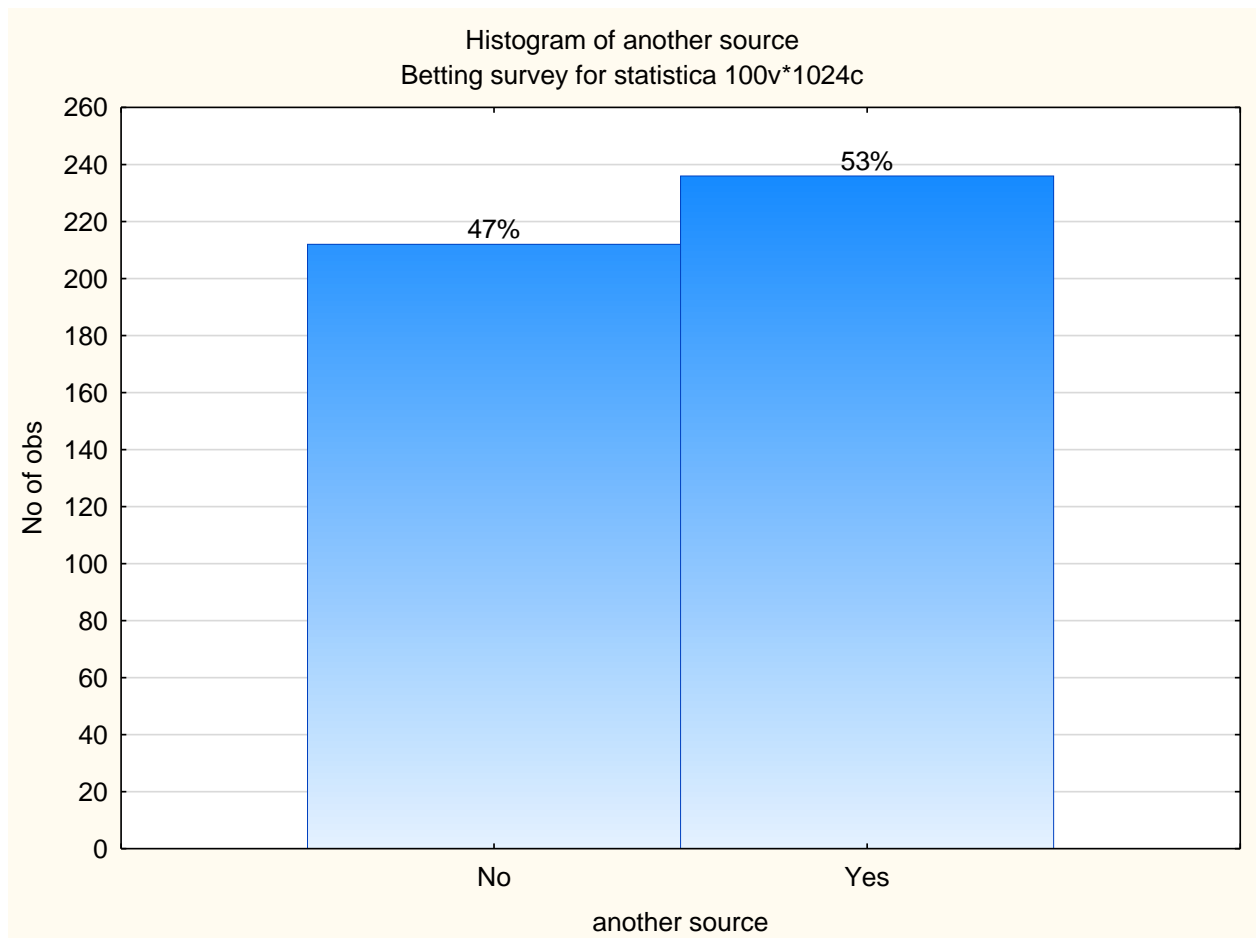
How do you follow a race "in running"?

I bet in running when I am at the race course

Category	Frequency table: race course (Betting survey for statistica)	
	Count	Percent
No	355	34.66797
Yes	66	6.44531
Missing	603	58.88672

Histogram of race course
Betting survey for statistica 100v*1024c
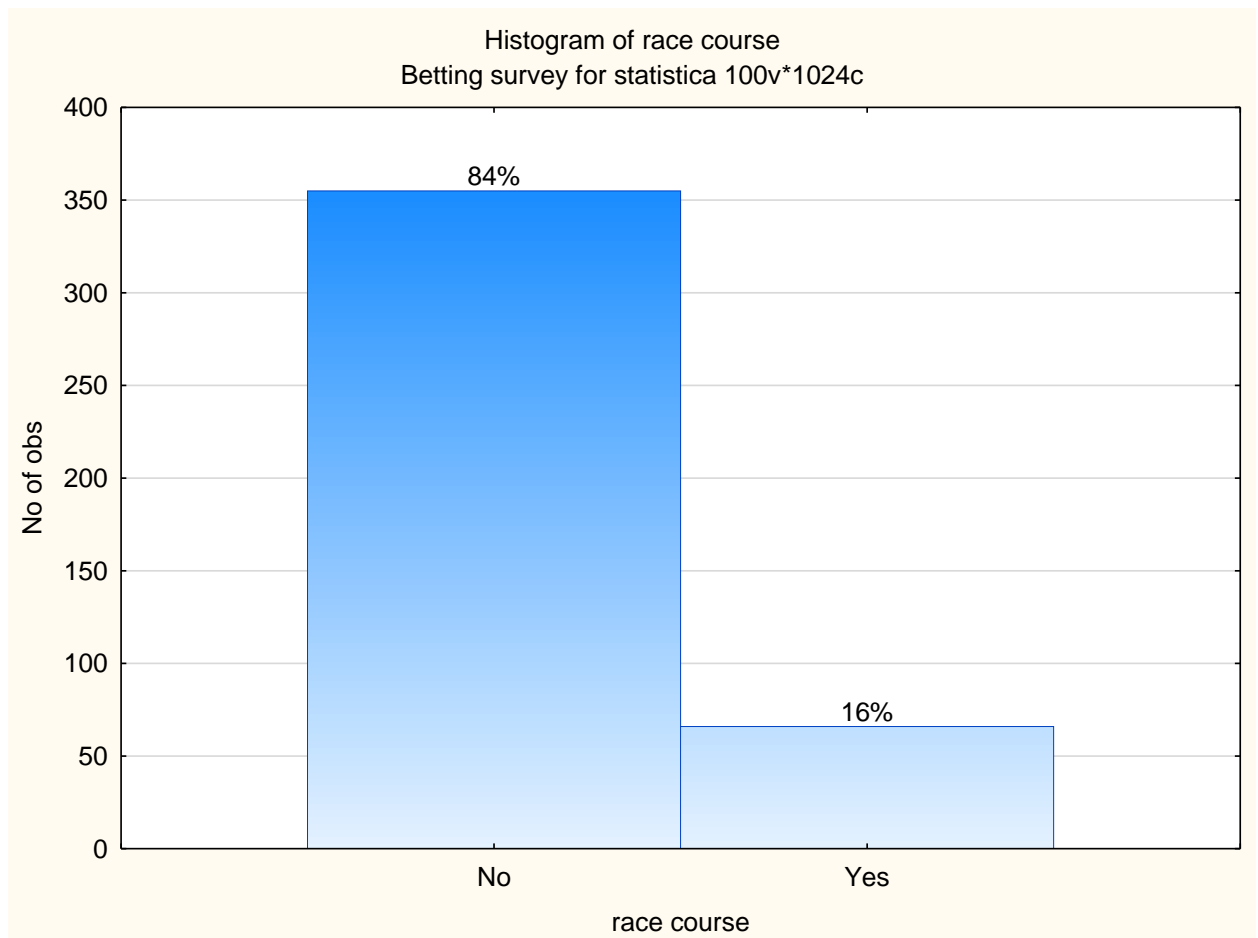
How do you follow a race "in running"?

I listen to live commentary

| Category | Frequency table: live commentary (Betting survey for statistica) | |
	Count	Percent
No	307	29.98047
Yes	123	12.01172
Missing	594	58.00781

Histogram of live commentary
Betting survey for statistica 100v*1024c
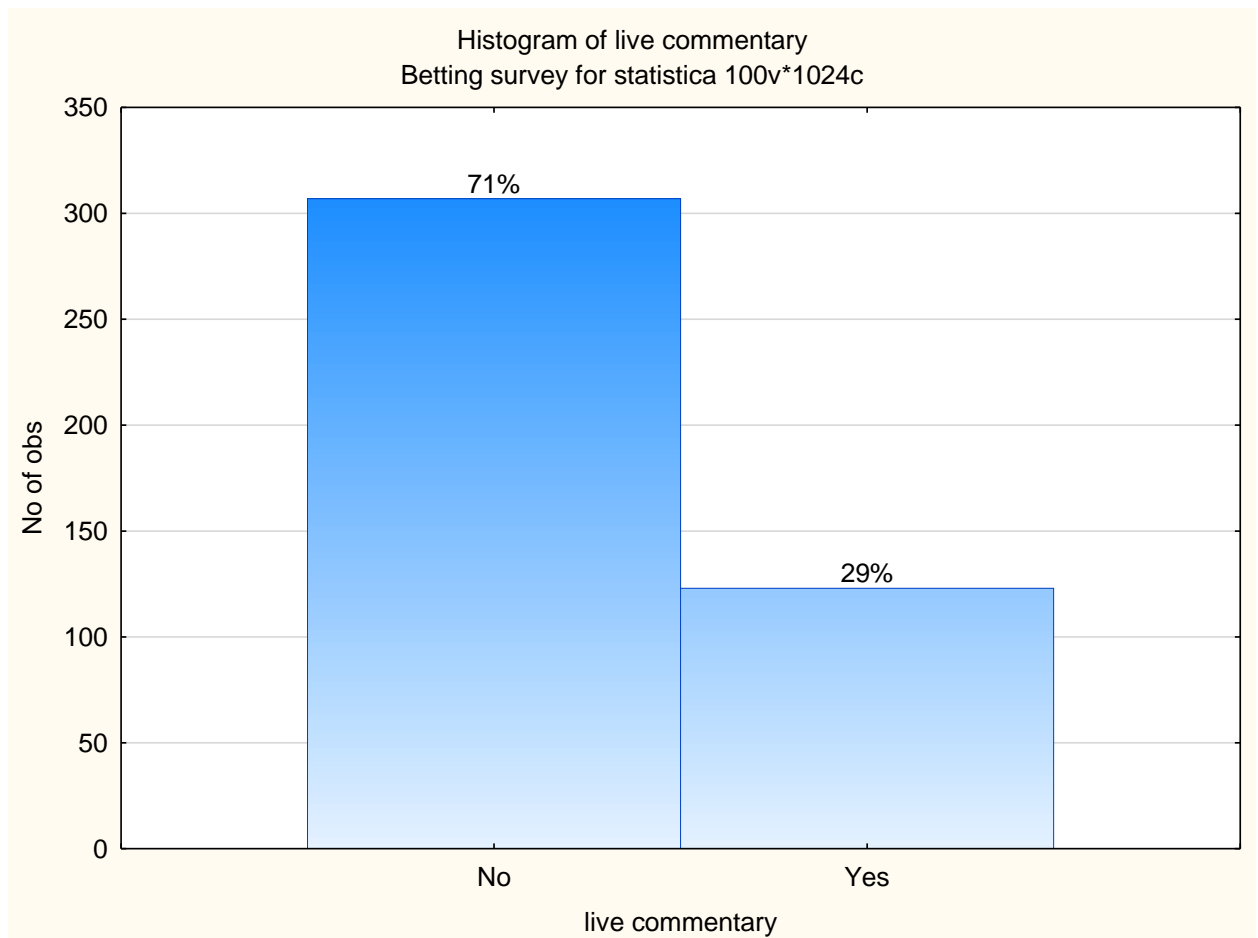
If you had access to faster TV images would you bet more often "in running"?

| Category | Frequency table: Bet with faster TV (Betting survey for statistica) | |
	Count	Percent
No	385	37.59766
Maybe	296	28.90625
Yes	340	33.20313
Missing	3	0.29297
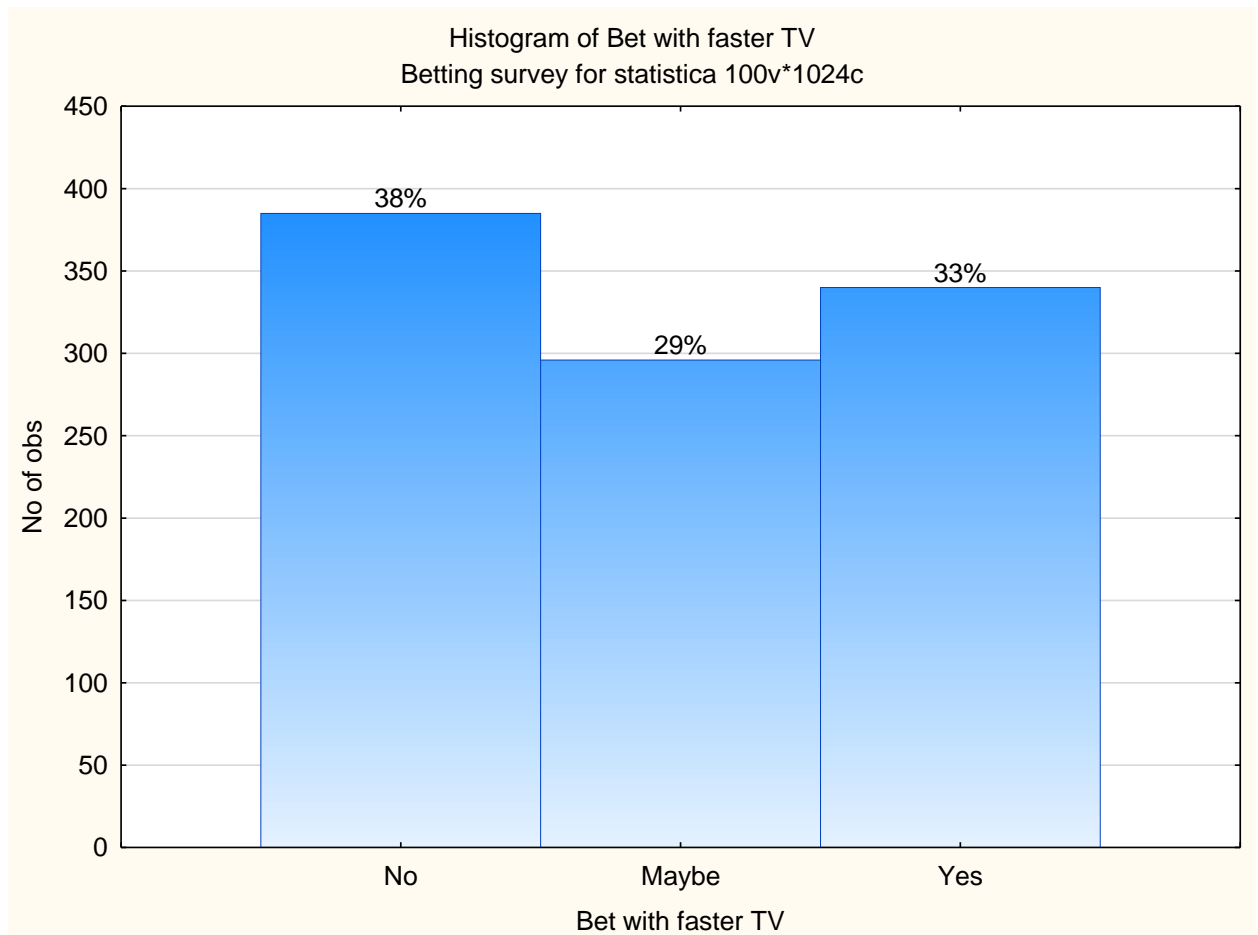
Histogram of Bet with faster TV
Betting survey for statistica 100v*1024c

How accurate are the following at assessing the actual going on the race course?
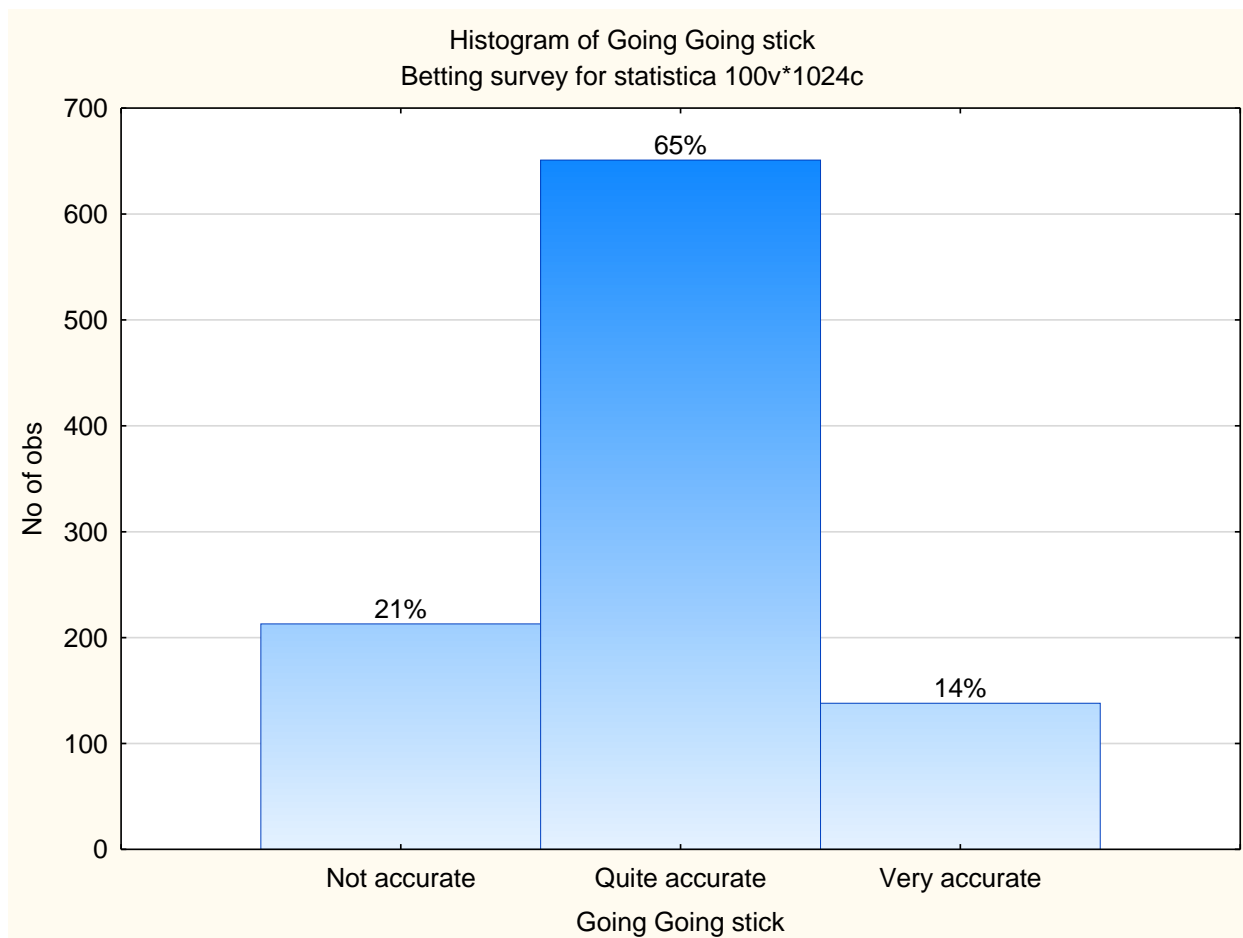
Official going

| Category | Frequency table: How accurate are the following at assessing the actual going on the racecourse [Official going] (Betting survey for statistica) | |
	Count	Percent
Not accurate	255	24.90234
Quite accurate	665	64.94141
Very accurate	86	8.39844
Missing	18	1.75781

Histogram of How accurate are the following at assessing the actual going on the racecourse [Official going]
Betting survey for statistica 100v*1024c
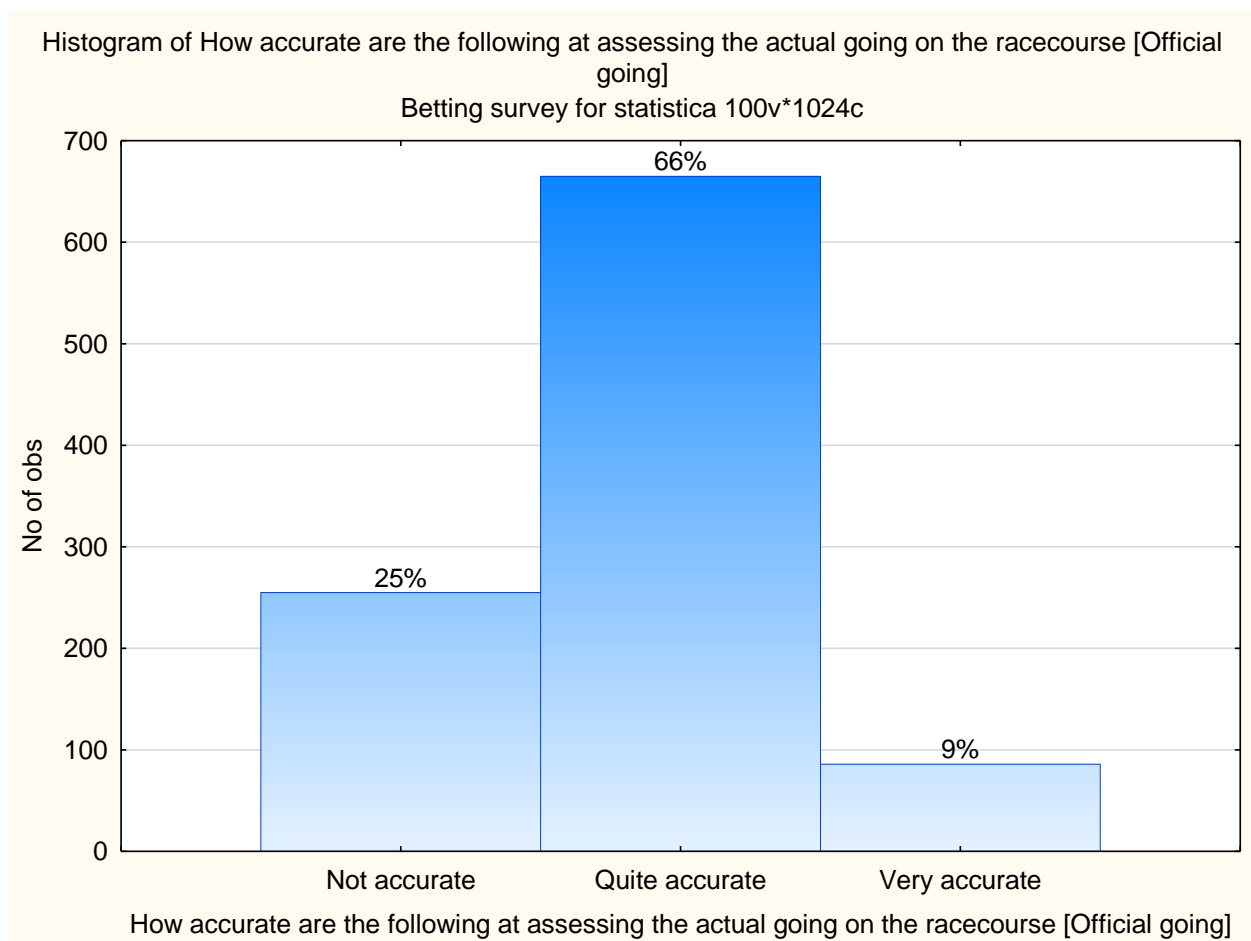
How accurate are the following at assessing the actual going on the race course?

Going stick readings

| Category | Frequency table: Going Going stick (Betting survey for statistica) | |
	Count	Percent
Not accurate	213	20.80078
Quite accurate	651	63.57422
Very accurate	138	13.47656
Missing	22	2.14844

Histogram of Going Going stick
Betting survey for statistica 100v*1024c

How accurate are the following at assessing the actual going on the race course?

Jockeys' opinion after riding

Category	Frequency table: Going Jockeys (Betting survey for statistica)	
	Count	Percent
Not accurate	201	19.62891
Quite accurate	559	54.58984
Very accurate	246	24.02344
Missing	18	1.75781
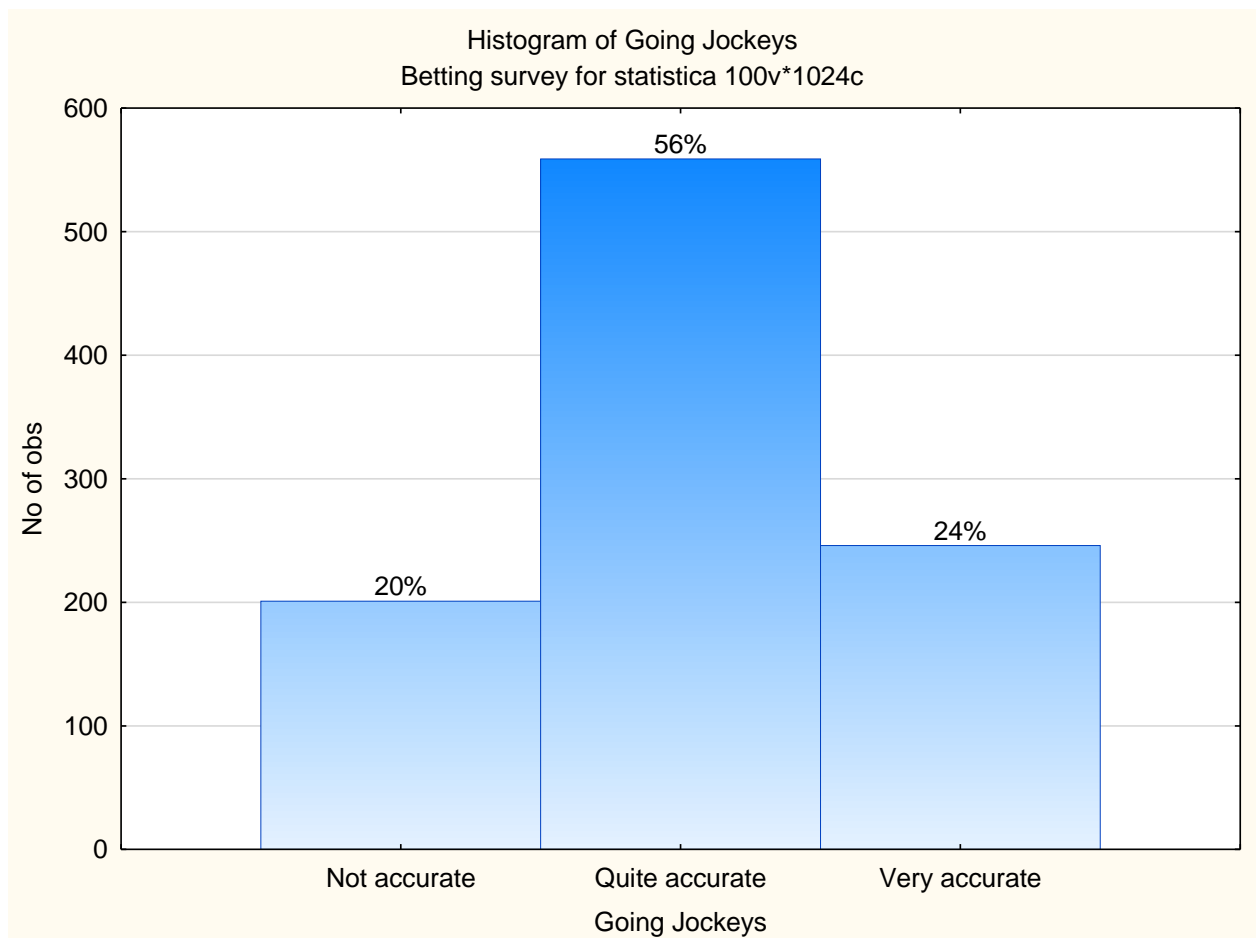
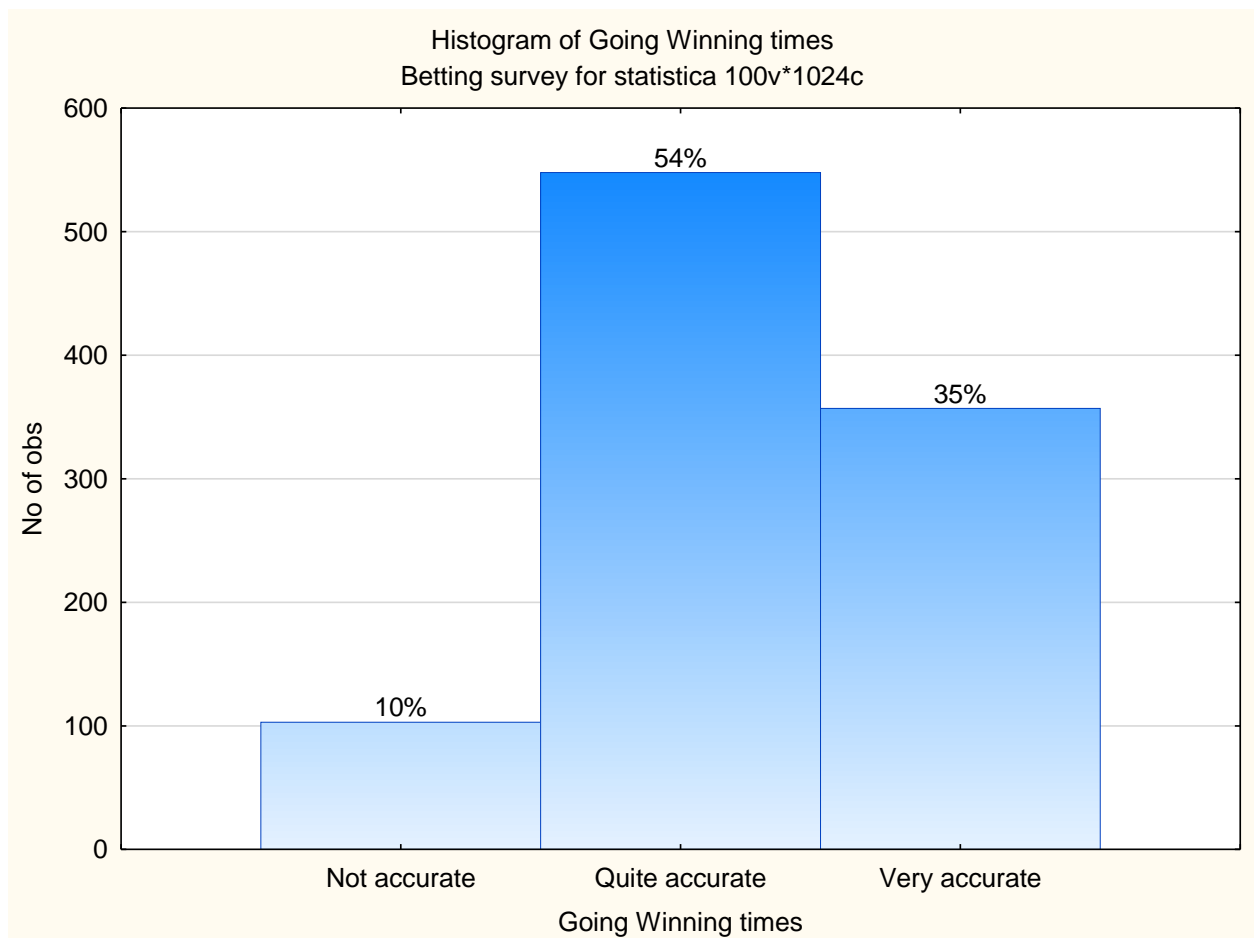How accurate are the following at assessing the actual going on the race course?

Winning times of races

| Category | Frequency table: Going Winning times (Betting survey for statistica) | |
	Count	Percent
Not accurate	103	10.05859
Quite accurate	548	53.51563
Very accurate	357	34.86328
Missing	16	1.56250

Which of the following encourages you to bet in a race?

Variable	Descriptive Statistics (Betting survey for statistica)	
	Mean	Sum
I like High Class	58.2%	596
I like famous meetings	44.2%	453
I like 8 or more	40.4%	414
I like Handicaps	39.2%	401
I like Televised	33.3%	341
I like flat	30.4%	311
I like Chase	27.7%	284
I like hurdle	23.1%	237
I like all weather	18.0%	184
I like evening	13.2%	135
I like Lower class	10.0%	102
I like Short Favs	9.6%	98
I like Fewer than 8	9.4%	96